

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT						
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT						
<b>CONVEYING PARTY DATA</b>							
<table border="1" style="width: 100%; border-collapse: collapse;"><thead><tr><th style="width: 70%;">Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>David G. Calley</td><td>11/04/2009</td></tr><tr><td>Thomas F. Janecek</td><td>11/05/2009</td></tr></tbody></table>		Name	Execution Date	David G. Calley	11/04/2009	Thomas F. Janecek	11/05/2009
Name	Execution Date						
David G. Calley	11/04/2009						
Thomas F. Janecek	11/05/2009						
<b>RECEIVING PARTY DATA</b>							
<b>Name:</b>	Motor Excellence, LLC						
<b>Street Address:</b>	1359 E. Butler Avenue						
<b>City:</b>	Flagstaff						
<b>State/Country:</b>	ARIZONA						
<b>Postal Code:</b>	86001						
<b>PROPERTY NUMBERS Total: 1</b>							
<table border="1" style="width: 100%; border-collapse: collapse;"><thead><tr><th style="width: 30%;">Property Type</th><th>Number</th></tr></thead><tbody><tr><td><b>Application Number:</b></td><td>13230522</td></tr></tbody></table>		Property Type	Number	<b>Application Number:</b>	13230522		
Property Type	Number						
<b>Application Number:</b>	13230522						
<b>CORRESPONDENCE DATA</b>							
<b>Fax Number:</b>	(602)382-6070						
<b>Phone:</b>	602-382-6551						
<b>Email:</b>	chauff@swlaw.com						
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>							
<b>Correspondent Name:</b>	SNELL & WILMER L.L.P. / Ryan D. Ricks						
<b>Address Line 1:</b>	400 EAST VAN BUREN						
<b>Address Line 2:</b>	ONE ARIZONA CENTER						
<b>Address Line 4:</b>	PHOENIX, ARIZONA 85004-2202						
<b>ATTORNEY DOCKET NUMBER:</b>	57674.1636						
<b>NAME OF SUBMITTER:</b>	Ryan D. Ricks						
<b>Total Attachments: 2</b> source=576741636ASN#page1.tif source=576741636ASN#page2.tif							

CH \$40.00 13230522

**ASSIGNMENT**

UTILITY PATENT

**WHEREAS**, the undersigned inventor(s) (hereinafter singly and collectively referred to as "ASSIGNOR") of the address(es) indicated below, have invented subject matter disclosed and/or claimed in the patent application entitled TRANSVERSE AND/OR COMMUTATED FLUX SYSTEM ROTOR CONCEPTS filed on November 3, 2009 and assigned U.S. Serial No. 12/611,733;

**AND WHEREAS**, Motor Excellence, LLC (hereinafter "ASSIGNEE"), a limited liability company organized and existing under and by virtue of the laws of the State of Arizona, having its principal place of business and mailing address at 1359 East Butler Avenue, Flagstaff, Arizona 86001, is desirous of memorializing its interest therein;

**AND WHEREAS**, a "formal application," as referred to herein, shall mean any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document;

**NOW, THEREFORE**, the undersigned ASSIGNOR hereby confirms that ASSIGNOR is a full time salaried employee, past employee or a contractor of ASSIGNEE and that ASSIGNOR developed the subject matter of the inventions on ASSIGNEE's time and at the expense of ASSIGNEE and within the scope of ASSIGNOR's duties to ASSIGNEE and thereby ASSIGNOR recognizes that the ASSIGNEE owns the inventions as described in the aforesaid application. Nonetheless to comport with Patent Office procedures, ASSIGNOR memorializes that relationship in the form of this assignment and;


**THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR by these presents do sell, assign and transfer unto ASSIGNEE, its successors, assigns and legal representatives, the full and exclusive right to the inventions as described in the aforesaid application, including patent, copyright and any other intellectual property rights, any provisional, non-provisional, continuation, continuation in part, divisional, reissue, reexamination, foreign, PCT or other patent application or like document, or any other application which claims priority to said application, including the rights to sue for all past and future causes of action related to said inventions, in the United States and all foreign countries, together with the right of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States adheres, and hereby authorizes and requests the Commissioner of Patents to issue any Letters Patent issuing from or claiming priority to said application to ASSIGNEE, for the sole use and benefit of ASSIGNEE, its successors, assigns and legal representatives;

**AND HEREBY AGREES** to transfer, upon request of ASSIGNEE, its successors, assigns and legal representatives, and without further remuneration, a like interest in and to any improvements, derivative works, and formal applications based thereon, growing out of or relating to the invention;

**AGREEING, FURTHERMORE**, without further remuneration, to provide all reasonable assistance and execute any papers requested by ASSIGNEE, its successors, assigns and legal representatives, to preserve and/or acquire ASSIGNEE's full protection and title in and to the inventions hereby transferred;

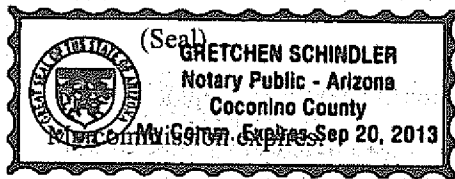
**AGREEING, FURTHERMORE**, upon request of ASSIGNEE, and without further remuneration, to execute any and all papers desired by ASSIGNEE for the filing and granting of formal applications based on the inventions or improvements therein, and for the filing and granting of foreign applications and the perfecting of title thereto in ASSIGNEE.

EXECUTED as of the date(s) written below by ASSIGNOR:


INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
David G. Calley	10220 Ciervo Trail Flagstaff, AZ 86004		11/4/09

STATE OF AZ )  
 ) ss.  
 County of Coconino

On this 4 day of NOVEMBER, 2009, before me, a notary public in and for said county, appeared David G. Calley, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.

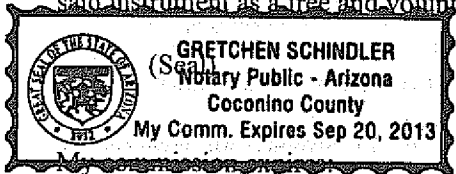


Gretchen Schindler  
 Notary Public

INVENTOR'S NAME	ADDRESS	SIGNATURE	DATE
Thomas F. Janecek	2303 Lantern Lane Flagstaff, AZ 86001		11-05-09

STATE OF AZ )  
 ) ss.  
 County of Coconino

On this 5<sup>th</sup> day of November, 2009, before me, a notary public in and for said county, appeared Thomas F. Janecek, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, and he acknowledged that he signed, sealed and delivered the said instrument as a free and voluntary act for the uses and purposes therein set forth.



Gretchen Schindler  
 Notary Public

SNELL & WILMER L.L.P.  
 One Arizona Center  
 400 East Van Buren  
 Phoenix, Arizona 85004-0001  
 (602) 382-6000