

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Kathryn Marie Birchmeier	01/24/2011
Paul Andrew Cogley	12/02/2010
RECEIVING PARTY DATA	
Name:	Kraft Foods Global Brands LLC
Street Address:	Three Lakes Drive
City:	Northfield
State/Country:	ILLINOIS
Postal Code:	60093-2753
PROPERTY NUMBERS Total: 4	
Property Type	Number
Application Number:	29362048
Application Number:	29362051
Application Number:	29362056
Application Number:	29362062
CORRESPONDENCE DATA	
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ATTORNEY DOCKET NUMBER:	97721 97723 97724 97725
NAME OF SUBMITTER:	Calista J. Mitchell

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PATENT
REEL: 026830 FRAME: 0468

Total Attachments: 4

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ASSIGNMENT

We, KATHRYN MARIE BIRCHMEIER, of Glenview, Illinois, and PAUL ANDREW COGLEY, of Gurnee, Illinois, for good and valuable consideration, receipt of which is hereby acknowledged, have assigned and do hereby assign to KRAFT FOODS GLOBAL BRANDS LLC, a Delaware corporation, having its principal place of business at Three Lakes Drive, Northfield, Illinois, 60093-2753, its successors, assigns and legal representatives, the entire right, title and interest, in and to all subject matter invented by us and disclosed in the United States patent applications listed in Schedule A, and in and to all patents and all Convention and Treaty rights of all kinds, including the right to claim priority from said applications, and all rights in and to any continuation, continuation-in-part, and divisional applications therefrom, and any reissue or re-examination as to any patents issuing therefrom, in all countries throughout the world, for all such subject matter described therein, including all rights of action and rights to recover damages for past infringements. We agree to sign all documents necessary to secure all said Letters Patent and rights, and request issuance of all said patents to the above assignee in accordance with this assignment.

January 24, 2011

[Signature]
Kathryn Marie Birchmeier

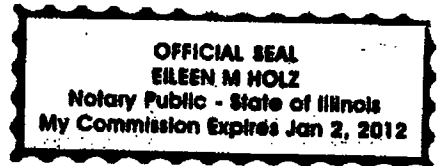
State of ILLINOIS)
County of Cook) ss

On JANUARY 24, 2011, before me, EILEEN M. HOLZ,
a Notary Public in and for said State, personally appeared KATHRYN MARIE BIRCHMEIER,
personally known by me (or proved to me on the basis of satisfactory evidence) to be the person
whose name is subscribed to the within instrument and acknowledged to me that he executed
the same in his authorized capacity, and that by his signature on the instrument the person, or
the entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

[Signature]
Notary Public

My Commission Expires: JANUARY 2, 2012



December 2, 2010

Paul A. Cogley
Paul Andrew Cogley

State of Illinois)
County of Cook) ss

On December 2, 2010, before me, Lynn A. McGeown,
a Notary Public in and for said State, personally appeared PAUL ANDREW COGLEY, personally
known by me (or proved to me on the basis of satisfactory evidence) to be the person whose
name is subscribed to the within instrument and acknowledged to me that he executed the
same in his authorized capacity, and that by his signature on the instrument the person, or the
entity upon behalf of which the person acted, executed the instrument.

WITNESS my hand and official seal.

Lynn A. McGeown
Notary Public
My Commission Expires: 11/10/13



SCHEDULE A

U.S. Application No. 29/362,048, filed May 19, 2010, entitled "Container";

U.S. Application No. 29/362,051, filed May 19, 2010, entitled "Container";

U.S. Application No. 29/362,056, filed May 19, 2010, entitled "Container"; and

U.S. Application No. 29/362,062, filed May 19, 2010, entitled "Container."