

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	
Vladimir Tankovich	03/17/2008
Dmitriy Meyerzon	03/17/2008
Michael Taylor	03/17/2008
Stephen Robertson	03/17/2008
RECEIVING PARTY DATA	
Name:	Microsoft Corporation
Street Address:	One Microsoft Way
City:	Redmond
State/Country:	WASHINGTON
Postal Code:	98052
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13175043
CORRESPONDENCE DATA	
Fax Number:	(612)332-9081
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>	
Phone:	612-332-5300
Email:	aendris@merchantgould.com
Correspondent Name:	MERCHANT & GOULD (MICROSOFT)
Address Line 1:	P.O. BOX 2903
Address Line 4:	MINNEAPOLIS, MINNESOTA 55402-0903
ATTORNEY DOCKET NUMBER:	14917.1574USC1
NAME OF SUBMITTER:	Benjamin A. Tramm
Total Attachments: 5 source=executedParentAssignment#page1.tif source=executedParentAssignment#page2.tif source=executedParentAssignment#page3.tif source=executedParentAssignment#page4.tif source=executedParentAssignment#page5.tif	

OP \$40.00 13175043

PATENT ASSIGNMENT

I/WE, Vladimir Tankovich ("ASSIGNOR"), Dmitriy Meyerzon ("ASSIGNOR"), Michael Taylor ("ASSIGNOR"), and Stephen Robertson ("ASSIGNOR") have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "TECHNIQUES TO PERFORM RELATIVE RANKING FOR SEARCH RESULTS" ("APPLICATION"), which:

- will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application No. 12/051,847, filed 03/20/2008) this APPLICATION's Application No. and filing date, when known;
- was filed on _____ and was given Application No. _____;
- is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

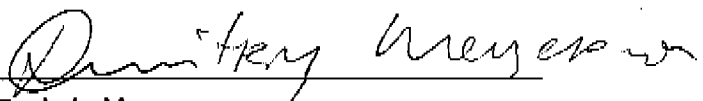
For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

3/17/08
Date

3/17/08
Date


Vladimir Tankovich


Dmitriy Meyerzon

MS Docket No. 321309.01

PATENT ASSIGNMENT

I/WE, Vladimir Tankovich ("ASSIGNOR"), Dmitriy Meyerzon ("ASSIGNOR"), Michael Taylor ("ASSIGNOR"), and Stephen Robertson ("ASSIGNOR") have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "TECHNIQUES TO PERFORM RELATIVE RANKING FOR SEARCH RESULTS" ("APPLICATION"), which:

- will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application No. 12/051,847, filed 03/20/2008) this APPLICATION's Application No. and filing date, when known;
- was filed on _____ and was given Application No. _____;
- is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Date

Vladimir Tankovich

Date

Dmitriy Meyerzon

MS Docket No. 321309.01

Date

17 March 2008

Date

Michael Taylor

SRM

Stephen Robertson

PATENT ASSIGNMENT

I/WE, Vladimir Tankovich ("ASSIGNOR"), Dmitriy Meyerzon ("ASSIGNOR"), Michael Taylor ("ASSIGNOR"), and Stephen Robertson ("ASSIGNOR") have invented subject matter ("INVENTION") disclosed and/or claimed in a patent application entitled "TECHNIQUES TO PEFORM RELATIVE RANKING FOR SEARCH RESULTS" ("APPLICATION"), which:

- will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests, ASSIGNEE'S legal representatives, of the Law and Corporate Affairs Department, Microsoft Corporation, One Microsoft Way, Redmond, Washington 98052, who are associated with customer number 69316, to insert here in parenthesis (Application No. ^{12/051,847} filed _{03/20/2008}) this APPLICATION's Application No. and filing date, when known;
- was filed on _____ and was given Application No. _____;
- is filed concurrently herewith;

Microsoft Corporation, a Washington Corporation, on behalf of itself and its successors and assigns ("ASSIGNEE"), is entitled to, and is desirous of acquiring, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and all other applications and patents derived therefrom, such as continuing applications, in and for the United States, its territories, and all foreign countries ("APPLICATION DERIVATIVES"));

For good and valuable consideration, the receipt of which is hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers to the ASSIGNEE, the entire and exclusive rights, title and interest in the INVENTION and the APPLICATION (and APPLICATION DERIVATIVES);

ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of the APPLICATION (and APPLICATION DERIVATIVES), for litigation regarding letters patent derived therefrom, and for the purpose of protecting and perfecting title to the APPLICATION (and APPLICATION DERIVATIVES).

Date

Vladimir Tankovich

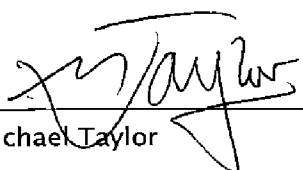
Date

Dmitriy Meyerzon

PATENT

REEL: 026882 FRAME: 0781

17 MARCH 2008
Date



Michael Taylor

Date

Stephen Robertson