

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT												
NATURE OF CONVEYANCE:	ASSIGNMENT												
CONVEYING PARTY DATA													
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Justin W. BRASHER</td><td>04/27/2011</td></tr><tr><td>James W. CURRY</td><td>07/01/2011</td></tr><tr><td>Michael J. SMITH</td><td>04/27/2011</td></tr></tbody></table>		Name	Execution Date	Justin W. BRASHER	04/27/2011	James W. CURRY	07/01/2011	Michael J. SMITH	04/27/2011				
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<table border="1"><tr><td>Name:</td><td>JMW Golf LLC d/b/a/ Pure Grips LLC</td></tr><tr><td>Street Address:</td><td>7094 East Chaparral Road</td></tr><tr><td>Internal Address:</td><td>#A110-103</td></tr><tr><td>City:</td><td>Scottsdale</td></tr><tr><td>State/Country:</td><td>ARIZONA</td></tr><tr><td>Postal Code:</td><td>85250</td></tr></table>		Name:	JMW Golf LLC d/b/a/ Pure Grips LLC	Street Address:	7094 East Chaparral Road	Internal Address:	#A110-103	City:	Scottsdale	State/Country:	ARIZONA	Postal Code:	85250
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PROPERTY NUMBERS Total: 2													
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CORRESPONDENCE DATA													
Fax Number: (703)744-8001 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> Phone: 703-744-8000 Email: DocketingForeignPatents@PattonBoggs.com Correspondent Name: Patton Boggs LLP Address Line 1: 8484 Westpark Drive Address Line 2: Suite 900 Address Line 4: McLean, VIRGINIA 22102													
ATTORNEY DOCKET NUMBER:	028308.0103PTUS												
NAME OF SUBMITTER:	James Graziano												
Total Attachments: 3 source=Assignment - Inventors to MJWGolf_028308-0103PTUS#page1.tif source=Assignment - Inventors to MJWGolf_028308-0103PTUS#page2.tif source=Assignment - Inventors to MJWGolf_028308-0103PTUS#page3.tif													

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PATENT
REEL: 026844 FRAME: 0207

ASSIGNMENT BY INVENTORS

THIS ASSIGNMENT, made this 25th day of April, 2010, by Justin W. Brasher; James W. Curry; and Michael J. Smith (hereinafter referred to as Assignors), residing at 1967 Rangely Court, Longmont, Colorado 80538; 4541 East 24th Street, Casper, Wyoming 82609-3288; and 50 East Betsy Lane, Gilbert, Arizona 85296, respectively;

WHEREAS, Assignors have invented certain new and useful improvements in **TOOL FOR SEATING A GRIP ON THE SHAFT OF A GOLF CLUB**, set forth in a Patent application for Letters Patent of the United States, already filed on May 28, 2010 as U.S. Application No. 12/790,118; and

WHEREAS, JMW Golf LLC d/b/a Pure Grips, a Limited Liability Company organized under and pursuant to the laws of United States of America having its principal place of business at 7094 East Chaparral Road, #A110-103, Scottsdale, Arizona 85250 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

NOW, THEREFORE, in consideration of One Dollar (\$1.00) and other good and sufficient consideration, the receipt of which is hereby acknowledged, Assignors have sold, assigned, transferred and set over, and by these presents do sell, assign, transfer and set over, unto Assignee, its successors, legal representatives and assigns, the entire right, title and interest in and to the above-mentioned inventions and application for Letters Patent, and in and to any and all related United States provisional applications, any and all direct and indirect divisions, continuations and continuations-in-part of said application, and any and all Letters Patent in the United States and all foreign countries which may be granted therefor and thereon, and reissues, reexaminations and extensions of said Letters Patent, and all rights under the International Convention for the Protection of Industrial Property, the same to be held and enjoyed by Assignee, for its own use and benefit and the use and benefit of its successors, legal representatives and assigns, to the full end of the term or terms for which Letters Patent may be granted and/or extended, as fully and entirely as the same would have been held and enjoyed by Assignors, had this sale and assignment not been made.

AND for the same consideration, Assignors hereby represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

AND for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Patent application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

AND Assignors hereby request the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

AND Assignors hereby grant the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document:

PATTON BOGGS LLP


All practitioners at Customer Number 24283

AND Assignors acknowledge an obligation of assignment of this invention to Assignee at the time the invention was made.

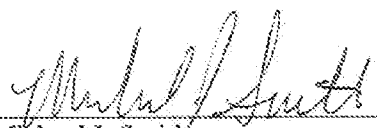
Date: April 27, 2011

Signature: 
Justin W. Brasher

Date: July 1, 2011

Signature: 
James W. Curry

Date: April 27, 2011

Signature: 
Michael J. Smith