

## PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT										
NATURE OF CONVEYANCE:	ASSIGNMENT										
CONVEYING PARTY DATA											
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Daniel Joseph Hoyord</td><td>06/23/2011</td></tr><tr><td>Sara Lynne Pedersen</td><td>06/20/2011</td></tr><tr><td>Stephanie Ann Grotta</td><td>06/20/2011</td></tr><tr><td>Joshua Alan Hughes</td><td>06/20/2011</td></tr></tbody></table>	Name	Execution Date	Daniel Joseph Hoyord	06/23/2011	Sara Lynne Pedersen	06/20/2011	Stephanie Ann Grotta	06/20/2011	Joshua Alan Hughes	06/20/2011	
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RECEIVING PARTY DATA											
Name:	Target Brands, Inc.										
Street Address:	1000 Nicollet Mall										
City:	Minneapolis										
State/Country:	MINNESOTA										
Postal Code:	55403										
PROPERTY NUMBERS Total: 1											
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>29396956</td></tr></tbody></table>	Property Type	Number	Application Number:	29396956							
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Application Number:	29396956										
CORRESPONDENCE DATA											
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ATTORNEY DOCKET NUMBER:	201101001 - T79.12-0133										
NAME OF SUBMITTER:	April B. Smith										
Total Attachments: 1 source=executed_assignment#page1.tif											

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PATENT  
REEL: 026907 FRAME: 0192

# ASSIGNMENT

## DESIGN

Attorney Docket No.

201101001

WHEREAS, we, Daniel Joseph Hoyord of St. Paul, MN, USA; Sara Lynne Pedersen of Minneapolis, MN, USA; Stephanie Ann Grotta of Minneapolis, MN, USA; and Joshua Alan Hughes of Delano, MN, USA; (hereinafter referred to as ASSIGNORS), have invented certain new, original and ornamental design as described in an application entitled CHAIR for Design Letters Patent, the application having been executed on even date herewith, and/or being identifiable in the United States Patent and Trademark Office by Application No. 29/396,956, filed July 8, 2011; and

WHEREAS, Target Brands, Inc. (hereinafter referred to as ASSIGNEE), a corporation having offices at 1000 Nicollet Mall, Minneapolis, Minnesota 55403, is desirous of acquiring the entire right, title and interest in and to the invention, the application and any and all Letters Patent(s) or similar legal protection, foreign or domestic, to be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which is hereby acknowledged, we transfer to Assignee, its successors and assigns, our entire right, title and interest in and to the design, the above-identified application, corresponding domestic and foreign applications including continuation applications, continuing applications, divisional applications and continuation-in-part applications, all Design Letters Patent(s) or similar legal protection issuing thereon, and all rights and benefits under any applicable treaty or convention; and we authorize the Director of the United States Patent and Trademark Office or foreign equivalent thereof to issue the Design Letters Patent or similar legal protection to the Assignee.

We authorize the Assignee, its successors and assigns, to insert in this instrument the filing date and serial number of the application when ascertained.

We authorize the Assignee, its successors and assigns, or anyone it may properly designate, to apply for Design Letters Patent or similar legal protection, in its own name if desired, in any and all foreign countries.

We represent to the Assignee, its successors and assigns, that we have not and shall not execute any writing or do any act whatsoever conflicting with this Assignment. We, our executors or administrators, will at any time upon request, without additional consideration, but at the expense of the Assignee, its successors and assigns, execute such additional writings and do such additional acts as the Assignee, its successors and assigns, may deem desirable to perfect its enjoyment of this grant, and render all assistance in making application for and obtaining, maintaining, and enforcing the Design Letters Patent or similar legal protection on the design in any and all countries.

6/23/2011  
DATE

[Signature]  
Daniel Joseph Hoyord

6/20/2011  
DATE

[Signature]  
Sara Lynne Pedersen

6/20/2011  
DATE

[Signature]  
Stephanie Ann Grotta

6-20-2011  
DATE

[Signature]  
Joshua Alan Hughes