09/08/2011



U.S. PTO 29/374554

LIS DEPARTMENT OF COMMERCE

Name: Victoria's Secret Stores Brand Management, Inc.   Internal Address:   Internal	Form PTG OMB No. 10363240508	/31/2011 United States Patent and Trademark Office	
To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.  1. Name of conveying party(ies)  2. Name and address of receiving party(ies)  2. Name and address of receiving party(ies)  3. Nature of conveying party(ies)  3. Nature of conveying party(ies) attached?	RECORDATION FORM COVER SHEET		
Name of conveying party(ies)	SIDI III PATENTS ONLY		
Name: Victoria's Secret Stores Brand Management, Inc. Internal Address:  Internal Address:    Name: Victoria's Secret Stores Brand Management, Inc.   Internal Address:	To the Director of the U.S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.		
Internal Address:   Inte	1. Name of conveying party(ies)	<del>-</del>	
Internal Address:   Inte	Patrick Moschitto		
Street Address: 4 Limited Parkway	Dorothy Oge-Nichols \ Melanie Wiesenthal		
Execution Date(s) 8/8/2011, 8/3/2011  Assignment			
Assignment		Street Address. 4 Limited Farkway	
Security Agreement Change of Name    Security Agreement			
Joint Research Agreement		City: Reynoldsburg	
Government Interest Assignment  Executive Order 9424, Confirmatory License  Additional name(s) & address(es) attached? Yes No  4. Application or patent number(s):  A Patent Application No.(s)  Additional numbers attached? Yes No  B. Patent No.(s)  Additional numbers attached? Yes No  6. Total number of applications and patents involved:  Internal Address:  Street Address: 382 Springfield Ave., Suite 300  City: Summit  State: New Jersey  Phone Number: 908-277-3373  Email Address:  9. Signature:  Additional name(s) & address(es) attached? Yes No  6. Total number of applications and patents involved:  7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00  Enclosed None required (government interest not affecting title)  B. Payment Information		State: Ohio	
Executive Order 9424, Confirmatory License   Additional name(s) & address(es) attached?   Yes   No			
A. Application or patent number(s):  A. Patent Application No.(s)  Additional numbers attached?  Additional numbers attached?  Additional numbers attached?  Additional numbers attached?  Yes No  5. Name and address to whom correspondence concerning document should be mailed:  Name: WARD & ZINNA, LLC  Internal Address:  Street Address:  City: Summit  City: Summit  State: New Jersey  Phone Number: 908-277-3333  Fax Number: 908-277-6373  Email Address:  9. Signature  This document is being filed together with a new application.  B. Patent No.(s)  6. Total number of applications and patents involved: 1  7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00  Authorized to be charged to deposit account  Enclosed  None required (government interest not affecting title)  8. Payment Information  Deposit Account Number 23-0420  Authorized User Name Ward & Zinna, LLC  Signature  Signature  8/31/2011  Date	Executive Order 9424, Confirmatory License	Country: USA ZIP: 43068	
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Additional numbers attached? Yes No  5. Name and address to whom correspondence concerning document should be mailed:  Name: WARD & ZINNA, LLC  Internal Address:  Street Address: 382 Springfield Ave., Suite 300  City: Summit  State: New Jersey Zip: 07901  Phone Number: 908-277-3333  Fax Number: 908-277-6373  Email Address:  9. Signature:  Additional numbers attached? Yes No  6. Total number of applications and patents involved: 1  7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00  X Authorized to be charged to deposit account Enclosed None required (government interest not affecting title)  8. Payment Information  Deposit Account Number 23-0420  Authorized User Name Ward & Zinna, LLC  Signature  B/31/2011  Date			
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Signature	Email Address:	Authorized Oser Name ward a zinna, LLC	
		8/31/2011	

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O.Box 1450, Alexandria, V.A. 22313-1450

Name of Person Signing

09/02/2011 SZEHDIE1 00000008 29374554

sheet, attachments, and documents:

40.00 QP **PATENT** 84 FC:8821 **REEL: 026907 FRAME: 0882** 

## ASSIGNMENT

WHEREAS, ASSIGNORS are owners of the entire right, title, and interest in, and to and under the United States patent applications identified and set forth on the attached Schedule A; and

WHEREAS, ASSIGNEE wishes to acquire and ASSIGNORS wish to assign all right, title, and interest in and to the patent applications.

