

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																		
NATURE OF CONVEYANCE:	ASSIGNMENT																		
CONVEYING PARTY DATA																			
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:70%;">Name</th> <th>Execution Date</th> </tr> </thead> <tbody> <tr><td>Peter Jeffrey Burt</td><td>08/24/2011</td></tr> <tr><td>Sek Meng Chai</td><td>08/22/2011</td></tr> <tr><td>David Chao Zhang</td><td>08/22/2011</td></tr> <tr><td>Michael Raymond Piacentino</td><td>08/22/2011</td></tr> <tr><td>Gooitzen Siemen van der Wal</td><td>08/22/2011</td></tr> <tr><td>Peter Alan Levine</td><td>08/24/2011</td></tr> <tr><td>Thomas Lee Vogelsong</td><td>08/23/2011</td></tr> <tr><td>John Robertson Tower</td><td>08/22/2011</td></tr> </tbody> </table>		Name	Execution Date	Peter Jeffrey Burt	08/24/2011	Sek Meng Chai	08/22/2011	David Chao Zhang	08/22/2011	Michael Raymond Piacentino	08/22/2011	Gooitzen Siemen van der Wal	08/22/2011	Peter Alan Levine	08/24/2011	Thomas Lee Vogelsong	08/23/2011	John Robertson Tower	08/22/2011
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RECEIVING PARTY DATA																			
Name:	SRI INTERNATIONAL																		
Street Address:	333 Ravenswood Avenue																		
City:	Menlo Park																		
State/Country:	CALIFORNIA																		
Postal Code:	94025																		
PROPERTY NUMBERS Total: 1																			
<table border="1" style="width:100%; border-collapse: collapse;"> <thead> <tr> <th style="width:30%;">Property Type</th> <th>Number</th> </tr> </thead> <tbody> <tr> <td>Application Number:</td> <td>13218152</td> </tr> </tbody> </table>		Property Type	Number	Application Number:	13218152														
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CORRESPONDENCE DATA																			
Fax Number:	(732)935-7122																		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>																			
Phone:	732-935-7100																		
Email:	lzaveta@mtiplaw.com																		
Correspondent Name:	Raymond R. Moser, Jr.																		
Address Line 1:	1030 Broad Street																		
Address Line 2:	Suite 203																		
Address Line 4:	Shrewsbury, NEW JERSEY 07702																		

OP \$40.00 13218152

ATTORNEY DOCKET NUMBER:	SRI15680
NAME OF SUBMITTER:	Raymond R. Moser, Jr.
Total Attachments: 9 source=SRI15680_Assignment#page1.tif source=SRI15680_Assignment#page2.tif source=SRI15680_Assignment#page3.tif source=SRI15680_Assignment#page4.tif source=SRI15680_Assignment#page5.tif source=SRI15680_Assignment#page6.tif source=SRI15680_Assignment#page7.tif source=SRI15680_Assignment#page8.tif source=SRI15680_Assignment#page9.tif	

ASSIGNMENT FOR APPLICATION FOR PATENT

WHEREAS:

Names and Addresses of Inventors:

- | | |
|---|---|
| 1) Peter Jeffrey Burt
80 Wheatsheaf Lane
Princeton, NJ 08540 | 5) Gooitzen Van Der Wal
105 West Prospect Street
Hopewell, NJ 08525 |
| 2) Sek Meng Chai
53 York Drive
Princeton, NJ 08540 | 6) Peter Alan Levine
38 Dunbar Drive
West Windsor, NJ 08550 |
| 3) David Chao Zhang
17 Hendrickson Dr.
Belle Mead, NJ 08502 | 7) Tom Vogelsong
50 Hawk Road
Lawrenceville, NJ 08648 |
| 4) Michael Raymond Piacentino
103 Laurel Drive
Robbinsville, NJ 08691 | 8) John Robertson Tower
938 Hunt Drive
Yardley, Pa 19067 |

(hereinafter referred to as Assignors), have invented a certain invention entitled:

METHOD AND APPARATUS FOR OPTIMIZING IMAGE QUALITY BASED ON SCENE CONTENT

WHEREAS, SRI INTERNATIONAL, a corporation of the State of Delaware, having a place of business at 333 Ravenswood Avenue, Menlo Park, CA 94025 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said application (hereinafter referred to as Application), and the invention disclosed therein (hereinafter referred to as Invention), and in and to all embodiments of the Invention, heretofore conceived, made or discovered by said Assignors, and in and to any and all patents, inventor's certificates and other forms of protection (hereinafter referred to as Patents) thereon granted in any and all countries and groups of countries.

