PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
William D Starr	08/23/2011
Stephen C Williamson	08/23/2011
David R Hawks	08/23/2011

RECEIVING PARTY DATA

Name:	Hamilton Beach Brands, Inc.
Street Address:	4421 Watefront Drive
City:	Glen Allen
State/Country:	VIRGINIA
Postal Code:	23060

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29400188

CORRESPONDENCE DATA

Fax Number: (804)527-7218

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 8045277168

Email: alex.raring@hamiltonbeach.com

Correspondent Name: Alexander D Raring
Address Line 1: 4421 Waterfront Drive
Address Line 4: Glen Allen, VIRGINIA 23060

ATTORNEY DOCKET NUMBER:	11.093
NAME OF SUBMITTER:	Alexander D. Raring

Total Attachments: 4

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PATENT REEL: 026848 FRAME: 0322

<u>ASSIGNMENT</u>

For good and valuable considerations, the receipt and sufficiency of which is hereby acknowledged, and intending to be legally bound hereby, I, William D. Starr, of 9601 Three Chopt Rd., Richmond, Virginia 23220, I, Stephen C. Williamson, of 627 Morgans Hill Rd., Arvonia, Virginia 23004, and, I, David R. Hawks, of 10992 Elmont Woods Drive, Glen Allen, Virginia 23059

Hereby sell, assign and transfer to HAMILTON BEACH BRANDS, INC., a Delaware corporation, having a place of business at 4421 Waterfront Drive, City of Glen Allen, County of Henrico, State of Virginia, U.S.A., its successors, assigns, and legal representatives, our entire right, title, and interest, for all countries, in and to any and all inventions or improvements which are disclosed and claimed, and any and all inventions or improvements which are disclosed but not claimed, in the application for United States Letters Patent, Serial No. 29/400188 __, titled POD HOLDER, (further identified as Docket No. 11.093), filed in the United States Patent and Trademark Office on 8/24/2011 __, and in and to said application and all continued prosecution, divisional, continuing, substitute, renewal, reissue, and all other applications for letters patent, inventor's certificates, design registrations or the like intellectual property rights, in all countries which have been or shall be filed on any of said inventions or improvements disclosed in said application, and in and to all original and reissued patents, inventor's certificates, design registrations or the like intellectual property rights, which have been or shall be issued on said inventions or improvements;

Authorize said Assignee, HAMILTON BEACH BRANDS, INC., or its attorneys to insert above the filing date and serial number of said application when the same are known;

Authorize and request the Commissioner of Patents, and Trademarks to issue to said Assignee, HAMILTON BEACH BRANDS, INC., its successors, assigns and legal representatives, in accordance with this assignment, any and all United States Letters Patent on said inventions or improvements, or any of them, disclosed in said application;

Authorize said Assignee, HAMILTON BEACH BRANDS, INC., its successors, assigns and legal representatives, to apply in its own name in any foreign country for a patent, inventor's certificate, design registration or the like intellectual property right for said inventions or improvements, and sell, assign and transfer to said Assignee, HAMILTON BEACH BRANDS, INC., its successors, assigns and legal representatives, all rights of priority obtainable on the basis of the International Convention for the Protection of Industrial Property;

Agree that, when requested, without charge to but at the expense of said Assignee, HAMILTON BEACH BRANDS, INC., its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, we will, for all countries, execute all continued prosecution, divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said inventions or improvements; execute all rightful oaths and other papers; communicate to said Assignee, HAMILTON BEACH BRANDS, INC., its successors, assigns and legal representatives, all facts known to us relating to said inventions or improvements and the history thereof; testify in all legal proceedings; and generally do

everything possible which said Assignee, HAMILTON BEACH BRANDS, INC., its successors, assigns or legal representatives shall consider desirable for aiding in securing, maintaining and enforcing proper patent protection for said inventions or improvements and for vesting title to said inventions or improvements and all applications for patents, inventor's certificates, design registrations and the like intellectual property rights, and all patents, inventor's certificates, design registrations and the like intellectual property rights, on said inventions or improvements, in said Assignce, HAMILTON BEACH BRANDS, INC., its successors, assigns and legal representatives;

Agree to hold in trust, keep confidential, not make use of, and not disclose or reveal to any third party all facts known to us relating to said inventions or improvements and the history thereof without HAMILTON BEACH BRANDS, INC. prior written consent;

Appoint said Assignee, HAMILTON BEACH BRANDS, INC., to be Assignors' attorney-in-fact to execute assignments and other documents and do lawful acts related to the interest conveyed herein that may be reasonably necessary or desirable to secure maintain and enforce any and all patents, inventor's certificates, design registrations and the like intellectual property rights for said inventions or improvements and Assignor's title thereto, provided that such assignments, documents and lawful acts shall not be inconsistent with the terms and conditions of this Agreement; and

Covenant with said Assignee, HAMILTON BEACH BRANDS, INC., its successors, assigns, and legal representatives that we have made to others no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed, and that we have full right to convey the same as herein expressed.

William D. Starr

STATE OF VIRGINIA

: 88.

COUNTY OF HENRICO

Before me, this Balay of 2011, personally appeared William D. Starr, to me personally known to be the person who is described in and who executed the above instrument, and he acknowledged to me that he executed the same of his own free will for the purposes therein set forth.

NANCY C. ADICKES Notary Public Commonwealth of Virginia 114692 My Commission Expires Jun 30, 2014 Mancy C. adrikes Notary Public

Stephen C. Williamson

STATE OF VIRGINIA

: SS.

COUNTY OF HENRICO

Before me, this Zalday of Lugary 2011, personally appeared Stephen C. Williamson, to me personally known to be the person who is described in and who executed the above instrument, and he acknowledged to me that he executed the same of his own free will for the purposes therein set forth.

NANCY C. ADICKES Notary Public Commonwealth of Virginia 114692 My Commission Expires Jun 30, 2014 Massey C adickes Notary Public

David R. Hawks

STATE OF VIRGINIA

: SS.

COUNTY OF HENRICO

Before me, this 31 day of 2011, personally appeared David R. Hawks, to me personally known to be the person who is described in and who executed the above instrument, and he acknowledged to me that he executed the same of his own free will for the purposes therein set forth.

NANCY O. ADICKES Notary Public Commonwealth of Virginia 114692 My Commission Expires Jun 30, 2014 Mancy Cadickos Notary Public

PATENT REEL: 026848 FRAME: 0326

RECORDED: 09/02/2011