PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Mayur Datar	09/02/2011
Jonathan Terleski	08/31/2011
Justin Kosslyn	08/31/2011
Andrew Tomkins	08/31/2011
Ray Su	08/31/2011
Chris Wiggins	08/31/2011

RECEIVING PARTY DATA

Name:	Google Inc.	
Street Address:	1600 Amphitheatre Parkway	
City:	Mountain View	
State/Country:	CALIFORNIA	
Postal Code:	94043	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13225209

CORRESPONDENCE DATA

Fax Number: (801)355-0160

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 801-258-9824

Email: eruzich@patentlawworks.net

Correspondent Name: Elizabeth D. Ruzich

Address Line 1: 165 South Main Street, Second Floor

Address Line 4: Salt Lake City, UTAH 84111

ATTORNEY DOCKET NUMBER: 10029-02898

NAME OF SUBMITTER: Elizabeth D. Ruzich

PATENT

REEL: 026853 FRAME: 0780

JP \$40.00 13225209

501647691

Total Attachments: 4

source=02898 US 2011-09-02 - Annotated Assignment#page1.tif source=02898 US 2011-09-02 - Annotated Assignment#page2.tif source=02898 US 2011-09-02 - Annotated Assignment#page3.tif source=02898 US 2011-09-02 - Annotated Assignment#page4.tif

PATENT REEL: 026853 FRAME: 0781

ASSIGNMENT

For good and valuable consideration, the receipt of which is hereby acknowledged, the person(s) named below (referred to as "INVENTOR" whether singular or plural) has sold, assigned, and transferred and does hereby sell, assign, and transfer to Google Inc., a Delaware corporation, having a place of business at 1600 Amphitheatre Parkway, Mountain View, CA 94043 ("ASSIGNEE"), for itself and its successors, transferees, and assignees, the following:

- 1. The entire worldwide right, title, and interest in all inventions and improvements ("SUBJECT MATTER") that are disclosed in the provisional application filed under 35 U.S.C. §111(b) or non-provisional application filed under 35 U.S.C. §111(a) and entitled GENERATING A STREAM OF CONTENT FOR A CHANNEL ("APPLICATION"), which:
 - having a filing date of September 2, 201 and bearing U.S. application serial number 13/225, 209
 - The APPLICATION claims priority from a provisional application, filed on December 18, 2010, now bearing U.S. application serial number 61/424,636.
 - 2. The entire worldwide right, title, and interest in and to:
- (a) the APPLICATION; (b) all applications claiming priority from the APPLICATION; (c) all provisional, utility, divisional, continuation, substitute, renewal, reissue, and other applications related thereto which have been or may be filed in the United States or elsewhere in the world; (d) all patents (including reissues and re-examinations) which may be granted on the applications set forth in (a), (b), and (c) above; and (e) all right of priority in the APPLICATION and in any underlying provisional or foreign application, together with all rights to recover damages for infringement of provisional rights.

INVENTOR agrees that ASSIGNEE may apply for and receive patents for SUBJECT MATTER in ASSIGNEE's own name.

INVENTOR agrees to do the following, when requested, and without further consideration, in order to carry out the intent of this Assignment: (1) execute all oaths, assignments, powers of attorney, applications, and other papers necessary or desirable to fully secure to ASSIGNEE the rights, titles and interests herein conveyed; (2) communicate to ASSIGNEE all known facts relating to the SUBJECT MATTER; and (3) generally do all lawful acts that ASSIGNEE shall consider desirable for securing, maintaining, and enforcing worldwide patent protection relating to the SUBJECT MATTER and for vesting in ASSIGNEE the rights, titles, and interests herein conveyed. INVENTOR further agrees to provide any successor, assign, or legal representative of ASSIGNEE with the benefits and assistance provided to ASSIGNEE hereunder.

INVENTOR represents that INVENTOR has the rights, titles, and interests to convey as set forth herein, and covenants with ASSIGNEE that the INVENTOR has not made and will not hereafter make any assignment, grant, mortgage, license, or other agreement affecting the rights, titles, and interests herein conveyed.

Docket # 10029-02898 US

Kof3 1 of 4 Title: Filed: GENERATING A STREAM OF CONTENT FOR A CHANNEL

September 2, 2011

Application No.:

13/225,209

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Name and Signature	Date of Signature
H/ Palas	SEPT. 02, 2011
MAYUR DATAR	
Name and Signature	Date of Signature
JONATHAN TERLESKI	
Name and Signature	Date of Signature
JUSTIN KOSSLYN	
Name and Signature	Date of Signature
ANDREW TOMKINS	
Name and Signature	Date of Signature
RAY SU	

Docket #

10029-02898 US

XXXXX 2 of 4 Title:

GENERATING A STREAM OF CONTENT FOR A CHANNEL

Filed:

September 2, 2011

Application No.:

13/225,209

INVENTOR grants the attorney of record the power to insert on this Assignment any further identification that may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office for recordation of this document.

This Assignment may be executed in one or more counterparts, each of which shall be deemed an original and all of which may be taken together as one and the same Assignment.

Name and Signature	Date of Signature
MAYUR DATAR	
Name and Signature	Date of Signature
	8-31-2011
JONATHAN TERLESKI	
Name and Signature	Date of Signature
JUA ZGAZ JUSTIN KOSSLYN	4/31/2011
Name and Signature	Date of Signature
Markoto A	2421/2003 8/21/201
ANDREW TOMKINS	·
Name and Signature	Date of Signature
<u> 2 </u>	8/31/2011
RAY SU	***************************************

Docket # 10029-02898 US

%xx% 3 of 4 Title:

GENERATING A STREAM OF CONTENT FOR A CHANNEL

Filed:

September 2, 2011

Application No.:

13/225,209

Name and Signature

CHRIS WICKINS

Date of Signature

Docket # 10029-02898 US

3083 4 of 4

> PATENT REEL: 026853 FRAME: 0785

RECORDED: 09/02/2011