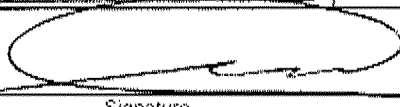


Form PTO-1595 (Rev. 09-04)
OMB No. 0651-0027 (exp. 6/30/2009)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET PATENTS ONLY

To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

<p>1. Name of conveying party(ies)/Execution Date(s): BLAKE CHRISTOPHER NICHOLS (08/25/2011) AND LOGAN JAMES WILLIAMS (08/25/2011)</p> <p>Execution Date(s): in parentheses after inventor name</p> <p>Additional name(s) of conveying party(ies) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>	<p>2. Name and address of receiving party(ies)</p> <p>Name: <u>LANARD TOYS LIMITED</u></p> <p>Internal Address: _____</p> <p>Street Address: _____</p> <p>6TH FLOOR, ENERGY PLAZA 92 GRANVILLE ROAD, TSIMSHATSUI</p> <p>City: <u>KOWLOON</u></p> <p>State: _____</p> <p>Country: <u>Hong Kong</u> Zip: _____</p> <p>Additional name(s) & address(es) attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>3. Nature of Conveyance:</p> <p><input checked="" type="checkbox"/> Assignment <input type="checkbox"/> Merger</p> <p><input type="checkbox"/> Security Agreement <input type="checkbox"/> Change of Name</p> <p><input type="checkbox"/> Government Interest Assignment</p> <p><input type="checkbox"/> Executive Order 9424, Confirmatory License</p> <p><input type="checkbox"/> Other _____</p>	<p>4. Application or patent number(s): <input type="checkbox"/> This document is being filed together with a new application.</p> <p>A. Patent Application No.(s) <u>29/398,687</u></p> <p>B. Patent No.(s)</p> <p>Additional numbers attached? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No</p>
<p>5. Name and address to whom correspondence concerning document should be mailed:</p> <p>Name: <u>Stephen B. Goldman LERNER, DAVID, LITTENBERG, KRUMHOLZ & MENTLIK, LLP</u></p> <p>Internal Address: <u>Atty. Dkt.: LANARD 3.1-004</u></p> <p>Street Address: <u>600 South Avenue West</u></p> <p>City: <u>Westfield</u></p> <p>State: <u>NJ</u> Zip: <u>07090</u></p> <p>Phone Number: <u>(908) 518-6333</u></p> <p>Fax Number: <u>(908) 654-7866</u></p> <p>Email Address: <u>sgoldman@ldlkm.com</u></p>	<p>6. Total number of applications and patents involved: 1</p> <p>7. Total fee (37 CFR 1.21(h) & 3.41) \$ <u>40.00</u></p> <p><input type="checkbox"/> Authorized to be charged by credit card</p> <p><input checked="" type="checkbox"/> Authorized to be charged to deposit account</p> <p><input type="checkbox"/> Enclosed</p> <p><input type="checkbox"/> None required (government interest not affecting title)</p>
<p>8. Payment Information</p> <p>a. Credit Card Last 4 Numbers: _____ Expiration Date: _____</p> <p>b. Deposit Account Number: <u>12-1095</u> Authorized User Name: <u>Stephen B. Goldman</u></p>	
<p>9. Signature:</p> <p style="text-align: center;"></p> <p style="text-align: center;">Signature _____ Date <u>September 6, 2011</u></p> <p style="text-align: center;"><u>Stephen B. Goldman - 28,512</u> Name of Person Signing</p> <p style="text-align: right;">Total number of pages including cover sheet, attachments, and documents. 5</p>	