NOW, THEREFORE, for and in consideration of said agreement and of other good and valuable consideration, the receipt of which is hereby acknowledged, the said ASSIGNORS, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over, unto the said ASSIGNEE, its successors, legal representatives and assign, the entire right, title and interest in, to and under the said United States applications and all divisions, renewals and continuations thereof, and all Patents of the United States which may be

granted thereon and all reissues and extensions thereof; and all applications for industrial property protection, including, without limitation, all applications for patents, utility models, and designs which may hereafter be filed for said inventions in any country or countries foreign to the United States, together with the right to file such applications and the right to claim for the same the priority rights derived from said United States application under the Patent Laws of the United States, the International Convention for the Protection of Industrial Property, or any other international agreement or the domestic laws of the country in which any such application is filed, as may be applicable; and all forms of industrial property protection, including, without limitation, patents, utility models, inventors' certificates and designs which may be granted for said inventions in any country or countries foreign to the United States and all extensions, renewals and reissues thereof, including the right to pursue damages, injunctive relief, and other remedies for past, current and future infringement;

ASSIGNORS authorize and request the Commissioner of Patents and Trademarks to record ASSIGNEE as the owner of the patent applications identified and set forth in the attached Schedule A, including any continuations, divisions, continuations-in-part, reissues, reexaminations or extensions thereof, and to issue any and all letters patent of the United States thereon to ASSIGNEE, as assignee of the entire right, title, and interest in, and to and under the same, for the sole use and enjoyment of ASSIGNEE its successors, assigns or other legal representatives.

ASSIGNORS hereby represent and warrant that, as of the Effective Date, their right, title, and interest in and to the patent application set forth in Schedule A is free and clear of any liens

**JOINT** 

and encumbrances, that they have full right to assign all of their interests therein, and that they have not executed and will not execute any agreement or other instrument in conflict herewith.

ASSIGNORS and ASSIGNEE shall use their respective commercially reasonable best efforts to take, or cause to be taken, all action, and to do, or cause to be done, all things necessary, proper, or advisable under the applicable laws and regulations to consummate and make effective the assignment contemplated by this Assignment. If at any time after the Effective Date any further action is necessary or desirable to carry out the purposes of this Assignment, the parties hereto shall take or cause to be taken all such necessary action, including without limitation, the execution and delivery of such further instruments and documents as may be reasonably requested by the other party for such purposes or otherwise to consummate and make effective this Assignment, such documents including but not limited to the provision of copies of records and documents in ASSIGNORS' possession or under their control, such as those required to fill in gaps in the chain of title, dockets, information regarding local prosecuting counsel, and copies of notices received from outside counsel and registry officials; provided that to the extent not required hereunder, the cost of such action or of such instruments and documents related thereto shall be borne by the party requesting them.

This ASSIGNMENT may be executed in counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

Date 8-8-11 STATE OF COUNTY OF ) On this & day of blue \_\_\_\_, 2011, before me, a Notary Public in and for the State and County aforesaid, personally appeared , to me known and known to me to be the person of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed. Josephine Giliberti
Notary Public State of New York
#01GI6112438 Qualified in King's County Expires: 2012 Date Sandra Monteparo STATE OF COUNTY OF ) On this 3 day of Que., 2011, before me, a Notary Public in and for the State and County aforesaid, pesonally appeared \_, to me known and known to me to be the person SANDRA HONTEPARO of that name, who signed and sealed the foregoing instrument, and he acknowledged the same to be his free act and deed. Hiliberti Notary Public Josephine Giliberti Notary Public State of New York #01GI6112438 Qualified in King's County Expires: 2012

IN TESTIMONY WHEREOF, I hereunto set my hand the day and year set opposite

my signature.

	JOINT
Date 881	Signature
STATE OF )	20.0m., 5 <b>6</b> .00.000
) ss: COUNTY OF )	
On this 8th day of Quee, 20 the State and County aforesaid, personally apported by the State and County aforesaid, personally apported by the State and sealed the foregrame to be his free act and deed.	ne known and known to me to be the person
Notary Public	
Josephine Giliberti Notary Public State of New York #01G16112438 Qualified in King's County Expires: 2018	
Date 8/8/11	Signature Melanie Wiesenthal
STATE OF ) ) ss: COUNTY OF )	
On this <u>\$70</u> day of <u>Quee</u> , 20 the State and County aforesaid, Personally appeared by the SENTHBL, to refer that name, who signed and sealed the foregrame to be his free act and deed.	ne known and known to me to be the person
Josephine Heliberti Notary Public	
Josephine Giliberti Notary Public State of New York #01GI6112438 Qualified in King's County Expires: 20 <b>1.2</b>	

**JOINT** 

## Schedule A

## UNITED STATES PATENT APPLICATION

Docket No. 130-538A

Application No. TBD

Filing Date TBD <u>Title</u> BOTTLE AND ATOMIZER

-6-

PATENT

REEL: 026907 FRAME: 0888