PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Vladimir Tankovich	03/17/2008
Dmitriy Meyerzon	03/17/2008
Michael Taylor	03/17/2008
Stephen Robertson	03/17/2008

RECEIVING PARTY DATA

Name:	Microsoft Corporation
Street Address:	One Microsoft Way
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13175043

CORRESPONDENCE DATA

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Correspondent Name: MERCHANT & GOULD (MICROSOFT)

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Address Line 4: MINNEAPOLIS, MINNESOTA 55402-0903

ATTORNEY DOCKET NUMBER:	14917.1574USC1
NAME OF SUBMITTER:	Benjamin A. Tramm

Total Attachments: 5

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> PATENT REEL: 026882 FRAME: 0777

OF \$40.00 131/5043

PATENT ASSIGNMENT

I/WE, Vladimir Tankovich ("ASSIGNOR"), Dmitriy Meyerzon ("ASSIGNOR"), Michael Taylor ("ASSIGNOR"), and Stephen Robertson ("ASSIGNOR") have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "TECHNIQUES TO PEFORM RELATIVE RANKING FOR SEARCH RESULTS" ("APPLICATION"), which:

will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby
authorizes and requests, ASSIGNEE'S legal representatives, of the Law and
Corporate Affairs Department, Microsoft Corporation, One Microsoft Way,
Redmond, Washington 98052, who are associated with customer number
69316, to insert here in parenthesis (Application No. 12/051,847, filed
03/20/2008) this APPLICATION's Application No. and filing date, when
known;
was filed on and was given Application No;
is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES")):

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

3/17/08

Date

Date (

Vladimir Tankovich

Dmitriy Meyerzon

PATENT ASSIGNMENT

Michael Taylor (" matter ("INVENTI	ASSIGNOR"), and Stephen Robe ON") disclosed and/or claimed	NOR"), Dmitriy Meyerzon ("ASSIGNOR"), ertson ("ASSIGNOR") have invented subject in a patent application entitled OR SEARCH RESULTS" ("APPLICATION"),
· · · · · · · · · · · · · · · · · · ·	authorizes and requests, ASSIG Corporate Affairs Department, Redmond, Washington 98052, 69316, to insert here in parent 03/20/2008_) this APPLICATION's known;	ed PATENT ASSIGNMENT. ASSIGNOR hereby NEE'S legal representatives, of the Law and Microsoft Corporation, One Microsoft Way, who are associated with customer number hesis (Application No. 12/051,847 , filed Application No. and filing date, when as given Application No;
successors and a and exclusive rig applications and	assigns ("ASSIGNEE"), is entitled ghts, title and interest in the IN patents derived therefrom, su	ton Corporation, on behalf of itself and its d to, and is desirous of acquiring, the entire VENTION and the APPLICATION (and all other ch as continuing applications, in and for the untries ("APPLICATION DERIVATIVES"));
acknowledged b	y the ASSIGNOR, the ASSIGNOR	ion, the receipt of which is hereby It hereby sells, assigns and transfers to the and interest in the INVENTION and the
making and pro regarding letter	secution of the APPLICATION (a	nstruments and documents required for the and APPLICATION DERIVATIVES), for litigation differential for the purpose of protecting and perfecting RIVATIVES).
Date		Vladimir Tankovich
Date		Dmitriy Meyerzon

PATENT REEL: 026882 FRAME: 0779

Date

Michael Taylor

17 March 2008 Date

Stephen Robertson

5EML

PATENT ASSIGNMENT

Michael Taylor matter ("INVEN	WE, Vladimir Tankovich ("ASSIGNOR"), Dmitriy Meyerzon ("ASSIGNOR"), ("ASSIGNOR"), and Stephen Robertson ("ASSIGNOR") have invented subject FION") disclosed and/or claimed in a patent application entitled TO PEFORM RELATIVE RANKING FOR SEARCH RESULTS" ("APPLICATION"),
☑	will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application No. 12/051,847 , filed 03/20/2008) this APPLICATION's Application No. and filing date, when
r	known;
	was filed on and was given Application No;
	is filed concurrently herewith;
successors and and exclusive i applications ar	licrosoft Corporation, a Washington Corporation, on behalf of itself and its assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire ights, title and interest in the INVENTION and the APPLICATION (and all other d patents derived therefrom, such as continuing applications, in and for the ts territories, and all foreign countries ("APPLICATION DERIVATIVES"));
acknowledged ASSIGNEE, the	or good and valuable consideration, the receipt of which is hereby by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the entire and exclusive rights, title and interest in the INVENTION and the and APPLICATION DERIVATIVES);
making and pr regarding lette	SSIGNOR agrees to execute all instruments and documents required for the osecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation rs patent derived therefrom, and for the purpose of protecting and perfecting LICATION (and APPLICATION DERIVATIVES).
 Date	Vladimir Tankovich
 Date	

17 MARC(+ 2508 Date	Michael Taylor
Date	Stephen Robertson

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