CH \$40.00 121095 29398687

Form PTO/SB/15 (2-9-01) Modified LDC/KM

ASSIGNMENT OF DESIGN APPLICATION	Docket Number (Optional) LANARD 3,1-004
<p>Whereas, I, <u>Blake Christopher Nichols</u> of <u>18947 Erwin Street; Reseda, California 91335</u> hereafter referred to as assignor, have with others invented certain new and useful improvements in <u>CHALK HOLDER</u></p> <p><input checked="" type="checkbox"/> for which an application for a United States Design Patent was filed on <u>August 3, 2011</u> Application Number <u>29/398,687</u></p> <p><input type="checkbox"/> for which an application for a United States Design Patent was executed by me</p> <p><input type="checkbox"/> for which an International Application was filed on _____, as _____, designating the United States.</p> <p>And</p> <p>Whereas, <u>LANARD TOYS LIMITED</u> a corporation of <u>HONG KONG</u> herein referred to "assignee" whose mailing address is <u>6th Floor, Energy Plaza, 92 Granville Road, Tsimshatsui, Kowloon, HONG KONG</u> is desirous of acquiring the entire right, title and interest in the same,</p> <p>NOW, THEREFORE, in consideration of the sum of <u>one</u> dollar (\$ <u>1.00</u>), the receipt whereof is acknowledged, and other good and valuable consideration, I as assignor hereby sell, assign and set over to said assignee my entire right, title and interest for the United States of America and all other countries in and to said invention and the aforesaid Design patent application and all original, divisional, continuation, substitute or reissue applications and patents applied for or granted therefor in the United States of America and all other countries, for said invention, including without limitation all applications and patents for said invention claiming priority or benefit of the aforesaid Design application pursuant to any law or treaty, and including the right to claim such priority or benefit and the Commissioner of Patents and Trademarks is hereby authorized and requested to issue all patents on said improvements or resulting therefrom to said assignee herein, as assignee of the entire interest therein; and the undersigned for me and my legal representatives, heirs and assigns do hereby agree and covenant without further remuneration, to execute and deliver all original, divisional, continuation, reissue and other applications for Design Patent on said improvements and all assignments thereof to said assignee or its assigns, to communicate to said assignee or its representatives all facts known to the undersigned respecting said improvements, whenever requested, to testify in any interferences or other legal proceedings in which any of said applications or patents may become involved, to sign all lawful papers, make all rightful oaths, and to do generally everything necessary to aid assignee, its successors, assigns and nominees to obtain patent protection for said improvements in all countries, the expenses incident to said applications to be borne and paid by said assignee.</p> <p>And I do hereby authorize my attorneys to insert on this deed the filing date and application number of said application when known</p> <p><u>8/23/11</u> (Date) <u>[Signature]</u> (Signature)</p> <p>State of _____) SS: County of _____)</p> <p>On this _____ day of _____ before me personally came the above-named <u>Blake Christopher Nichols</u> to me personally known as the individual who executed the foregoing instrument, who acknowledged to me that the same was executed by him/her of his/her own free will for the purposes therein set forth.</p> <p>_____ (Notary Public) <u>See Attachment</u></p> <p><input checked="" type="checkbox"/> *Total of <u>2</u> forms are submitted.</p>	

AMARJIT SANDI
Commission # 185
Notary Public - Cali
Ventura County
My Comm. Expires Jun

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

CIVIL CODE § 1189

State of California

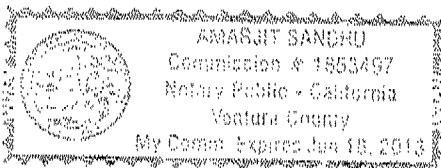
County of Ventura

On 08-25-2011 before me, Amarjit Sandhu (Notary Public)

personally appeared Blake C Nichols

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies); and that by his/her/their signature(s) on the instrument the person(s) or the entity upon behalf of which the person(s) acted, executed the instrument.

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1497
0813
8, 2013



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature: Amarjit Sandhu

Place Notary Seal Above

OPTIONAL

Though the information below is not required by law, it may prove valuable to persons relying on the document and could prevent fraudulent removal and reattachment of this form to another document.

Description of Attached Document

Title or Type of Document: Assignment of Design Application

Document Date: _____ Number of Pages: _____

Signor(s) Other Than Named Above: _____

Capacity(ies) Claimed by Signer(s)

Signer's Name: _____

- Corporate Officer — Title(s): _____
- Individual
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____

RIGHT THUMBPRINT OF SIGNER
Top of thumb here

Signer Is Representing: _____

Signer's Name: _____

- Corporate Officer — Title(s): _____
- Individual
- Partner — Limited General
- Attorney in Fact
- Trustee
- Guardian or Conservator
- Other: _____

RIGHT THUMBPRINT OF SIGNER
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Signer Is Representing: _____

CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT

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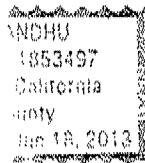
State of California

County of Ventura

On 08 25 2011 before me, Amarjit Sandhu (Notary Public)
Date Here Insert Name and Title of the Officer

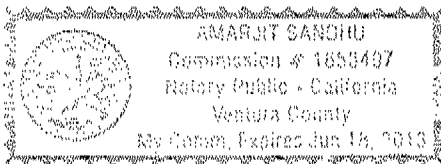
personally appeared Logan J Williams
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.



I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature: Amarjit Sandhu
Signature of Notary Public

Place Notary Seal Above

OPTIONAL

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- Guardian or Conservator
- Other: _____

RIGHT THUMBPRINT OF SIGNER
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Signer Is Representing: _____

PATENT

RECORDED: 09/06/2011

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