

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1" style="width: 100%; border-collapse: collapse;"><thead><tr><th style="width: 70%;">Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Rakesh Gupta</td><td>08/24/2011</td></tr><tr><td>Ananth Ranganathan</td><td>08/24/2011</td></tr><tr><td>Jongwoo Lim</td><td>08/24/2011</td></tr></tbody></table>		Name	Execution Date	Rakesh Gupta	08/24/2011	Ananth Ranganathan	08/24/2011	Jongwoo Lim	08/24/2011
Name	Execution Date								
Rakesh Gupta	08/24/2011								
Ananth Ranganathan	08/24/2011								
Jongwoo Lim	08/24/2011								
RECEIVING PARTY DATA									
Name:	Honda Motor Co., Ltd.								
Street Address:	2-1-1 Minami Aoyama, Minato-Ku								
City:	Tokyo								
State/Country:	JAPAN								
Postal Code:	107-8556								
PROPERTY NUMBERS Total: 1									
<table border="1" style="width: 100%; border-collapse: collapse;"><thead><tr><th style="width: 30%;">Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>13221132</td></tr></tbody></table>		Property Type	Number	Application Number:	13221132				
Property Type	Number								
Application Number:	13221132								
CORRESPONDENCE DATA									
Fax Number:	(650)938-5200								
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ATTORNEY DOCKET NUMBER:	23085-18856								
NAME OF SUBMITTER:	John T. McNelis								
Total Attachments: 3 source=18856_Assignment#page1.tif source=18856_Assignment#page2.tif source=18856_Assignment#page3.tif									

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ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to **Honda Motor Co., Ltd.**, a corporation of Japan, having a place of business at **2-1-1 Minami Aoyama, Minato-Ku, Tokyo 107-8556, Japan** ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the following provisional application filed under 35 U.S.C. § 111(b), non-provisional application filed under 35 U.S.C. § 111(a), international application filed according to the Patent Cooperation Treaty (PCT), or U.S. national phase application filed under 35 U.S.C. § 371 ("APPLICATION"):

- Application No. 13/221,132, entitled "**Road Departure Warning System**" filed on August 30, 2011, which claims priority from a provisional application, filed on August 30, 2010, now bearing U.S. Application No. 61/378,298.

2. The entire worldwide right, title, and interest in and to:
(a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not

Title: **Road Departure Warning System**
Filed: August 30, 2011
Application No.: 13/221,132

hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Name and Signature _____

Rakesh Gupta
Rakesh Gupta

Date of Signature _____

24 Aug, 2011

Name and Signature _____

Ananth
Ananth Ranganathan

Date of Signature _____

24th Aug, 2011

Name and Signature _____

Jongwoo Lim

Date of Signature _____

_____, 2011

