PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Paul HSU	08/24/2011
Jay F. PERKINS	08/24/2011
Ryan R. BERGER	08/29/2011

RECEIVING PARTY DATA

Name:	SMG Brands, Inc.	
Street Address:	1105 North Market Street	
Internal Address:	Suite 1300	
City:	Wilmington	
State/Country:	DELAWARE	
Postal Code:	19801	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29400948

CORRESPONDENCE DATA

Fax Number: (202)778-2201

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 2024192055 Email: sloftis@hunton.com

Correspondent Name: HUNTON & WILLIAMS LLP INTELLECTUAL PROPE

Address Line 1: 2200 Pennsylvania Avenue, N.W.

WASHINGTON, DISTRICT OF COLUMBIA 20037 Address Line 4:

ATTORNEY DOCKET NUMBER:	54936.004418

NAME OF SUBMITTER: Steven L. Wood

Total Attachments: 4

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REEL: 026852 FRAME: 0780

PATENT

ATTORNEY DOCKET NO.: 54936.004418

ASSIGNMENT

WHEREAS, we, **Paul HSU**, residing at 287 Dovetail Drive, Lewis Center, OH, 43035, US, **Jay F. PERKINS**, residing at 9661 Jeffrey Drive, Pickerington, OH, 43147, US; and **Ryan R. BERGER**, residing at 76 E. Dominion Blvd., Columbus, OH, 43214, US; and, have invented certain new and useful improvements in and to the subject matter of:

A DOSING SPOON AND HOLDING CLIP ASSEMBLY

AND, WHEREAS, **SMG Brands**, **Inc.**, a corporation organized under the laws of the State of **Delaware**, having a place of business located at **1105 North Market Street**, **Suite 1300**, **Wilmington**, **DE 19801** (hereinafter "ASSIGNEE"), is desirous of acquiring certain rights to the improvements and under the application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) or the equivalent thereof, and other good and valuable consideration, receipt of which is hereby acknowledged, we do hereby sell, assign and transfer unto said ASSIGNEE, its successors, assigns and legal representatives, my entire right, title and interest in and throughout the United States of America (including its territories and dependencies) and all countries foreign thereto in and to said improvements, said United States application, any other United States applications, including provisional, non-provisional, divisional, renewal, substitute, continuation, reexamination and reissue applications, based in whole or in part on said United States application or in whole or in part on said improvements, any foreign applications, including international and regional applications, based in whole or in part on any of the aforesaid United States applications or in whole or in part on said improvements, and in and to any and all letters patent, including extensions thereof, of any country which have been or may be granted on any of the aforesaid applications or on said improvements or any parts thereof;

AND we hereby authorize and request my agents, Hunton & Williams LLP, whose address is 1900 K Street, N.W., Suite 1200, Washington, DC 20006-1109, to insert hereon any identification necessary or desirable for recordation of this document;

AND we hereby agree for myself and my heirs, executors and administrators to execute without further consideration any further documents and instruments which may be necessary, lawful and proper in the prosecution of said above-referenced application or in the preparation or prosecution of any non-provisional, continuing, substitute, divisional, renewal, reexamination or reissue application or in any amendments, extensions or interference proceedings, or other applications for patents of any region or country, that may be necessary to secure to ASSIGNEE its interest and title in and to said improvements or any parts thereof, and in and to said several patents or any of them;

AND we hereby covenant for myself and my legal representatives, and agree with said ASSIGNEE, its successors and assigns, that we have granted no right or license to make, use, sell or offer to sell said improvements, to anyone except said ASSIGNEE, that prior to the execution of this deed, my right, title and interest in said improvements had not been otherwise encumbered, and that we have not and will not execute any instrument in conflict therewith;

PATENT REEL: 026852 FRAME: 0781

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AND we do hereby authorize and request the Director of the United States Patent and Trademark Office to issue any and all letters patent which may be granted upon said United States applications, or upon said improvements or any parts thereof when granted, to said ASSIGNEE.

IN WITNESS WHEREOF, we have hereunto set our hand and seal.

24 AMGUST 2011

Paul HS

Witnessed by:

8/24/11

Date

Signature

BRAD SCHULTZ

Witness Name

HUNTON & WILLIAMS LLP
INTELLECTUAL PROPERTY DEPARTMENT
1900 K STREET, N.W.
SUITE 1200
WASHINGTON, DC 20006-1109
(202) 955-1500 (TELEPHONE)
(202) 778-2201 (FACSIMILE)

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APPLICATION NO. TBA

08/29/11 Date

Ryan R. BERGER

Witnessed by:

8/29/11

Date

Signature

HERMAN E. JONES

NOTARY PUBLIC, STATE OF OHIO

NOTARY PUBLIC, STATE OF OHIO

NOTARY PUBLIC, STATE OF OHIO

Witness Name

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