

PATENT ASSIGNMENT

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| SUBMISSION TYPE: | NEW ASSIGNMENT |
| NATURE OF CONVEYANCE: | ASSIGNMENT |
| CONVEYING PARTY DATA | |
| Name | Execution Date |
| Christopher Young | 02/09/2011 |
| Robert Buenzow | 02/09/2011 |
| RECEIVING PARTY DATA | |
| Name: | BATH & BODY WORKS BRAND MANAGEMENT, INC. |
| Street Address: | 7 Limited Parkway East |
| City: | Reynoldsburg |
| State/Country: | OHIO |
| Postal Code: | 43068 |
| PROPERTY NUMBERS Total: 1 | |
| Property Type | Number |
| Application Number: | 29401785 |
| CORRESPONDENCE DATA | |
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| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i> | |
| Correspondent Name: | NOTARO, MICHALOS & ZACCARIA P.C. |
| Address Line 1: | 100 DUTCH HILL ROAD |
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| ATTORNEY DOCKET NUMBER: | J25-1385 DIV |
| NAME OF SUBMITTER: | Peter C. Michalos, Atty for Applicant |
| Total Attachments: 1 source=J25-1385-AssignEXE#page1.tif | |

OP \$40.00 29401785

ASSIGNMENT

In consideration of the sum of One Dollar (\$1.00) in hand paid, and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned

Christopher YOUNG and Robert BUENZOW
hereby sell, assign and transfer to

BATH & BODY WORKS BRAND MANAGEMENT, INC.
7 Limited Parkway
Reynoldsburg, Ohio 43068

(hereinafter called the Assignee) the entire right, title and interest in and to any and all inventions and discoveries which are disclosed in the application for United States patent entitled

IMPROVED ELECTRIC AIR FRESHENER

which application was:

- (a) executed on the _____ day of _____, 20__
- (b) filed on the _____ day of _____, 20__
and given U.S. Application No. _____

including any and all United States Letters Patent which may be granted therefor and any and all extensions, divisions, reissues, substitutes, renewals or continuations thereof, to all applications for patents, utility models or design rights, now or hereafter filed in countries foreign to the United States of America, and any and all patents, utility models or design rights to be obtained for said inventions and discoveries, and to the right to all benefits under the International Convention for the Protection of Industrial Property therefor.

It is hereby authorized and requested that the Commissioner of Patents and Trademarks issue any and all said Letters Patent, when granted to said Assignee.

Further, it is agreed that, when requested by Assignee, the undersigned will execute without charge all divisional, continuing, substitute, renewal, and reissue patent applications and foreign applications, and execute all rightful other papers, and generally do everything possible for aiding in securing and maintaining proper patent protection.

Signed at Eastfield, IA AGEN Alves, this 9th day of February, 2011

Inventor(s): Christopher Young Robert Buerizow
 Christopher Young Robert Buerizow

Christopher Young Robert A Buerizow

Witnesses:
Ronald P. Clements
[Signature]

RECORD AND RETURN TO:
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