

PATENT ASSIGNMENT

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Benji Ruhm	07/30/2011
Zvika Yogev	07/26/2011
Eyal Peleg	09/06/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Hewlett-Packard Indigo B.V.
<b>Street Address:</b>	Limburglaan, 5
<b>Internal Address:</b>	6221 SH
<b>City:</b>	Maastricht
<b>State/Country:</b>	NETHERLANDS
<b>Postal Code:</b>	77070
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12918305
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(970)778-4063
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
<b>Phone:</b>	(970)898-4728
<b>Email:</b>	jerry.shorma@hp.com
<b>Correspondent Name:</b>	Hewlett-Packard Company
<b>Address Line 1:</b>	3404 E. Harmony Road MS 35
<b>Address Line 2:</b>	Intellectual Property Administration
<b>Address Line 4:</b>	Fort Collins, COLORADO 80528
<b>NAME OF SUBMITTER:</b>	Montse Druguet
<b>Total Attachments: 3</b> source=200800655-2 assignment#page1.tif source=200800655-2 assignment#page2.tif source=200800655-2 assignment#page3.tif	

CH \$40.00 12918305

HEWLETT-PACKARD COMPANY  
Intellectual Property Administrator  
3404 E. Harmony Road  
Mail Stop 35  
Fort Collins, Colorado 80528

PATENT APPLICATION

PATENT REFERENCE: 200800655-2

**ASSIGNMENT OF PATENT APPLICATION**

I/We, the undersigned (each) have agreed and hereby agree to assign to HEWLETT-PACKARD INDIGO B.V., having its registered offices in Maastricht, The Netherlands, (hereinafter HP-INDIGO), in furtherance of my/our obligations to the Hewlett-Packard Company and its subsidiaries and affiliates, and do hereby assign and transfer to HP-INDIGO, its successors and assigns, the entire right, title and interest, including the right of priority, in, to and under an application for Letters Patent of the United States entitled:

Systems And Method Of Printing To A Web Substrate

Filing Date: Feb 29, 2008

Application No.: 12/918365

and the invention(s) and improvement(s) set forth therein, and any and all continuations, continuations-in-part (C-I-P's), divisionals, and renewals of and substitutes for said application for said Letters Patent, and any and all Letters Patent of the United States and of countries foreign thereto which may be granted thereon or therefore; and any reissues, or reexaminations, or extensions of said Letters Patent.

I/we additionally authorize HP-INDIGO to file applications in my/our name for Letters Patent in any country, to be held and enjoyed by HP-INDIGO, its successors, assigns, nominees or legal representatives, to the full end of the term or terms for which said Letters Patent respectively may be granted, reissued or extended, as fully and entirely as the same would have been held and enjoyed by me/us had this assignment, and transfer not been made;

AND I/we hereby covenant that I/we have full right to convey the entire interest herein assigned, and that I/we have not executed and will not execute any agreement in conflict herewith, and I/we further covenant and agree that I/we will, each time a request is made, and without undue delay, execute and deliver all such papers as may be necessary or desirable to perfect the title to said invention(s) or improvement(s), said application and said Letters Patent, to HP-INDIGO, its successors, assigns, nominees or legal representatives, and I/we agree to communicate to HP-INDIGO, or to its nominee, all known facts respecting said invention(s) or improvement(s), said application and said Letters Patent, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisionals, continuations, C-I-P's, reissue and foreign applications, to make all rightful oaths and declarations, and generally to do everything possible to aid HP-INDIGO, its successors, assigns, nominees and legal representatives to obtain and enforce, for its or their own benefit, proper patent protection for said invention(s) or improvement(s) in any and all countries provided the expenses which may be incurred by me/us in lending such cooperation and assistance are paid by HP-INDIGO;

AND I/we hereby authorize and request the Commissioner of Patents and Trademarks of the United States and any official of any country or countries foreign to the United States whose duty it is to issue patents on applications as aforesaid, to issue to HP-INDIGO, as assignee of the entire right, title and interest, any and all Letters Patent for said invention(s) or improvement(s), including any and all Letters Patent of the United States which may be issued and granted on or as a result of the application aforesaid, in accordance with the terms of this assignment.

I/we further authorize and direct the attorneys of record to insert the serial number and filing date of said application now identified by the attorney docket number and title set forth above as soon as the same shall have been made known to them by the United States Patent and Trademark Office.

Benji Ruhm  
Inventor's Signature 30 Jul 2011  
Date Assignment Signed

Benji Ruhm  
Inventor's Typed Name 2 March 2008  
Date Application Signed

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Inventor's Signature \_\_\_\_\_  
Date Assignment Signed

Zvika Yogev  
Inventor's Typed Name 2 March 2008  
Date Application Signed

HEWLETT-PACKARD COMPANY  
Intellectual Property Administrator  
3404 E. Harmony Road  
Mail Stop 35  
Fort Collins, Colorado 80528

PATENT APPLICATION

PATENT REFERENCE: 200800655-2

**ASSIGNMENT OF PATENT APPLICATION**

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Filing Date: Feb 29, 2008

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I/we further authorize and direct the attorneys of record to insert the serial number and filing date of said application now identified by the attorney docket number and title set forth above as soon as the same shall have been made known to them by the United States Patent and Trademark Office.

Inventor's Signature

Date Assignment Signed

Berji Ruhm  
Inventor's Typed Name

2 March 2008  
Date Application Signed

Inventor's Signature

26 July 2011  
Date Assignment Signed

Zvika Yogev  
Inventor's Typed Name


2 March 2008  
Date Application Signed

HEWLETT-PACKARD COMPANY  
Intellectual Property Administrator  
3404 E. Harmony Road  
Mail Stop 35  
Fort Collins, Colorado 80528

PATENT APPLICATION

PATENT REFERENCE: 200800655-2

ASSIGNMENT OF PATENT APPLICATION (cont.)

  
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Inventor's Signature

6/5/2011  
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Date Assignment Signed

Eyal Peleg  
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Inventor's Typed Name

2 March 2008  
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Date Application Signed

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