PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:		NEW ASSIGNMENT			
NATURE OF CONVEYANCE:		ASSIGNMENT			
CONVEYING PARTY DATA					
Name				Execution Date	
Sierra Design Group, Inc.				09/01/2011	
RECEIVING PARTY DATA					
Name:	Bally Gaming, Inc.				
Street Address:	6601 South Bermuda Rd.				
City:	Las Vegas				
State/Country:	NEVADA				
Postal Code:	89119				
PROPERTY NUMBERS Total: 1					
Property Type			Number		
Application Number:		10194	194419		0194410
CORRESPONDENCE DATA					
Fax Number: (702)584-7990					
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.					
Phone: (702)584-7056 Email: JRobertson@BallyTech.com					
Correspondent Name: Janine Robertson					
Address Line 1: 6601 South Bermuda Rd.					
Address Line 4: Las Vegas, NEVADA 89119					
NAME OF SUBMITTER:			Janine Robertson		
Total Attachments: 1 source=2011-09-01 US10194419 Assignment SDG to Bally-BLLYP039US01#page1.tif					

ASSIGNMENT

This Assignment is made by Sierra Design Group, Inc. ("Assignor"), a Nevada Corporation having a place of business at 6601 South Bermuda Road, Las Vegas, NY 89119-7990 to Bally Gaming, Inc. ("Assignee"), a Nevada corporation, having a place of business at 6601 South Bermuda Road, Las Vegas, NY 89119-7990;

WHEREAS, Assignor has acquired the entire right, title and interest in and to U.S Patent Application Serial Number 10/194,419 and all patents, patent applications and corresponding foreign counterparts based on U.S Patent Application Serial Number 10/194,419, along with all related materials of the inventors and all inventions relating to any of the foregoing; and

WHEREAS, Assignee desires to acquire by formal, recordable assignment the entire right, title and interest in and to the Patent Portfolio, along with any and all Letters Patents that may be granted for said patent applications, foreign counterparts, related materials and inventions in the United States and throughout the world;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor has sold, assigned, transferred and set over, and by these presents hereby sells, assigns, transfers and sets over to Assignee all of Assignor's right, title and interest in, to and under said Patent Portfolio including but not limited to (a) the right to apply for patents in the United States of America and in all foreign countries for any invention(s) found therein, (b) all Application(s) for patents for said invention(s) or based on said Application in all countries, now filed or to be filed, including all provisional, non-provisional, divisional, renewal, substitute, continuation, continuation-in-part and convention Application based in whole or in part upon said invention(s) or upon said Application, (c) all patents which may issue on said invention(s) and on any application transferred by this Assignment in the United States and foreign countries, and any and all reissues, extensions, divisions, renewals, substitutes, continuations or continuations-in-part of patents granted for said invention(s) or upon such Application, for the full term or terms for which the patents may be issued, (d) every priority right that is or may be predicated upon or arise from said invention(s), said Application and such patents under any applicable international or bilateral treaty, agreement or convention, and (e) all rights to sue, license and collect damages, costs, and attorney's fees for any infringement, either pre-dating this assignment or hereafter. Assignor hereby authorizes Assignee to file a patent Application in all countries for any or all of said invention(s) in Assignors' name, or in Assignee's name, or otherwise as Assignee may deem advisable, under any international or bilateral treaty, agreement or convention, or otherwise.

Further, Assignor agrees that, upon request and without further compensation, but at no expense to Assignor, it and its legal representative(s) and assigns will do all lawful acts, including having the appropriate inventors execute papers and give testimony, that may be necessary or desirable for obtaining, sustaining, reissuing or enforcing a Letters Patent in the United States and throughout the world for said Patent Portfolio, and for perfecting, recording or maintaining the title of Assignee, its successors and assigns, to said Patent Portfolio, and any Letters Patent granted for said Patent Portfolio in the United States and throughout the world.

Assignor represents and warrants that it has not granted and will not grant to others any rights inconsistent with the rights granted herein.

Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States and of all foreign countries to issue any Letters Patent granted for said inventions, whether on said applications or on any subsequently filed division, continuation, continuation-in-part or reissue applications, to Assignee, its successors and assigns, as the assignee of the entire interest in said invention.

IN WITNESS WHEREOF, Assignor has executed this Assignment on the date written.herein below.

Assignor:

Dated: SFP 0 1 2011

Sierra Deșign Group, Inc. Much Mn By:

Mark Lerner, Corporate Secretary

PATENT REEL: 026847 FRAME: 0441

RECORDED: 09/01/2011