

PATENT ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Greg Linden	03/23/2000
RECEIVING PARTY DATA	
Name:	Amazon.com, Inc.
Street Address:	1200 12th Avenue South
City:	Seattle
State/Country:	WASHINGTON
Postal Code:	98144
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12190321
CORRESPONDENCE DATA	
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Phone:	7709339500
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Thomas,Kayden,Horstemeyer & Risley, LLP
Address Line 1:	400 Interstate Parkway
Address Line 2:	Suite 1500
Address Line 4:	Atlanta, GEORGIA 30339
ATTORNEY DOCKET NUMBER:	170101-1401
NAME OF SUBMITTER:	Arvind R. Reddy
Total Attachments: 2 source=01199873#page1.tif source=01199873#page2.tif	

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PATENT
REEL: 026926 FRAME: 0711

ASSIGNMENT

WHEREAS, I, Greg Linden ("ASSIGNOR"), having a post office address of 8045 36th Avenue NE, Seattle, Washington 98115, am the sole inventor of an invention entitled "AUTOMATICALLY IDENTIFYING SIMILAR PURCHASING OPPORTUNITIES," as described and claimed in the specification for which an application for United States patent has been executed herewith;

WHEREAS, Amazon.com, Inc. ("ASSIGNEE"), a corporation of the State of Delaware having a business address at 1200 12th Avenue South, Seattle, Washington 98144, is desirous of acquiring the entire right, title, and interest in and to the invention and in and to any patents that may be granted therefor in the United States and in any and all foreign countries;

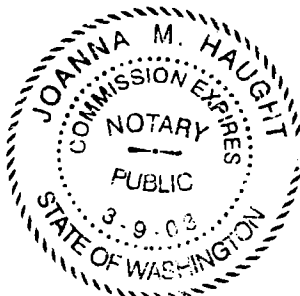
NOW, THEREFORE, in exchange for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby sells, assigns, and transfers unto ASSIGNEE, its legal representatives, successors, and assigns, the entire right, title and interest in and to the invention as set forth in the above-mentioned application, including any continuations, continuations-in-part, divisions, reissues, re-examinations, or extensions thereof, any other inventions described in the application, and any and all patents of the United States of America and all foreign countries that may be issued for the invention, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from the United States application to which foreign applications are entitled by virtue of international convention, treaty or otherwise, the invention, application and all patents on the invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, transfer, and sale not been made.

UPON THE ABOVE-STATED CONSIDERATIONS, ASSIGNOR agrees to not execute any writing or do any act whatsoever conflicting with this assignment, and at any time upon request, without further or additional consideration but at the expense of ASSIGNEE, execute all instruments and documents and do such additional acts as ASSIGNEE may deem necessary or desirable to perfect ASSIGNEE's enjoyment of this grant, and render all necessary assistance required for the making and prosecution of applications for United States and foreign patents on the invention, for litigation regarding the patents, or for the purpose of protecting title to the invention or patents therefor.

ASSIGNOR authorizes and requests the Commissioner of Patents and Trademarks to issue any Patent of the United States that may be issued for the invention to ASSIGNEE.

123/00
Date _____
State of Washington)
County of King) ss. _____
Greg Linden

I certify that I know or have satisfactory evidence that Greg Linden is the person who appeared before me, and said person acknowledged that he signed this instrument and acknowledged it to be his free and voluntary act for the uses and purposes mentioned in the instrument.



Dated 3/23/00
Signature of _____
Notary Public Joanna M. Haught
Printed Name Joanna M. Haught
My appointment expires 3-9-03