

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Philippe Starck	09/15/2011
RECEIVING PARTY DATA	
Name:	MAGIS S.p.A.
Street Address:	Via Magnadola 15
City:	Motta di Livenza (TV)
State/Country:	ITALY
Postal Code:	31045
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	29400983
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NAME OF SUBMITTER:	Franco A. Serafini
Total Attachments: 1 source=AssignmentFiled#page1.tif	

OP \$40.00 29400983

501661697

PATENT
REEL: 026923 FRAME: 0587

ASSIGNMENT OF APPLICATION

Docket Number
10174.00035

Whereas, I, Philippe Starck of Paris, France, hereafter referred to as applicant, have invented certain new and useful improvements in Chair

☒ for which an application for a United States Patent was filed on 05-Sep-2011

Application Number 29/400,983

☐ for which an application for a United States Patent was executed on _____, and

Whereas, MAGIS S.p.A. of Motta di Livenza (TV), Italy here referred to "assignee" whose mailing address is Via Magnadola 15, 31045 Motta di Livenza (TV), Italy is desirous of acquiring the entire right, title and interest in the same;

Now, therefore, in consideration of the sum of one dollar (\$ 1.00), the receipt whereof is acknowledged, and other good and valuable consideration, I, the applicant, by these presents do sell, assign and transfer unto said assignee the full and exclusive right to the said invention in the U.S. and all foreign countries and the entire rights, title and interest in and to any and all Patents which may be granted therefore in the United States and any foreign countries. I hereby authorize and request the Director of the U.S. Patent and Trademark Office to issue a U. S. Patent to said assignee, and the Directors of any foreign patent offices to issue any related foreign patents, of the entire right, title, and interest in and to the same, for his sole use and behoof; and for the use and behoof of his legal representatives, to the full end of the term for which said Patent may be granted, as fully and entirely as the same would have been held by me had this assignment and sale not been made.

I hereby authorize and request my attorney of record to insert the filing date and application number of said application in the above blank spaces when known.

Executed this 15 day of SEPTEMBER, 2011

at Paris, France

Philippe Starck
Signature

Philippe Starck

State of _____)

SS:

Printed Name/Registration No., if applicable

County of _____)

Before me personally appeared said _____

and acknowledged the foregoing instrument to be his free act and deed this _____

day of _____, 20 _____

Seal

Note: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required. See below.

☒ Total of 1 forms are submitted.