

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Pui Tong Paul Lee	07/26/2011
Ka Kui Cheng	07/26/2011
RECEIVING PARTY DATA	
Name:	Ximplar Limited
Street Address:	Room 205A, 2/F, Building 5, 6 Science Park West Avenue, Hong Kong Science Park
City:	Sha Tin, New Territories
State/Country:	CHINA
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13184776
CORRESPONDENCE DATA	
Fax Number:	(650)326-2422
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	(650) 326-2400
Email:	dhawley@kilpatricktownsend.com
Correspondent Name:	KILPATRICK TOWNSEND & STOCKTON LLP
Address Line 1:	TWO EMBARCADERO CENTER
Address Line 2:	EIGHTH FLOOR
Address Line 4:	SAN FRANCISCO, CALIFORNIA 94111-3834
ATTORNEY DOCKET NUMBER:	80015-806103_007710US
NAME OF SUBMITTER:	Kenneth R. Allen
Total Attachments: 1 source=Inventors to Ximplar#page1.tif	

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REEL: 026827 FRAME: 0776

ASSIGNMENT OF PATENT APPLICATION

JOINT

WHEREAS, Pui Tong Paul Lee of Flat B3, 2/F, Block B, Wisdom Court, 5 Hatton Road, Mid-Levels, Hong Kong, Hong Kong SAR, People's Republic of China and Ka Kui Cheng of Flat A, 18F, Block 5, Tseung Kwan O Plaza, Tseung Kwan O, New Territories, Hong Kong SAR, People's Republic of China, hereinafter referred to as "Assignors," are inventors of the invention described and set forth in the below-identified patent application:

Title of Invention: METHOD AND SYSTEM FOR SELF-MANAGED SOUND
ENHANCEMENT

Filing Date: July 18, 2011

Application No.: 13/184,776; and


WHEREAS, Ximplar Limited, a Hong Kong private company located at Room 205A, 2/F, Building 5, 6 Science Park West Avenue, Hong Kong Science Park, Sha Tin, New Territories, Hong Kong SAR, People's Republic of China, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on any patent application claiming priority from the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignors, Assignors have assigned, and by these presents do assign to Assignee all their right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on any patent application claiming priority from the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignors had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.


Assignors further agree that they will, without charge to Assignor, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignors have signed their names on the dates indicated.

Dated: 26 July 2011


Pui Tong Paul Lee

Dated: 26 July 2011


Ka Kui Cheng