

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|---|-------------------------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Andrew Michael Lanza | 08/31/2011 |
| RECEIVING PARTY DATA | |
| Name: | Drew Lanza Inc.d/b/a SYNTAX NYC |
| Street Address: | 24 West 39th Street |
| Internal Address: | 4th Floor |
| City: | New York |
| State/Country: | NEW YORK |
| Postal Code: | 10018 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 29400644 |
| CORRESPONDENCE DATA | |
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| <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | |
| Phone: | 2126843900 |
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| Correspondent Name: | Joshua R. Matthews |
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| Address Line 2: | 270 Madison Ave., 8th Floor |
| Address Line 4: | New York, NEW YORK 10016 |
| ATTORNEY DOCKET NUMBER: | 8202/001 |
| NAME OF SUBMITTER: | Joshua R. Matthews, Reg. No. 64,304 |
| Total Attachments: 2 source=SIGNED Assignment#page1.tif source=SIGNED Assignment#page2.tif | |

OP \$40.00 29400644

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PATENT
REEL: 026839 FRAME: 0203

Assignment of Executed Patent Application

Date: August 31, 2011

Assignor: ANDREW MICHAEL LANZA
Address: 24 WEST 39TH STREET
4TH FLOOR
NEW YORK, NY 10018

Assignee: Drew Lanza Inc. d/b/a SYNTAX NYC
Address: 24 WEST 39TH STREET
4TH FLOOR
NEW YORK, NY 10018

If there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them.

This assignment relates to a United States patent application signed by Assignor on August 31, 2011 and entitled

ELECTRONIC DEVICE STAND

This patent application is called "the Patent Application".

Assignor has received Ten Dollars (\$10.00) and other good and valuable consideration for this assignment.

Assignor assigns to Assignee all of Assignor's right, title and interest in the Patent Application, the invention described and claimed in the Patent Application, and all patents that may issue based on the invention and on the Patent Application in the United States *and in every foreign country*. Assignor also assigns to Assignee all priority rights in the Patent Application.*

*In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name.** Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee.

Assignor states that Assignor has the right to grant to Assignee the rights which are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment.

This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee.

The undersigned hereby grant(s) to the firm of Gottlieb, Rackman & Reisman, 270 Madison Avenue, New York, New York 10016-0601, the power to insert on this assignment any further identification of, or information pertaining to, the Patent Application, and/or to correct any clerical error in such identification or information, which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office concerning recordation of this document.

The effective date of this assignment is the date at the top of this assignment.

* Strike italicized sections only if foreign rights are not intended to be assigned.

The effective date of this assignment is the date at the top of this assignment.

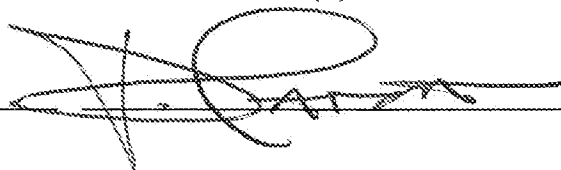
TYPED OR
PRINTED NAME(S)

DATE

SIGNATURE(S)

ANDREW MICHAEL LANZA
First Name Middle Initial Last Name

8/31/2011



First Name Middle Initial Last Name

First Name Middle Initial Last Name

First Name Middle Initial Last Name

STATE OF

COUNTY OF

STATE OF

COUNTY OF

On before me personally came

On before me personally came

to me known to be the Assignor(s) described in and who
executed the foregoing Assignment, and the Assignor(s) duly
acknowledged to me execution of the same.

to me known to be the Assignor(s) described in and who
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Notary Public

Notary Public

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Notary Public

Notary Public

LF1B.1208

RECORDED: 08/31/2011

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REEL: 026839 FRAME: 0205