

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Pelago, Inc.	09/16/2011
RECEIVING PARTY DATA	
Name:	Groupon, Inc.
Street Address:	600 West Chicago Avenue
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60654
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12950709
CORRESPONDENCE DATA	
Fax Number:	(206)682-6031
Phone:	2066224900
Email:	danield@seedip.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Seed IP Law Group PLLC
Address Line 1:	701 Fifth Avenue
Address Line 2:	Suite 5400
Address Line 4:	Seattle, WASHINGTON 98104
ATTORNEY DOCKET NUMBER:	740108.402C1
NAME OF SUBMITTER:	James A. D. White
Total Attachments: 2 source=402C1_assignment#page1.tif source=402C1_assignment#page2.tif	

CH \$40.00 12950709

ASSIGNMENT

WHEREAS, Pelago, Inc. (hereinafter referred to as ASSIGNOR), a corporation of the State of Delaware having a place of business at Westlake Center Office Tower, 1601 5th Avenue – Suite 1100, Seattle, WA 98101, is the owner of an invention entitled “PROXIMITY-BASED USER INTERACTION,” as described and claimed in the specification for which an application for United States letters patent was filed on November 19, 2010, and assigned Application No. 12/950,709;

WHEREAS, Groupon, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Delaware having a place of business at 600 West Chicago Avenue, Chicago, IL 60654, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto said ASSIGNEE the entire right, title and interest in and to said invention, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions including any extensions or adjustments in term thereof and in any and all foreign countries, and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, transfer and sale not been made. ASSIGNOR hereby authorizes and requests the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR agrees to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

This assignment is made effective as of April 18, 2011.

Pelago, Inc.

9/16/11
Date

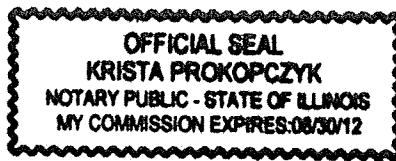
Jeffrey A. Holden
Name: Jeffrey A. Holden
Title: Chief Executive Officer, Pelago

State of Illinois)
County of Cook)

ss.

I certify that I know or have satisfactory evidence that Jeffrey A. Holden is the person who appeared before me, and said person acknowledged that he signed this instrument, on oath stated that he was authorized to execute the instrument, and acknowledged it as the Chief Executive Officer of Pelago, Inc. to be the free and voluntary act of said corporation for the uses and purposes mentioned in the instrument.

Dated 9/16/11
Signature of Notary Public *Krista Prokopczyk*
Printed Name Krista Prokopczyk
My appointment expires 8/30/12



1981252_1.DOC
(740108 402C1)