## PATENT ASSIGNMENT

# Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

#### **CONVEYING PARTY DATA**

	Name	Execution Date
Wen Jin Xi		08/18/2011
Yu Liu		08/18/2011
Kai Zhang		08/18/2011

#### RECEIVING PARTY DATA

Name:	Colgate-Palmolive Company
Street Address:	300 Park Avenue
City:	New York
State/Country:	NEW YORK
Postal Code:	10022

#### PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29400349

#### CORRESPONDENCE DATA

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Email: patentdocketing@colpal.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US

Correspondent Name: Colgate-Palmolive Company

909 River Road Address Line 1:

Address Line 4: Piscataway, NEW JERSEY 08855

ATTORNEY DOCKET NUMBER:	9285-03-TB
NAME OF SUBMITTER:	Judy Chung

Total Attachments: 3 source=9285-03-TB Executed Un-Notarized Assignment#page1.tif source=9285-03-TB Executed Un-Notarized Assignment#page2.tif source=9285-03-TB Executed Un-Notarized Assignment#page3.tif

REEL: 026908 FRAME: 0826

**PATENT** 

Attorney Docket No.: 9285-03-TB

### **ASSIGNMENT**

WHEREAS, WE, **Wen Jin Xi**, **Yu Liu** and **Kai Zhang** (below referred to as ASSIGNORS), residing, respectively, as set forth hereinafter, have made an invention for which application for Letters Patent of the United States was filed in the United States Patent and Trademark Office as Application Serial No. 29/400,349 , filed August 26, 2011, naming the ASSIGNOR(S) as inventor(s), and entitled "**TOOTHBRUSH**"; and

WHEREAS, Colgate-Palmolive Company, a corporation duly organized and existing under the laws of the State of Delaware, United States of America and having its principal office and place of business at 300 Park Avenue, New York, New York 10022, and offices and place of business at 909 River Road, Piscataway, New Jersey 08854 (below referred to as "ASSIGNEE"), is desirous of obtaining the entire right, title and interest in and to the aforesaid invention and patent application and corresponding patent rights worldwide;

NOW, THEREFORE, in consideration of good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR(S), by these presents do sell, assign and transfer to ASSIGNEE, the full and exclusive right, title and interest in and to the aforesaid invention, the aforesaid United States Patent Application and all corresponding foreign patent applications, all divisional, continuation, continuation-in-part, reissue, reexamination, and any additional United States Patent applications which claim priority to the aforesaid United States application, and all Letters Patent or comparable rights issuing thereon in the United States and in all foreign countries, together with the right(s) of priority under the International Convention for the Protection of Industrial Property, Inter-American Convention Relating to Patents, Designs and Industrial Models, and any other international agreements to which the United States of America adheres, and the ASSIGNOR(S) hereby authorize and request the United States Commissioner of Patents and Trademarks and all foreign Patent Offices to issue all Letters Patent or comparable rights issuing on any application as aforesaid to ASSIGNEE, or to its successors, assigns or legal representatives;

ASSIGNOR(S) hereby covenant that ASSIGNOR(S) have full right to convey the entire interest herein assigned, and that ASSIGNOR(S) have not executed, and will not execute, any agreement in conflict herewith;

ASSIGNOR(S) agree to communicate to ASSIGNEE or to its successors, assigns or legal representatives any and all facts known to them or any of them respecting said invention, and without further remuneration to testify in any legal proceeding, sign all lawful papers, execute all divisional, continuation, continuation-in-part, reissue and reexamination applications, make all rightful oaths and generally do all lawful acts to aid ASSIGNEE or its successors, assigns or legal representatives to obtain and enforce proper patent protection for said invention in all countries and to enhance or perfect ASSIGNEE's title in and to the invention and patent rights therein.

ASSIGNOR(S) hereby authorize attorneys for ASSIGNEE to enter on this document any applicable serial numbers and filing dates after ASSIGNOR(S') execution of this document.

This Assignment is effective as of: August 26, 2011 (date of filing)

PATEN(Sheet 1 of 3)
REEL: 026908 FRAME: 0827

Attorney Docket No.: 9285-03-TB

	<u> </u>	a war a	
		Wen Jin Xi	
	Address:	No. 8 Gaolujie Road Hangji Industrial Park Hanjiang District Yangzhou, JiangSu, 225111 China	
State of			
County of On this day of		20, before me, a Notary Public	
me to be the person of that name,	who executed the foreg	oing instrument in my presence.	
	FOM	TARY PUBLIC	
IN TESTIMONY WHERE 2011.	EOF, I hereunto set my	hand and seal this <u>[{</u> day of	
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State of	<u> </u>	Yu Liu  Yu Liu  No. 8 Gaolujie Road  Hangji Industrial Park  Hanjiang District  Yangzhou, JiangSu, 225111	
State of County of	Address:	Yu Liu  Yu Liu  No. 8 Gaolujie Road  Hangji Industrial Park  Hanjiang District  Yangzhou, JiangSu, 225111  China	
State of County of On this day of	Address:  Foresaid, personally app	Yu Liu  No. 8 Gaolujie Road  Hangji Industrial Park  Hanjiang District  Yangzhou, JiangSu, 225111  China  20, before me, a Notary Public eared the above signatory, known to	

**PATENT REEL: 026908 FRAME: 0828** 

Attorney Docket No.: 9285-03-TB

V			入者n / 仁ai 2んのの Kai Zhang
		Address:	No. 8 Gaolujic Road Hangji Industrial Park Hanjiang District Yangzhou, JiangSu, 225111 China
State of County of			
On this	day of te and County afores	aid nersonally an	20, before me, a Notary Public peared the above signatory, known to
me to be the person	on of that name, who	executed the fore	going instrument in my presence.
		NO	TARY PUBLIC

RECORDED: 09/15/2011

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REEL: 026908 FRAME: 0829