

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:

NEW ASSIGNMENT

NATURE OF CONVEYANCE:

ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
ARSH Technologies, LLC	09/23/2010

RECEIVING PARTY DATA

Name:	Ajay Shah
Street Address:	8435 E. Heatherview Lane
City:	Orange
State/Country:	CALIFORNIA
Postal Code:	92869

Name:	Randolph Shiozaki
Street Address:	10 Plaza Square, Suite C
City:	Orange
State/Country:	CALIFORNIA
Postal Code:	92866

Name:	Interaction Capital Group, LLC
Street Address:	461 N. Carlisle Pl.
City:	Orange
State/Country:	CALIFORNIA
Postal Code:	92869

PROPERTY NUMBERS Total: 2

Property Type	Number
Application Number:	12789419
PCT Number:	US1036493

CORRESPONDENCE DATA

Fax Number: (781)644-6137

501661787

PATENT
REEL: 026924 FRAME: 0519

CH \$80.00 12789419

Phone: 7814539993

Email: patents@strategic-patents.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.

Correspondent Name: Strategic Patents P.C.

Address Line 1: P.O.Box 920629

Address Line 4: Needham, MASSACHUSETTS 02492

ATTORNEY DOCKET NUMBER:

IVIU-0001-PXX_1

NAME OF SUBMITTER:

Robert A. Mazzaresse

Total Attachments: 3

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ASSIGNMENT

WHEREAS, ARSH Technologies, LLC, a California limited liability company (herein referred to as "**ASSIGNOR**"), desires to convey its entire right, title and interest in the patents and patent applications defined below, set forth in **Exhibit A** hereto, and any and all inventions disclosed therein along with any continuations, conversions, divisions, continuations-in-part, substitute applications, and reissues or extensions thereof, and any and all resulting patents in any jurisdiction worldwide, along with all rights to sue for past infringement (collectively, the "**Patents**"), and the ASSIGNOR owns the entire right, title and interest in and to the Patents, and has full right to convey the entire interest, both legal and equitable, in and to said Patents free from all prior assignments, agreements, licenses, mortgages, security interests, or other encumbrances whatsoever; and

WHEREAS, Ajay Shah, an individual, Randolph Shiozaki, an individual, and Interaction Capital Group, LLC, a Nevada limited liability company (hereinafter the "**ASSIGNEES**"), are desirous of acquiring the entire right, title, and interest in and to the Patents in the portions as follows:

- (i) Ajay Shah shall receive a 65.66% interest in the Patents;
- (ii) Randolph Shiozaki shall receive a 24.31% interest in the Patents;
and
- (iii) Interaction Capital Group, LLC shall receive the remaining 10.03% interest in the Patents.


NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by the ASSIGNOR, the ASSIGNOR hereby sells, assigns and transfers unto the ASSIGNEES, their successors and assigns, the ASSIGNOR'S entire right, title and interest in and to the Patents as of the Effective Date of September 23, 2010;

AND, the ASSIGNOR hereby authorizes and requests the issuing authority to issue any and all patents issuing from any of the forgoing to the ASSIGNEES or their successors and assigns.

AND, the ASSIGNOR further agrees, without any further payment or compensation by the ASSIGNEES or their successors and assigns, to communicate to the ASSIGNEES, their representatives or agents or their successors and assigns, any facts relating to the Patents including evidence for interference purposes or for other legal proceedings whenever requested; to testify in any interference or other legal proceedings, whenever requested; to execute and deliver, on request, all lawful papers required to make any of the foregoing provisions effective; and to generally do everything possible to aid the ASSIGNEES, their successors or assigns and nominees to secure, obtain and enforce proper patent protection for the Patents in this or any foreign country.

AGREED by the ASSIGNOR as of the Effective Date of September 23, 2010.

ARSH TECHNOLOGIES, LLC


By: 

Date: _____

AGREED and ACCEPTED by the ASSIGNEES:

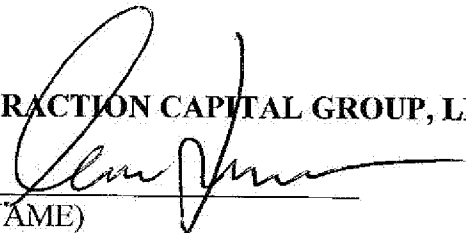

AJAY SHAH
(individually)

Date: _____


RANDOLPH SHIOZAKI
(individually)

Date: _____

INTERACTION CAPITAL GROUP, LLC

By: 
(NAME)
(TITLE)

Date: _____

Exhibit A

TITLE	SERIAL NUMBER	FILING DATE
AUTOMATIC RESOURCE RETRIEVAL AND USE	12/789,419	May 27, 2010
AUTOMATIC RESOURCE RETRIEVAL AND USE	PCT/US10/36493	May 27, 2010