

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Brian Conner	08/23/2011
RECEIVING PARTY DATA	
Name:	Bayerische Motoren Werke Aktiengesellschaft
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City:	Muenchen
State/Country:	GERMANY
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PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13220443
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ATTORNEY DOCKET NUMBER:	080437.63487US
NAME OF SUBMITTER:	Jonathan M. Lindsay
Total Attachments: 1 source=63487US_Assignment#page1.tif	

OP \$40.00 13220443

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, each undersigned inventor has sold and assigned, and by these presents hereby sells and assigns, unto:

**Bayerische Motoren Werke Aktiengesellschaft
Petuelring 130
80809 Muenchen
GERMANY**

(hereinafter ASSIGNEE) all right, title and interest for the United States, its territories and possessions in and to his invention relating to:

SYSTEM AND METHOD FOR AUTOMATICALLY RECEIVING GEO-RELEVANT INFORMATION IN A VEHICLE

as set forth in his United States Patent Application (check one):

- executed concurrently herewith,
- executed on _____,
- Application No. _____, filed _____,
- PCT International Application, No.: _____, filed _____,

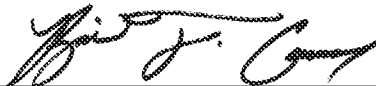
in and to said United States Patent Application including any and all divisions or continuations thereof and in and to any and all Letters Patent of the United States which may issue on any such application or for said invention, including any and all reissues or extensions thereof, to be held and enjoyed by said ASSIGNEE, its successors, legal representatives and assigns to the full end of the term or terms for which any and all such Letters Patent may be granted as fully and entirely as would have been held and enjoyed by the undersigned had this Assignment not been made;

Each of the undersigned hereby authorizes and requests the Director of the U.S. Patent and Trademark Office to issue any and all such Letters Patent to said ASSIGNEE, its successors or assigns in accordance herewith;

Each of the undersigned warrants and covenants that he has the full and unencumbered right to sell and assign the interests herein sold and assigned and that he has not executed and will not execute any document or instrument in conflict herewith;

Each of the undersigned further covenants and agrees he will communicate to said ASSIGNEE, its successors, legal representatives or assigns all information known to him relating to said invention or patent application and that he will execute and deliver any papers, make all rightful oaths, testify in any legal proceedings and perform all other lawful acts deemed necessary or desirable by said ASSIGNEE, its successors, legal representatives or assigns to perfect title to said invention, to said application including divisions and continuations thereof and to any and all Letters Patent which may be granted therefor or thereon, including reissues or extensions, in said ASSIGNEE, its successors, or assigns or to assist said ASSIGNEE, its successors, legal representatives or assigns in obtaining, reissuing or enforcing Letters Patent of the United States for said invention;

Each of the undersigned hereby grants the firm of CROWELL & MORING LLP, or any partner thereof, the power to insert in this Assignment any further identification which may be necessary or desirable to comply with the rules of the U.S. Patent and Trademark Office for recordation of this Assignment.

Signature:  August 23, 2011
 Inventor one: Brian CONNER DATE

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