NOW, THEREFORE, in consideration of good and valuable consideration acknowledged by said Assignors to have been received in full from said Assignee:

1. Said Assignors hereby sell, assign, transfer and convey to Assignee the full and exclusive right, title and interest (a) in and to said Application and said Invention; (b) in and to all rights to apply for patents on said Invention in any and all countries pursuant to the International Convention for the Protection of Industrial Property or otherwise; (c) in and to any and all Applications filed and any and all Patents granted on said Invention in any and all countries and groups of countries, including each and every Application filed and each and every Patent granted on any application which is a division, substitution, or continuation of said Application; and (d) in and to each and every reissue or extension of any of said Patents.

2. Said Assignors hereby covenant and agree to cooperate with said Assignee to enable said Assignee to enjoy to the fullest extent the right, title and interest to said Invention herein conveyed in any and all countries and groups of countries. Such cooperation by said Assignors shall include prompt production of pertinent facts and documents, giving testimony, execution of petitions, oaths, specifications, declarations or other papers, and other assistance all to the extent deemed necessary or desirable by said Assignee (a) for perfecting in said Assignee the right, title and interest herein conveyed; (b) for prosecuting any of said applications; (c) for filing and prosecuting substitute, divisional, continuing or additional applications covering said Invention; (d) for filing and prosecuting applications for reissuance of any of said Patents; (e) for interference or other priority proceedings involving said Invention; and (f) for legal proceedings involving said Invention and any application therefor and any Patents granted thereon,

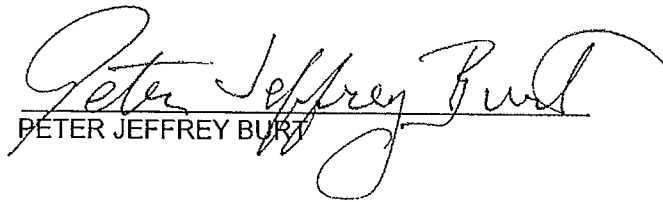
including without limitation opposition proceedings, cancellation proceedings, priority contests, public use proceedings, infringement actions and court actions; provided, however, that the expense incurred by said Assignors in providing such cooperation shall be paid for by said Assignee.

3. The term and covenants of this agreement shall inure to the benefit of said Assignee, its successors, assigns and other legal representatives, and shall be binding upon said Assignors, their respective heirs, legal representatives and assigns.

4. Said Assignors hereby warrant and represent that they have not entered and will not enter into any assignment, contract, or understanding in conflict herewith.

IN WITNESS WHEREOF, the said Assignors have executed and delivered this instrument to said Assignee on the dates indicated below.

August 24, 2011


PETER JEFFREY BURT

_____, 2011

SEK MENG CHAI

_____, 2011

DAVID CHAO ZHANG

_____, 2011

MICHAEL RAYMOND PIACENTINO

_____, 2011

GOOITZEN VAN DER WAL

_____, 2011

PETER ALAN LEVINE

_____, 2011

TOM VOGELSONG

_____, 2011

JOHN ROBERTSON TOWER

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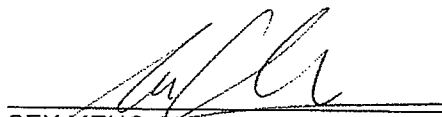
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PETER JEFFREY BURT

August 22, 2011



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August 22 _____, 2011

Goitzen Siemen van der Wal

GOITZEN VAN DER WAL
SIEMEN

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TOM VOGELSONG

AUGUST 22, 2011



JOHN ROBERTSON TOWER

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