

**PATENT ASSIGNMENT**

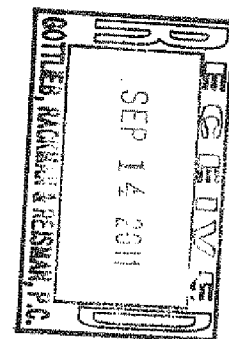
Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Stuart Weitzman	09/12/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	STUART WEITZMAN IP, LLC
<b>Street Address:</b>	2400 East Commercial Blvd., 506/515
<b>City:</b>	Fr. Lauderdale
<b>State/Country:</b>	FLORIDA
<b>Postal Code:</b>	33308
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	29401377
<b>CORRESPONDENCE DATA</b>	
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<b>Correspondent Name:</b>	GOTTLIEB RACKMAN & REISMAN PC
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<b>Address Line 2:</b>	8TH FLOOR
<b>Address Line 4:</b>	NEW YORK, NEW YORK 10016-0601
<b>ATTORNEY DOCKET NUMBER:</b>	5854/004
<b>NAME OF SUBMITTER:</b>	Zoya V. Chemina
<b>Total Attachments: 2</b> source=Assign585404#page1.tif source=Assign585404#page2.tif	

**OP \$40.00 29401377**

5854/004

Assignment of Filed Patent Application



Date: *Sept. 12*, 2011

Assignor: Stuart Weitzman  
Address: 50 West 57<sup>th</sup> Street, 10<sup>th</sup> Floor  
New York, New York 10019  
USA

Assignee: STUART WEITZMAN IP, LLC  
Address: 2400 East Commercial Blvd., 506/515.  
Ft. Lauderdale, Florida 33308  
USA

If there is more than one Assignor or Assignee, the words "Assignor" and "Assignee" shall include them.

This assignment relates to a United States patent application signed by Assignor and entitled

**WOMAN'S SHOE**

This patent application was filed in the United States Patent and Trademark Office on September 12, 2011, and received Serial No. 29/401,377

Assignor has received Ten Dollars (\$10.00) and other good and valuable consideration for this assignment.

Assignor assigns to Assignee all of Assignor's rights, title and interest in the Patent Application, the invention described and claimed in the Patent Application, and all patents that may issue based on the invention and on the Patent Application in the United States *and in every foreign country*. Assignor also assigns to Assignee all priority rights in the Patent Application.\*

*In those countries where permitted, the Assignor authorizes the Assignee to apply for patents for the invention directly in Assignee's name.\** Assignor authorizes the Commissioner of Patents and Trademarks or other governmental authority to issue all patents for the invention directly to Assignee.

Assignor states that Assignor has the right to grant to Assignee the rights that are assigned by this assignment. Assignor will sign any additional documents as may be needed to carry out the purpose of this assignment.

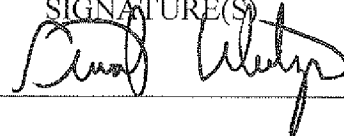
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\* *Strike italicized sections only if foreign rights are not intended to be assigned.*

This assignment is binding on all parties who lawfully succeed to the rights of or take the place of Assignor or Assignee.

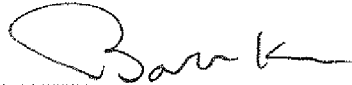
The undersigned hereby grant(s) to the firm of Gottlieb, Rackman & Reisman, 270 Madison Avenue, New York, New York 10016-0601, the power to insert on this assignment any further identification of the Patent Application which may be necessary or desirable in order to comply with the rules of the United States Patent and Trademark Office concerning recordation of this document.

The effective date of this assignment is the date at the top of this assignment.

TYPED OR PRINTED NAME(S)			DATE	SIGNATURE(S)
<u>Stuart</u>		<u>Weitzman</u>	<u>9/12/11</u>	
First Name	Middle Initial	Last Name		

STATE OF  
COUNTY OF

On Sept. 12, 2011 before me personally came  
Stuart Weitzman  
to me known to be the Assignor(s) described in and who  
executed the foregoing Assignment, and the Assignor(s) duly  
acknowledged to me execution of the same.

  
\_\_\_\_\_  
Notary Public

BARBARA KOLSUN  
NOTARY PUBLIC, State of New York  
No. 31-4786039  
Qualified in New York County  
Commission Expires ~~March~~ Sept 30, 2014