

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
2167959 Ontario Inc.	04/28/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	ROGERS COMMUNICATIONS INC.
<b>Street Address:</b>	333 Bloor St. E., 9th Floor
<b>City:</b>	Toronto
<b>State/Country:</b>	CANADA
<b>Postal Code:</b>	M4W 1G9
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	12775547
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(416)363-8429
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Correspondent Name:</b>	ROWAND INTELLECTUAL PROPERTY LAW
<b>Address Line 1:</b>	2nd Floor
<b>Address Line 2:</b>	8 Wellington St.E.
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<b>ATTORNEY DOCKET NUMBER:</b>	102-0009USP2
<b>NAME OF SUBMITTER:</b>	Jeffrey Tracey
<b>Total Attachments: 2</b> source=102_0009USP2_ExecutedAssignment_Rogers#page1.tif source=102_0009USP2_ExecutedAssignment_Rogers#page2.tif	

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## **WORLDWIDE ASSIGNMENT**

In consideration of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, **2167959 Ontario Inc.**, whose complete address is **181 Bay Street, Suite 2500, Toronto, Ontario M5J 2T7, Canada** (herein the "ASSIGNOR") hereby irrevocably assign to **Rogers Communications Inc.**, having its principal place of business at **333 Bloor Street East, 9th Floor, Toronto ON M4W 1G9, Canada** (herein the "ASSIGNEE"), its successors and assigns, all of ASSIGNOR's right, title and interest in and to the invention entitled

### **SYSTEM AND METHOD FOR PHRASE IDENTIFICATION**

as described and claimed in US Patent Application No. 12/775,547 filed on May 7, 2010; US Patent Application No. 61/251,790, filed October 15, 2009; and PCT Patent Application No. PCT/CA2010/000669, filed May 7, 2010.

ASSIGNOR further assigns to ASSIGNEE the following:

- a) any and all priority rights derived or derivable from said patent application;
- b) all letters patent or other forms of intellectual or industrial property which may be granted worldwide for said invention including without limitation any divisionals, re-examinations, re-issues or continuations of any patent for said invention (collectively termed herein "Patents"); and
- c) all applications for said Patents.

ASSIGNOR will without charge to ASSIGNEE but at ASSIGNEE's expense, upon request, sign any and all further papers and do all further things which may be necessary or desirable to enable the ASSIGNEE or its successors and assigns to:

- i) file and prosecute any application for said Patents;

ii) enforce any of said Patents; and

iii) vest or perfect the title of ASSIGNEE or its successors or assigns, in and to said Patents or applications therefore.

Executed on this 28<sup>th</sup> day of April, 2011 at Toronto, Ontario, Canada.

**2167959 Ontario Inc.**



Name: David Miller

Title: Officer

**Declaration of Witness**

I, CATHERINE DOWD, hereby declare that I was personally present and did see the above named person sign and execute the foregoing.

