PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
James Akrong	08/29/2011
Phil Apong	08/29/2011
Raza Bashir	08/29/2011
Craig Wissent	08/29/2011
Shawn Shirazi	08/29/2011

RECEIVING PARTY DATA

Name:	NORTHERN INNOVATIONS AND FORMULATIONS CORP.	
Street Address:	381 North Service Road West	
City:	Oakville	
State/Country:	CANADA	
Postal Code:	L6M 0H4	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13221141

CORRESPONDENCE DATA

Fax Number: (609)921-8651

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

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ATTORNEY DOCKET NUMBER: 12700.1001

NAME OF SUBMITTER: David M. Quinlan

Total Attachments: 1

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OP \$40.00

PATENT REEL: 026828 FRAME: 0958

ASSIGNMENT

FOR VALUE RECEIVED, WE Shawn Shirazi, James Akrong, Phil Apong, Raza Bashir, and Craig Wissent, all citizens of Canada and

all having a post office address at

381 North Service Road West, Oakville, Ontario L6M 0H4 CANADA,

hereby sell, assign, transfer and convey unto

NORTHBRN INNOVATIONS AND FORMULATIONS CORP.

a corporation of Canada.

having a place of business at 381 North Service Road West, Oakville, Ontario L6M 0H4, CANADA, and

its successors, assigns and legal representatives (hereinafter called the "Assignce"), the entire right, title and interest, for the United States, in and to certain inventions relating to

WRIGHT LOSS FORMULATION

and described in an application for Letters Patent of the United States executed on even date herewith, and in and to said application, and all divisions, renewals and continuations thereof, and all Letters Patent of the United States which may be granted thereon, and all reissues and extensions thereof; and we hereby authorize and request the Commissioner for Patents and Trademarks of the United States to issue all Letters Patent upon said inventions to the Assignce or to such nominees as it may designate.

AND we authorize and empower the said Assignee or nominees to invoke and claim for any application for patent or other form of protection for said inventions the benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it, and to invoke and claim such right of priority without further written or oral authorization from us.

AND we hereby consent that a copy of this assignment shall be deemed a full legal and formal equivalent of any assignment, consent to file or like document which may be required in the United States for any purpose and more particularly in proof of the right of said Assignee or nominees to claim the aforesaid benefit of the right of priority provided by the International Convention for the Protection of Industrial Property, as amended, or by any convention which may henceforth be substituted for it.

AND we hereby covenant that we have the full right to convey the entire right, title and interest herein assigned and that we have not executed and will not execute any agreement in conflict herewith.

AND we hereby covenant and agree that we will communicate to said Assignee or nominees all facts known to us pertaining to said inventions, and testify in all legal proceedings, sign all lawful papers, execute all divisional, continuing and reissue applications, make all rightful oaths and declarations and in general perform all lawful acts necessary or proper to aid said Assignee or nominees in obtaining, maintaining and enforcing all lawful patent protection for said inventions in the United States.

IN TESTIMONY WHEREOF, we hereunto set our hands and seals this 27th day of August 2011.

Witness:

Assignors:

PATENT REEL: 026828 FRAME: 0959

RECORDED: 08/30/2011