

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT								
NATURE OF CONVEYANCE:	ASSIGNMENT								
CONVEYING PARTY DATA									
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Shawn Lohstroh</td><td>09/07/2011</td></tr><tr><td>Geoff Dagley</td><td>09/07/2011</td></tr><tr><td>Justin Rouse</td><td>09/07/2011</td></tr></tbody></table>	Name	Execution Date	Shawn Lohstroh	09/07/2011	Geoff Dagley	09/07/2011	Justin Rouse	09/07/2011	
Name	Execution Date								
Shawn Lohstroh	09/07/2011								
Geoff Dagley	09/07/2011								
Justin Rouse	09/07/2011								
RECEIVING PARTY DATA									
Name:	Zynga Inc.								
Street Address:	444 De Haro Street								
Internal Address:	Suite 132								
City:	San Francisco								
State/Country:	CALIFORNIA								
Postal Code:	94107								
PROPERTY NUMBERS Total: 1									
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>13226979</td></tr></tbody></table>	Property Type	Number	Application Number:	13226979					
Property Type	Number								
Application Number:	13226979								
CORRESPONDENCE DATA									
Fax Number: (612)339-3061 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>									
Phone: 612-373-6900									
Email: request@slwip.com									
Correspondent Name: Schwegman Lundberg & Woessner / USAA									
Address Line 1: P.O. Box 2938									
Address Line 4: Minneapolis, MINNESOTA 55402									
ATTORNEY DOCKET NUMBER:	3291.060US2								
NAME OF SUBMITTER:	David D. Mattison								
Total Attachments: 5 source=3291_60_assgtrerecordation2#page1.tif source=3291_60_assgtrerecordation2#page2.tif source=3291_60_assgtrerecordation2#page3.tif source=3291_60_assgtrerecordation2#page4.tif source=3291_60_assgtrerecordation2#page5.tif									

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PATENT
REEL: 026875 FRAME: 0950

RECORDATION FORM COVER SHEET
PATENTS ONLY

Atty Ref/Docket No.: 3291.060US1

Patent and Trademark Office

To the Director of the U.S. Patent and Trademark Office: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies):

Shawn Lohstroh, Geoff Dagley, Justin Rouse

Additional name(s) of conveying party(ies) attached?

☐ Yes ☒ No

3. Nature of conveyance:

☒ Assignment

☐ Merger

☐ Security Agreement ☐ Change of Name

☐ Other

Execution Date: September 7, 2011, September 7, 2011,
September 7, 2011

2. Name and address of receiving party(ies):

Name: Zynga Inc.

Street Address: 444 De Haro Street
Suite 132

City: San Francisco State: CA Zip: 94107

Country: United States of America

Additional name(s) & address(es) attached? ☐ Yes ☒ No

4. Application number(s) or patent number(s):

If this document is being filed together with a new application, the execution date of the application is:

A. Patent Application No.(s)

B. Patent No.(s)

Serial No. 13/226,979, filed September 7, 2011

Additional numbers attached? ☐ Yes ☒ No

5. Name and address of party to whom correspondence concerning document should be mailed:

Name: David D. Mattison

Address:

Schwegman, Lundberg & Woessner, P.A.
P.O. Box 2938
Minneapolis, MN 55402--0938

6. Total number of applications and patents involved: 1

7. Total fee (37 CFR 3.41):\$ 40.00

☐ Enclosed

☒ Authorized to be charged to deposit account
19-0743

8. Please charge any additional fees or credit any over payments to our Deposit Account No.: 19-0743

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9. Statement and signature.

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document.

David D. Mattison/Reg. No. 65,443

Name of Person Signing

David D. Mattison

Signature

9-7-2011

Date

Total number of pages including cover sheet: 5

Mail documents to be recorded with required cover sheet information to:

Commissioner of Patents and Trademarks
Mail Stop Assignment Recordation Services
P.O. Box 1450
Alexandria, VA 22313-1450

PATENT
REEL: 026875 FRAME: 0951

ASSIGNMENT

WHEREAS, We, Shawn Lohstroh, Geoff Dagley, Justin Rouse, whose mailing address is residing at 444 De Haro Street, Suite 132, San Francisco, CA 94107, made certain new and useful inventions and improvements which are described in an application for U.S. Letters Patent entitled NOTIFYING USERS OF ACTIONS IN CROSS-PLATFORM ENVIRONMENTS:

WHEREAS, We hereby authorize and request the attorneys, representing Zynga Inc. on this application, at Schwegman, Lundberg & Woessner, P.A., located at 121 South Eighth Street, Suite 1600, Minneapolis, MN 55402, to insert here in parentheses (Ser. No. 13/226,979 Filing Date: 07 Sept 2011) the filing date and application number of said application when known.

