

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Pelago, Inc.	09/16/2011
RECEIVING PARTY DATA	
Name:	Groupon, Inc.
Street Address:	600 West Chicago Avenue
City:	Chicago
State/Country:	ILLINOIS
Postal Code:	60654
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11697617
CORRESPONDENCE DATA	
Fax Number:	(206)682-6031
Phone:	2066224900
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<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Seed IP Law Group PLLC
Address Line 1:	701 Fifth Avenue
Address Line 2:	Suite 5400
Address Line 4:	Seattle, WASHINGTON 98104
ATTORNEY DOCKET NUMBER:	740108.402
NAME OF SUBMITTER:	James A. D. White
Total Attachments: 2 source=402_assignment#page1.tif source=402_assignment#page2.tif	

CH \$40.00 11697617

ASSIGNMENT

WHEREAS, Pelago, Inc. (hereinafter referred to as ASSIGNOR), a corporation of the State of Delaware having a place of business at Westlake Center Office Tower, 1601 5th Avenue – Suite 1100, Seattle, WA 98101, is the owner of record of an invention entitled “FACILITATING USER INTERACTIONS BASED ON PROXIMITY,” as described and claimed in United States Letters Patent No. 7,840,224, issued November 23, 2010, and as described in provisional U.S. Application No. 60/790,276, from which United States Letters Patent No. 7,840,224 claims a priority benefit;

WHEREAS, Groupon, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Delaware having a place of business at 600 West Chicago Avenue, Chicago, IL 60654, is desirous of acquiring the entire right, title and interest in and to said letters patent;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers unto said ASSIGNEE the entire right, title and interest in and to said invention and letters patent, including any extensions or adjustments in term thereof and in any and all divisions, reissues and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said letters patent to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said letters patent to be held and enjoyed by ASSIGNEE for its use and benefit and of its successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR had this assignment, transfer and sale not been made. ASSIGNOR agrees to execute all instruments and documents required for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

This assignment is made effective as of April 18, 2011.

Pelago, Inc.

9/16/2011
Date

By *Jeffrey A. Holden*
Jeffrey A. Holden
Chief Executive Officer, Pelago

State of Illinois)

County of Cook)

ss.

I certify that I know or have satisfactory evidence that Jeffrey A. Holden is the person who appeared before me, and said person acknowledged that he signed this instrument, on oath stated that he was authorized to execute the instrument, and acknowledged it as the Chief Executive Officer of Pelago, Inc. to be the free and voluntary act of said corporation for the uses and purposes mentioned in the instrument.

Dated 9/16/2011

Signature of Notary Public *Krista Prokopczyk*

Printed Name Krista Prokopczyk

My appointment expires 8/30/12

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