

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Yi Wu</td><td>07/06/2011</td></tr><tr><td>Gabriel Takacs</td><td>08/10/2011</td></tr><tr><td>Maha El Choubassi</td><td>07/06/2011</td></tr><tr><td>Igor V. Kozintsev</td><td>07/06/2011</td></tr></tbody></table>	Name	Execution Date	Yi Wu	07/06/2011	Gabriel Takacs	08/10/2011	Maha El Choubassi	07/06/2011	Igor V. Kozintsev	07/06/2011	
Name	Execution Date										
Yi Wu	07/06/2011										
Gabriel Takacs	08/10/2011										
Maha El Choubassi	07/06/2011										
Igor V. Kozintsev	07/06/2011										
RECEIVING PARTY DATA											
<table border="1"><tr><td>Name:</td><td>Intel Corporation</td></tr><tr><td>Street Address:</td><td>2200 Mission College Boulevard</td></tr><tr><td>City:</td><td>Santa Clara</td></tr><tr><td>State/Country:</td><td>CALIFORNIA</td></tr><tr><td>Postal Code:</td><td>95052</td></tr></table>	Name:	Intel Corporation	Street Address:	2200 Mission College Boulevard	City:	Santa Clara	State/Country:	CALIFORNIA	Postal Code:	95052	
Name:	Intel Corporation										
Street Address:	2200 Mission College Boulevard										
City:	Santa Clara										
State/Country:	CALIFORNIA										
Postal Code:	95052										
PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>13175608</td></tr></tbody></table>	Property Type	Number	Application Number:	13175608							
Property Type	Number										
Application Number:	13175608										
CORRESPONDENCE DATA											
Fax Number: (503)439-6073 <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>											
Phone: 503 439-8778											
Email: julie_dussault@bstz.com											
Correspondent Name: Blakely Sokoloff Taylor & Zafman											
Address Line 1: 1279 Oakmead Parkway											
Address Line 4: Sunnyvale, CALIFORNIA 94085-4040											
ATTORNEY DOCKET NUMBER:	42P38026										
NAME OF SUBMITTER:	Eric S. Hiponia										
Total Attachments: 4 source=42P38026_Assignment_signed#page1.tif source=42P38026_Assignment_signed#page2.tif source=42P38026_Assignment_signed#page3.tif source=42P38026_Assignment_signed#page4.tif											

CH \$40.00 13175608

501653602

PATENT
REEL: 026882 FRAME: 0982

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we, the undersigned:

Yi Wu; Gabriel Takacs; Maha El Choubassi; Igor V. Kozintsev

hereby sell, assign, and transfer to

Intel Corporation

a Corporation of Delaware, having a principal place of business at 2200 Mission College Boulevard, Santa Clara, California 95052 United States ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions or improvements that are disclosed in the application (provisional or non-provisional) for the United States patent which for the non-provisional application may have a declaration executed by the undersigned prior hereto or concurrently herewith and which application (provisional or non-provisional) is entitled

MOBILE AUGMENTED REALITY SYSTEM

said patent application also identified as follows (when known):

[I/we hereby authorize an attorney or agent for said Assignee to insert below the application number and filing date of said patent application when known.]

United States Patent Application Number 13/175,608 filed July 01, 2011,

and in and to said application (provisional or non-provisional) and all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions or improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said inventions or improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said inventions or improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications on any and all said inventions or improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and legal representatives all facts known to the undersigned relating to said inventions or improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or legal representatives in securing and maintaining proper patent protection for said inventions or improvements and for vesting title to said inventions or improvements, and all applications for patents and all patents on said inventions or improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Below:

July. 06. 2011

Date

Yi Wu

Name: Yi Wu

Date

Name: Gabriel Takacs

July 06 / 2011

Date

Maha El Choubassi

Name: Maha El Choubassi

Date

Name: Igor V. Kozintsev

07/06/2011

Date

Igor Kozintsev

Name:

Date

Name:

Date

Name:

Date

Name:

Date

Name:

Date

Name:

Date

Name:

Date

Name:

Assignment Document Return Address:

BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP

1279 Oakmead Parkway

Sunnyvale, CA 94085-4040

Telephone: (503) 439-8778

ASSIGNMENT

In consideration of good and valuable consideration, the receipt of which is hereby acknowledged, we, the undersigned:

Yi Wu; Gabriel Takacs; Maha El Choubassi; Igor V. Kozintsev

hereby sell, assign, and transfer to

Intel Corporation

a Corporation of Delaware, having a principal place of business at 2200 Mission College Boulevard, Santa Clara, California 95052 United States ("Assignee"), and its successors, assigns, and legal representatives, the entire right, title, and interest for the United States and all foreign countries, in and to any and all inventions or improvements that are disclosed in the application (provisional or non-provisional) for the United States patent which for the non-provisional application may have a declaration executed by the undersigned prior hereto or concurrently herewith and which application (provisional or non-provisional) is entitled

MOBILE AUGMENTED REALITY SYSTEM

said patent application also identified as follows (when known):

[I/we hereby authorize an attorney or agent for said Assignee to insert below the application number and filing date of said patent application when known.]

United States Patent Application Number 13/175,608 filed July 01, 2011,

and in and to said application (provisional or non-provisional) and all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications that have been or shall be filed in the United States and all foreign countries on any of said inventions or improvements; and in and to all original patents, reissued patents, reexamination certificates, and extensions, that have been or shall be issued in the United States and all foreign countries on said inventions or improvements; and in and to all rights of priority resulting from the filing of said United States application;

agree that said Assignee may apply for and receive a patent or patents for said inventions or improvements in its own name; and that, when requested, without charge to, but at the expense of, said Assignee, its successors, assigns, and legal representatives, to carry out in good faith the intent and purpose of this Assignment, the undersigned will execute all provisional applications, non-provisional applications, utility applications, design applications, divisional applications, continuation applications, continued prosecution applications, continuation-in-part applications, substitute applications, renewal applications, reissue applications, reexaminations, extensions, and all other patent applications on any and all said inventions or improvements; execute all rightful oaths, assignments, powers of attorney, and other papers; communicate to said Assignee, its successors, assigns, and legal representatives all facts known to the undersigned relating to said inventions or improvements and the history thereof; and generally assist said Assignee, its successors, assigns, or legal representatives in securing and maintaining proper patent protection for said inventions or improvements and for vesting title to said inventions or improvements, and all applications for patents and all patents on said inventions or improvements, in said Assignee, its successors, assigns, and legal representatives; and

covenant with said Assignee, its successors, assigns, and legal representatives that no assignment, grant, mortgage, license, or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Each Inventor: Please Sign and Date Below:

Date _____ Name: **Yi Wu**

10 Aug 2011 _____
Date _____ Name: **Gabriel Takacs**

_____ Name: **Maha El Choubassi**

_____ Name: **Igor V. Kozintsev**

_____ Name: _____

_____ Name: _____

_____ Name: _____

_____ Name: _____

_____ Name: _____

_____ Name: _____

_____ Name: _____

_____ Name: _____

Assignment Document Return Address:
BLAKELY, SOKOLOFF, TAYLOR & ZAFMAN LLP
1279 Oakmead Parkway
Sunnyvale, CA 94085-4040
Telephone: (503) 439-8778