

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Tracy GOODSMITH	07/27/2011
Steven MCILROY	07/27/2011
Dale R. BATHUM	08/08/2011
Christine L. SAITO	08/04/2011
Katherine SANTOS	07/27/2011
Kelsey ZOELLNER	08/01/2011
RECEIVING PARTY DATA	
Name:	CROCS, INC.
Street Address:	6328 Monarch Park Place
City:	Niwot
State/Country:	COLORADO
Postal Code:	80503
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13090917
CORRESPONDENCE DATA	
Fax Number:	(303)607-3600
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(303) 607-3500
Email:	ammiller@faegre.com
Correspondent Name:	Benjamin S. Fernandez
Address Line 1:	1700 Lincoln Street
Address Line 2:	Suite 3200
Address Line 4:	Denver, COLORADO 80203
ATTORNEY DOCKET NUMBER:	399184

OP \$40.00 13090917

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**PATENT
 REEL: 026823 FRAME: 0971**

NAME OF SUBMITTER:

Benjamin S. Fernandez

Total Attachments: 4

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ASSIGNMENT	Attorney Docket No.: 399184	Page 1 of 4
	First Named Inventor: GOODSMITH, Tracy	
	Title: SYSTEM AND METHOD FOR TONING FOOTWEAR	

WHEREAS, we, **Tracy Goodsmith**, a United States citizen, residing at 1050 Washington Street, Apt. 201, Denver, Colorado 80203; **Steven McIlroy**, a United States citizen, residing at 17241 E. Brookhaven Circle, Fort Collins, Colorado 80525; **Dale R. Bathum**, a United States citizen, residing at 6915 Cordwood Court, Boulder, Colorado 80301; **Christine L. Saito**, a United States citizen, residing at 985 Laramie Boulevard, #B, Boulder, Colorado 80304; **Katherine Santos**, a United States citizen, residing at 421 5th Avenue, Lyons, Colorado 80540; and **Kelsey Zoellner**, a United States citizen, residing at 1600 Glenarm Place, #1804, Denver, Colorado 80202, have invented certain new and useful improvements as described in an application entitled **SYSTEM AND METHOD FOR TONING FOOTWEAR**, for which an application was made for Letters Patent of the United States, the application being identified in the United States Patent and Trademark Office by Application No. 13/090,917, filed April 20, 2011; and

WHEREAS, **CROCS, INC.**, having an address of 6328 Monarch Park Place, Niwot, Colorado 80503 ("Assignee"), is desirous of acquiring the entire right, title and interest in and to the invention, the application, and any and all Letters Patent or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title, and interest in and to the invention, the above-identified patent application, corresponding domestic applications (including provisionals, divisionals, continuations, and continuations-in-part), corresponding foreign applications, all Letters Patent or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Commissioner of Patents and Trademarks of the United States or foreign equivalent thereof to issue the Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and application number of the application when ascertained. We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, or our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Letters Patent or similar legal protection on the invention in any and all countries.

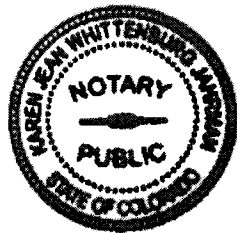
Tracy Goodsmith
 Tracy Goodsmith
 Date 7/27/11

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF COLORADO)
) SS.
 COUNTY OF Boulder)

Subscribed and sworn to before me, a Notary Public, this 27th day of JULY, 2011.

Maren Jean Whittierburg Johnson
 Notary Public
 (SEAL)



My Commission Expires June 29, 2015

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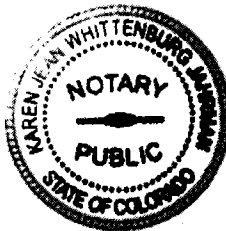
ASSIGNMENT	Attorney Docket No.: 399184	Page 2 of 4
	First Named Inventor: GOODSMITH, Tracy	
	Title: SYSTEM AND METHOD FOR TONING FOOTWEAR	

Steven McIlroy
 Steven McIlroy
 Date 7/27/11

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF COLORADO)
) SS.
 COUNTY OF BOULDER)

Subscribed and sworn to before me, a Notary Public,
 this 27th day of JULY, 2011.



My Commission Expires June 24, 2015

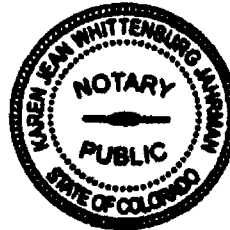
Karen Jean Whittenburg
 Notary Public
 (SEAL)

Dale R. Bathum
 Dale R. Bathum
 Date 8/8/11

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF COLORADO)
) SS.
 COUNTY OF BOULDER)

Subscribed and sworn to before me, a Notary Public,
 this 8th day of AUGUST, 2011.



My Commission Expires June 24, 2015

Karen Jean Whittenburg
 Notary Public
 (SEAL)

ASSIGNMENT	Attorney Docket No.: 399184	Page 3 of 4
	First Named Inventor: GOODSMITH, Tracy	
	Title: SYSTEM AND METHOD FOR TONING FOOTWEAR	

Christine L. Saito

 Christine L. Saito

Date 04-AUG-2011

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF COLORADO)
) SS.
 COUNTY OF BOULDER)

Subscribed and sworn to before me, a Notary Public,
 this 4th day of AUGUST, 2011.



Karen Jean Whittensburg

 Notary Public
 (SEAL)

Katherine Santos

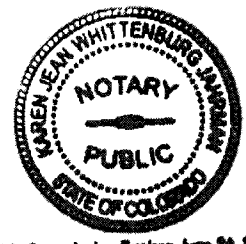
 Katherine Santos

Date 7/27/11

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF COLORADO)
) SS.
 COUNTY OF BOULDER)

Subscribed and sworn to before me, a Notary Public,
 this 27th day of JULY, 2011.



Karen Jean Whittensburg

 Notary Public
 (SEAL)

ASSIGNMENT	Attorney Docket No.: 399184	Page 4 of 4
	First Named Inventor: GOODSMITH, Tracy	
	Title: SYSTEM AND METHOD FOR TONING FOOTWEAR	

Kelsey Zoellner

 Kelsey Zoellner

Date 8-1-2011

CERTIFICATE OF ACKNOWLEDGMENT

STATE OF Texas)
 COUNTY OF Tarrant) SS.

Subscribed and sworn to before me, a Notary Public,
 this 1st day of August, 2011.

Pattie Brannan

Notary Public

(SEAL)

