

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Bucher Christophe	09/09/2011
RECEIVING PARTY DATA	
Name:	AS IP HOLDCO, INC.
Street Address:	One Centennial Avenue
City:	Piscataway
State/Country:	NEW JERSEY
Postal Code:	08854
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29400183
CORRESPONDENCE DATA	
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Phone:	2152799910
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Kristyne A. Bullock, Flaster/Greenberg
Address Line 1:	1600 John F. Kennedy Boulevard
Address Line 2:	Four Penn Center, Suite 200
Address Line 4:	Philadelphia, PENNSYLVANIA 19103
ATTORNEY DOCKET NUMBER:	A0831.0185US
NAME OF SUBMITTER:	Kristyne A. Bullock
Total Attachments: 2 source=179Assignment#page1.tif source=179Assignment#page2.tif	

OP \$40.00 29400183

501656217

PATENT
REEL: 026896 FRAME: 0118

**ASSIGNMENT
(DESIGN PATENT APPLICATION)**

WHEREAS, I, ("ASSIGNOR"):

Inventor
Christophe Bucher

Citizenship
France

Address
1568 Millstone River Road
Hillsborough, NJ 08844

having invented a certain invention entitled:

TOILET

for which a United States design patent application was filed on August 24, 2011 under Application No. 29/400,183;

AND WHEREAS, ("ASSIGNEE"):

AS IP Holdco, Inc., a Delaware corporation, having a business address of One Centennial Avenue, Piscataway, NJ 08854 is desirous of acquiring the entire right, title and interest in and to the invention throughout the United States and the world, and all right, title and interest in, to and under any and all Letters Patent of the United States and all countries throughout the world;

for good and valuable consideration, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNORS, intending to be legally bound, do hereby:

AUTHORIZES said ASSIGNEE, or its representatives to insert above the filing date and application number of the application when these are known;

SELLS, ASSIGNS, TRANSFERS and CONVEYS to ASSIGNEE the whole and entire right, title and interest for the United States and its possessions and territories and all foreign countries in and to

the invention which is disclosed in the above-identified patent application, and,

in and to any and all patent applications related thereto including, but not limited to, all provisionals, non-provisionals, divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues and all other applications for patent which have been or shall be filed in the United States and all foreign countries on the invention;

all original, reissued and reexamined patents and extensions thereof which have been or shall be issued in the United States and all foreign countries on the invention to the full end of the term or terms for which the patent(s) may be granted, as fully and entirely as

the same would have been held by the undersigned ASSIGNOR had this Assignment not been made; and specifically including all rights of priority created by the above patent application under any treaty, convention or law relating thereto;

AUTHORIZES and REQUESTS the issuing authority to issue any and all United States and foreign patents granted on the invention to ASSIGNEE;

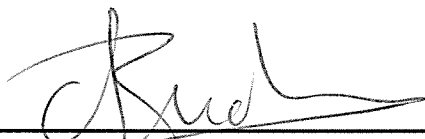
WARRANTS and REPRESENTS that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been or will be made to others by ASSIGNOR, and that the full right to convey the same as herein expressed is possessed by ASSIGNOR;

AGREES and UNDERTAKES, when requested and at the expense of ASSIGNEE, to carry out in good faith the intent and purpose of this Assignment, and to execute all non-provisionals, divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues, and all other patent applications on the invention; execute all lawful oaths, declarations, assignments, powers of attorney and other papers; communicate to ASSIGNEE all facts known to ASSIGNOR relating to the invention and the history thereof; and generally do everything possible which ASSIGNEE shall consider desirable for vesting title to the invention in ASSIGNEE, and for securing, maintaining and enforcing proper patent protection for the invention; all without further compensation to ASSIGNOR;

AGREES to hold in trust, keep confidential, not make use of, and not disclose or reveal to any third party said invention, without ASSIGNEE'S prior written consent.

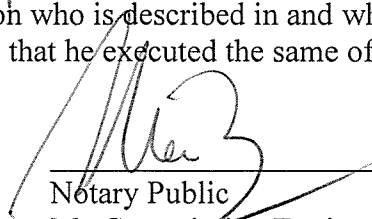
TO BE BINDING on the heirs, assigns, representatives and successors of ASSIGNOR and extending to the successors, assigns, and nominees of ASSIGNEE.

09-09-2011
Date


CHRISTOPHE BUCHER

STATE OF New Jersey :
: ss.
COUNTY OF Middlesex :

Before me, this 9 day of September 2011, personally appeared Christophe Bucher known to be the person who is described in and who executed the above Assignment, and he acknowledged to me that he executed the same of his own free will for the purposes therein set forth.


Notary Public
My Commission Expires

MAUREEN MURRAY
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires July 28, 2013