

PATENT ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Renata Marie Vestevich</td><td>11/18/2010</td></tr><tr><td>Arun Nandagiri</td><td>11/17/2010</td></tr></tbody></table>		Name	Execution Date	Renata Marie Vestevich	11/18/2010	Arun Nandagiri	11/17/2010				
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Arun Nandagiri	11/17/2010										
RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>RMV Trademarks, LLC</td></tr><tr><td>Street Address:</td><td>1265 Water Cliff Drive</td></tr><tr><td>City:</td><td>Bloomfield Hills</td></tr><tr><td>State/Country:</td><td>MICHIGAN</td></tr><tr><td>Postal Code:</td><td>48302</td></tr></table>		Name:	RMV Trademarks, LLC	Street Address:	1265 Water Cliff Drive	City:	Bloomfield Hills	State/Country:	MICHIGAN	Postal Code:	48302
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PROPERTY NUMBERS Total: 1											
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Application Number:	13229253										
CORRESPONDENCE DATA											
Fax Number: (312)913-0002 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
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Email: docketing@mbhb.com											
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ATTORNEY DOCKET NUMBER:	10-213-US-CON										
NAME OF SUBMITTER:	Timothy M. Long										
Total Attachments: 3 source=10-213-US-CON_Assignment#page1.tif source=10-213-US-CON_Assignment#page2.tif source=10-213-US-CON_Assignment#page3.tif											

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PATENT
REEL: 026882 FRAME: 0625

ASSIGNMENT

Case No.: 10-213-US
Inventors: Renata Marie Vestevich, et al.

Serial No.: 13/229,253
Filing Date: September 9, 2011

In consideration of One Dollar (\$1.00) and other good and valuable considerations in hand paid, the receipt and sufficiency whereof are hereby acknowledged, the undersigned hereby assign to:

**RMV TRADEMARKS, LLC
1265 Water Cliff Drive
Bloomfield Hills, MI 48302**

its successors and assigns, the entire right, title and interest in the invention or improvements of the undersigned disclosed in an application for Letters Patent of the United States, entitled:

FORMULATIONS AND METHODS FOR PREVENTING EYEBROW HAIR LOSS

and identified as:

Case No. 10-213-US

in the offices of McDONNELL BOEHNEN HULBERT & BERGHOFF LLP and in said application and any and all other applications, both United States and foreign, which the undersigned may file, either solely or jointly with others, on said invention or improvements, and in any and all Letters Patent of the United States and foreign countries, which may be obtained on any of said applications, and in any reissue or extension of such patents, and further assigns to said assignee the priority right provided by the International Convention.

The undersigned hereby authorize and request the Commissioner of Patents and Trademarks to issue said Letters Patent to said assignee.

The undersigned hereby authorize and request the attorneys of record in said application to insert in this assignment the filing date and serial number of said application when officially known, and the date of execution of the application.

The undersigned warrant themselves to be the owners of the entire right, title and interest in said invention or improvements and to have the right to make this assignment, and further warrant that there are no outstanding prior assignments, licenses, or other encumbrances on the interest herein assigned.

For said considerations the undersigned hereby agree, upon the request and at the expense of said assignee, its successors and assigns, to execute any and all divisional, continuation and substitute applications for said invention or improvements, and any necessary oath, affidavit or declaration relating thereto, and any application for the reissue or extension of any Letters Patent that may be granted upon said application and any and all applications and other documents for Letters Patent in foreign countries on said invention or improvements, that said assignee, its successors or assigns may deem necessary or expedient, and for the said considerations the undersigned authorize said assignee to apply for patents for said invention or improvements in its own name in such countries where such procedure is proper and further agree, upon the request of said assignee, its successors and assigns, to cooperate to the best of the ability of the undersigned with said assignee, its successors and assigns, in any proceedings or transactions involving such applications or patents, including the preparation and execution of preliminary statements, giving and producing evidence, and performing any and all other acts necessary to obtain, maintain and enforce said Letters Patent, both United States and foreign, and vest all rights therein hereby conveyed in the assignee, its successors and assigns, whereby said Letters Patent will be held and enjoyed by the said assignee, its successors and assigns, to the full end of the term for which said Letters Patent will be granted, as fully and entirely as the same would have been held and enjoyed by the undersigned if this assignment had not been made.

WITNESS my hand and seal this 18th day of November, 2010.

Renata M. Vestevich
Renata Marie Vestevich

State of Michigan
County of Oakland

The foregoing instrument was acknowledged before me this 18th day of
November, 2010 by Carla Ann Huntton

NOTARY PUBLIC

CAROLYN ANN HUNTOON
NOTARY PUBLIC, STATE OF MI
COUNTY OF OAKLAND
MY COMMISSION EXPIRES Apr 20, 2011
ACTING IN THE COUNTY OF

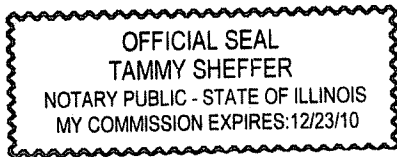
WITNESS my hand and seal this 17th day of November, 2010.

Arun Nandagiri
Arun Nandagiri

State of Illinois

County of Lake

The foregoing instrument was acknowledged before me this 17 day of
November, 2010 by Tammy Sheffer.



Tammy Sheffer
NOTARY PUBLIC