PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Vanessa Christie	08/31/2011

RECEIVING PARTY DATA

Name:	The Gillette Company	
Street Address:	One Gillette Park	
Internal Address:	IP/Legal Patent Department - 3E	
City:	Boston	
State/Country:	MASSACHUSETTS	
Postal Code:	02127	

PROPERTY NUMBERS Total: 1

	Property Type	Number
Applic	ation Number:	29400384

CORRESPONDENCE DATA

 Fax Number:
 (513)945-3169

 Phone:
 617-463-1614

 Email:
 foreman.am@pg.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via

US Mail.

Correspondent Name: The Procter & Gamble Company

Address Line 1: 299 East Sixth Street
Address Line 2: Sycamore Building, 4th Floor
Address Line 4: Cincinnati, OHIO 45202

ATTORNEY DOCKET NUMBER: ZD-6116

NAME OF SUBMITTER: Ronald Terk Sia

Total Attachments: 2

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PATENT REEL: 026909 FRAME: 0620 ICH \$40.00

GLOBAL GENERAL ASSIGNMENT

WHEREAS I, the undersigned inventor herewith declare that I am the sole inventor and I have made certain invention(s), as set forth in a patent application (including industrial designs and utility models), whether claimed or unclaimed, entitled HAND HELD DEVICE, Attorney's Docket No. ZD-6116 and filed in the United States Patent Office as Number 29/400,384, on August 26, 2011. (I grant the hereinafter named assignee and/or any person authorized thereby, the power to insert the Serial Number and filing date of said application in this document when ascertained.)

Vanessa CHRISTIE of 191 L Street, Boston, MA 02127 USA

I made said invention(s) set forth in said patent application while employed by, or otherwise under an obligation to assign said invention(s) to THE GILLETTE COMPANY or one of its Affiliates and acknowledge my/our obligation at the time the invention(s) was made to assign said invention(s) to THE GILLETTE COMPANY or the Affiliate, respectively. Pursuant to said obligation (and in the case of employment by or obligation to the Affiliate, at the request of the Affiliate), and/or for valuable consideration, the receipt and sufficiency of which are hereby acknowledged, I assign to THE GILLETTE COMPANY, its legal representatives, successors and assigns, all right, title, and interest, in the United States and throughout the world, in, to and under said invention(s) and all patents, patent applications, patent rights, and inventor's certificates thereof, therefore, and therein, including without limitation said application, all divisions and continuations thereof, all patents which may be granted thereon, all reissues and extensions thereof, all patents which may be granted for said invention(s) by states or nations other than the United States, or by other authority, entity, or organization, and all applications therefore (including the right to claim priority of the filing date of said application in the United States and/or under international conventions), as fully and completely as the same would have been held by me/us had this assignment not been made. The entire right, title and interest shall vest irrevocably in THE GILLETTE COMPANY. I further agree upon request, without additional compensation but at no expense to me, to execute or assent to any and all applications for said invention(s), and to execute all other legal documents as may be necessary or desirable to vest the enjoyment of the rights assigned to THE GILLETTE COMPANY, its legal representatives, successors and assigns, or as said Company may direct.

I request and authorize the Commissioner of Patents and Trademarks and/or appropriately empowered officials of foreign countries to issue any and all Patent(s) and/or letters patent(s) which may be granted for said invention(s) herein assigned and as set forth in U. S. Application Serial Number 29/400,384 to THE GILLETTE COMPANY, its legal representatives, successors or assigns, as the sole owner of the entire right, title, and interest in said Patent(s).

PATENT REEL: 026909 FRAME: 0621 This GLOBAL GENERAL ASSIGNMENT is effective as of the earlier of 1) the date of execution shown below, or 2) the filing date of the first-filed of said patent application(s).

Signed: Vanessa CHRISTIE

State of Massachusetts }

} SS

County of Suffolk

On this 3/w/ day of /// 2011, before me personally appeared Vanessa CHRISTIE, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he executed the same for the uses and purposes therein set forth. I make this statement conscientiously and with the knowledge that knowingly making false statements herein may be punishable by law.

Notary Public/Witness printed name

Notary Public/Witness signature

DEBORAH A. VAUDO NOTARY PUBLIC

Gillette Global General Assignment.doc Rev. 08/09

RECORDED: 09/15/2011

PATENT REEL: 026909 FRAME: 0622