PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Arun Kumar Jagota	08/30/2011

RECEIVING PARTY DATA

Name:	salesforce.com, inc.	
Street Address:	The Landmark @ One Market, Suite 300	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94105	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13221684

CORRESPONDENCE DATA

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ATTORNEY DOCKET NUMBER: | 88262-819446 (011510US)

NAME OF SUBMITTER: Heather Armstrong

Total Attachments: 1

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OF \$40.00 132216

PATENT REEL: 026831 FRAME: 0594

Attorney Docket No.: 88262-819446 (011510US) Client Reference No.: 503

ASSIGNMENT OF PATENT APPLICATION

SOLE

WHEREAS, Arun Kumar Jagota of 1496 Chukar Court, Sunnyvale, CA 94087, hereinafter referred to as "Assignor," is the inventor of the invention described and set forth in the below-identified application for United States Letters Patent:

Title of Invention:

SYSTEM AND METHOD OF LEARNING-BASED

MATCHING

Date(s) of execution of Declaration: August 30, 2011

Filing Date: August 30, 2011

Application No.: 13/221,684

, and

WHEREAS, salesforce.com, inc., a corporation of the state of Delaware, located at The Landmark @ One Market, Suite 300, San Francisco, CA 94105, hereinafter referred to as "ASSIGNEE," is desirous of acquiring an interest in the invention and application and in any U.S. Letters Patent and Registrations which may be granted on the same;

For good and valuable consideration, receipt of which is hereby acknowledged by Assignor, Assignor has assigned, and by these presents does assign to Assignee all right, title and interest in and to the invention and application and to all foreign counterparts (including patent, utility model and industrial designs), and in and to any Letters Patent and Registrations which may hereafter be granted on any patent application claiming priority from the same in the United States and all countries throughout the world, and to claim the priority from the application as provided by the Paris Convention. The right, title and interest is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this Assignment not been made, for the full term of any Letters Patent and Registrations which may be granted thereon, or of any division, renewal, continuation in whole or in part, substitution, conversion, reissue, prolongation or extension thereof.

Assignor further agrees that Assignor will, without charge to Assignor, but at Assignee's expense, (a) cooperate with Assignee in the prosecution of U.S. Patent applications and foreign counterparts on the invention and any improvements, (b) execute, verify, acknowledge and deliver all such further papers, including applications and instruments of transfer, and (c) perform such other acts as Assignee lawfully may request to obtain or maintain Letters Patent and Registrations for the invention and improvements in any and all countries, and to vest title thereto in Assignee, or Assignee's successors and assigns.

IN TESTIMONY WHEREOF, Assignor has signed his/her name on the date

indicated.

Datad:

8/30/11

Arun Kumar Jagota

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PATENT REEL: 026831 FRAME: 0595

RECORDED: 08/30/2011