FOR GOOD AND VALUABLE CONSIDERATION, the receipt, sufficiency and adequacy of which are hereby acknowledged, the undersigned do hereby:

SELL, ASSIGN AND TRANSFER to Zynga Inc. (the "Assignee"), a corporation of the State of DE, having a place of business at 444 De Haro Street, Suite 132, San Francisco, CA 94107, the entire right, title and interest for the United States and all foreign countries in and to: any and all inventions and improvements which are disclosed in the identified application for U.S. Letters Patent, and which may be further identified below; such application and all divisional, continuing, substitute, renewal, reissue and all other applications for patent which have been or shall be filed in the United States (including all provisional and non-provisional applications), and in all foreign countries on any of such inventions and/or improvements (including any applications for utility models); all original and reissued patents which have been or shall be issued in the United States and all foreign countries on such inventions and/or improvements; and specifically including the right to file foreign applications under the provisions of any convention or treaty and to claim priority based on the identified application;

AUTHORIZE AND REQUEST that any attorney associated with U.S. PTO Customer No. 21186 may (directly or through his/her designee) delete, insert, or alter any information identifying this application, or any related application, below, after execution of this Assignment;

Additional Application Information

No Provisional claim for priority is being made at this time.

No U.S. Non-Provisional claim for priority is being made at this time.

No International or foreign claim for priority is being made at this time.

Assignment

Client Ref. No. P1085US1

Assignors: Shawn Lohstroh et al.

Title: NOTIFYING USERS OF ACTIONS IN CROSS-PLATFORM ENVIRONMENTS

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Docket No: 3291.060US1

AUTHORIZE AND REQUEST the issuing authority to issue any and all United States and foreign patents granted on such improvements to the Assignee;

WARRANT AND COVENANT that no assignment, grant, mortgage, license or other agreement affecting the rights and/or property herein conveyed has been or will be made to others by the undersigned, and that the full right to convey the same as herein expressed is possessed by the undersigned;

COVENANT, that when requested and without compensation, but at the expense of the Assignee, in order to carry out in good faith the intent and purpose of this Assignment, the undersigned will (1) execute all provisional, non-provisional, divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all such improvements; (2) execute all rightful oaths, declarations, assignments, powers of attorney and other papers; (3) communicate to the Assignee all facts known to the undersigned relating to such improvements and the history thereof; (4) cooperate with the Assignee in any interference, reexamination, reissue, opposition, dispute, or litigation involving any of the applications or patents for such improvements; and (5) take such further actions as the Assignee shall reasonably consider necessary or desirable for vesting title to such improvements in the Assignee, or for securing, maintaining and enforcing proper patent protection for such improvements;

THIS AGREEMENT IS TO BE BINDING on the heirs, assigns, representatives and successors of the undersigned, and is to extend to the benefit of the successors, assigns and nominees of the Assignee.

AGREED as of the date of my signature below:

Inventor: 1:

(Signature):



Name: Shawn Lohstroh

Date:

9/1/2011

Assignment

Docket No: 3291.060US1

Client Ref. No. P1085US1

Assignors: Shawn Lohstroh et al.

Title: NOTIFYING USERS OF ACTIONS IN CROSS-PLATFORM ENVIRONMENTS

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Inventor: 2:

(Signature):


Name: Geoff Dagley

Date:

9/7/2011

Assignment

Client Ref. No. P1085US1

Docket No: 3291.060US1

Assignors: Shawn Lohstroh et al.

Title: NOTIFYING USERS OF ACTIONS IN CROSS-PLATFORM ENVIRONMENTS

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Inventor: 3:

(Signature):

Name: Justin Rouse

Date:

9/7/11