

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Ant Oztaskent</td><td>08/22/2011</td></tr><tr><td>Yaroslav Volovich</td><td>08/22/2011</td></tr></tbody></table>		Name	Execution Date	Ant Oztaskent	08/22/2011	Yaroslav Volovich	08/22/2011				
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RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Google Inc.</td></tr><tr><td>Street Address:</td><td>1600 Amphitheatre Parkway</td></tr><tr><td>City:</td><td>Mountain View</td></tr><tr><td>State/Country:</td><td>CALIFORNIA</td></tr><tr><td>Postal Code:</td><td>94043</td></tr></table>		Name:	Google Inc.	Street Address:	1600 Amphitheatre Parkway	City:	Mountain View	State/Country:	CALIFORNIA	Postal Code:	94043
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PROPERTY NUMBERS Total: 1											
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CORRESPONDENCE DATA											
Fax Number: (650)843-4001 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone: 6508434000											
Email: ahobson@morganlewis.com											
Correspondent Name: Morgan Lewis Bockius LLP											
Address Line 1: 3000 El Camino Real											
Address Line 2: 2 Palo Alto Square, Suite 700											
Address Line 4: Palo Alto, CALIFORNIA 94306											
ATTORNEY DOCKET NUMBER:	060963-5544-US										
NAME OF SUBMITTER:	Douglas J. Crisman										
Total Attachments: 1 source=GP-3778-00 US Assignment (5544)#page1.tif											

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PATENT
REEL: 026870 FRAME: 0791

ASSIGNMENT

WHEREAS, WE, **Ant Oztaskent**, citizen of Turkey/United Kingdom, residing in Sutton, Surrey, United Kingdom; and **Yaroslav Volovich**, citizen of Russia, residing in Cambridge, United Kingdom, ASSIGNORS, are the inventors of the invention in **DETECTING DISPLAYED CHANNEL USING AUDIO/VIDEO WATERMARKS**, for which we have executed an application for a Patent of the United States

- ☐ which is executed on ☐ even date herewith or
☒ which is identified by Morgan, Lewis & Bockius LLP docket no. 60963-5544-US
☒ which was filed on June 30, 2011, Provisional Application No. 13/174,544
☐ We hereby authorize and request our attorney, Douglas J. Crisman, of Morgan, Lewis & Bockius, LLP, to insert here in parentheses (Application number _____ filed _____) the filing date and application number of said application when known.

and WHEREAS, **GOOGLE INC.**, ASSIGNEE, having a place of business at 1600 Amphitheatre Parkway, Mountain View, California 94043, is desirous of obtaining our entire right, title and interest in, to and under the said invention and the said application:

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, we, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assigns, our entire right, title and interest in, to and under the said invention and the said United States provisional application and all United States utility applications that claim priority to said United States provisional application and all divisions, renewals, and continuations thereof, and all Patents of the United States which may be granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said invention in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said invention in any country or countries foreign to the United States and all extensions, renewals and reissues thereof;

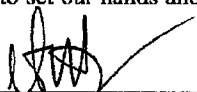
AND WE HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States, and any Official of any country or countries foreign to the United States, whose duty it is to issue patents or other evidence or forms of industrial property protection on applications as aforesaid, to issue the same to the said ASSIGNEE, its successors, legal representatives and assigns, in accordance with the terms of this instrument.

AND WE HEREBY covenant and agree that we have full right to convey the entire interest herein assigned, and that we have not executed, and will not execute, any agreement in conflict herewith.

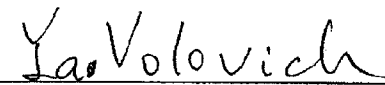
AND WE HEREBY further covenant and agree that we will communicate to the said ASSIGNEE, its successors, legal representatives and assigns, any facts known to us respecting said invention, and testify in any legal proceeding, sign all lawful papers, execute all divisional, continuing, reissue and foreign applications, make all rightful oaths, and generally do everything possible to aid the said ASSIGNEE, its successors, legal representatives and assigns, to obtain and enforce proper protection for said invention in all countries.

IN TESTIMONY WHEREOF, We hereunto set our hands and seals the day and year set opposite our respective signatures.

Date 22/08/2011


 _____ L.S.
Ant Oztaskent

Date 22/08/2011


 _____ L.S.
Yaroslav Volovich