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SUBMISSION TYPE:		NEW ASSIGNMENT				
NATURE OF CONVEYANCE:		ASSIGNMENT				
CONVEYING PARTY DA	ATA					
1			lame	Execution Date		
AARON LOWN				09/19/2011		
JOHN R SWARTZ				09/19/2011		
RECEIVING PARTY DA	TA					
Name:	me: BUILT NY, INC.					
Street Address:	520 BROADWAY					
Internal Address:	2ND FLOOR					
City:	NEW YORK	NEW YORK				
State/Country:	NEW YORK					
Postal Code:	10012					
PROPERTY NUMBERS Total: 1 Property Type Number						
		294008				
	ATA				29400831	
Fax Number: (914)723-4300						
Phone: 914-723-4300		2014		00		
Phone: 914-723-4300 S Email: JHART@LSLLP.COM S Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US S Mail. Mail. S						
Correspondent Name: ANDREW F. YOUNG, ESQ.					dO	
Address Line 2: Address Line 4:	Address Line 2: 1 CHASE ROAD Address Line 4: SCARSDALE, NEW YORK 10583					
ATTORNEY DOCKET NUMBER:		BUILT.DP184				
NAME OF SUBMITTER:			ANDREW F. YOUNG			
Total Attachments: 3 source=SCAN1318_000; source=SCAN1318_000; source=SCAN1318_000;	#page2.tif					

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To: Commissioner of Patents and Trademarks: Please record the attached original document or copy:				
 Name of conveying party(ies): AARON LOWN JOHN R. SWARTZ Additional names? _ Yes <u>x</u> No 	 2. Name and address of receiving party(ies): Name: BUILT NY, INC. 520 BROADWAY, 2ND FLOOR 			
 3. Nature of conveyance: <u>x</u> AssignmentMerger Security AgreementChange of Name Other 	NEW YORK, NEW YORK 10012 Additional names & addresses attached? _Yes X_No			
Execution Date: 9-19-2011				
 4. Application number(s) or patent number(s): 29/400,831 DOCKET NO.: BUILT.DP184 If this document is being filed together with a new application, execution date of application is: <u>NA</u> Additional numbers attached? <u>Yes X</u> No 				
 5. Name and address of party to whom correspondences should be mailed: Address associated with Customer No.: 28752 Name:	 6. Total number of applications and patents involved: 1 7. Total fee (37 CFR 3.41): \$40.00 X Enclosed (BY CREDIT CARD) XX Authorized any additional charge to Deposit Acct No 10-0100 (Lackenbach Siegel LLP) 			
Street Address:	 X Charge any additional fees in connection with this submission to our Deposit Account No. <u>10-0100</u> 			
DO NOT USE THIS SPACE				
 9. Statement and signature. To the best of my knowledge and belief, the foregoin a true copy of the original document. <u>ANDREW F. YOUNG,Reg. No. 44,001</u> Name of Person Signing Total number of pages including cover sheet, attachme 	ng information is true and correct and any attached copy is Signature Sign			

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, the undersigned inventors:

Name	Address
Inventor (1): Aaron LOWN	Residing at: 94 Clinton Road Tuxedo, NY 10987 USA
	Citizenship: US
Inventor (1): John R. SWARTZ	Residing at: 141 Godwin Ave. Ridgewood, NJ 07450 USA
	Citizenship: US

declare that they are all citizens of the country noted above with addresses as listed above, and

hereby sell, assign and transfer to **BUILT NY, INC.**, a corporation of the State of New York, Country of USA, hereafter called the "Assignee," having a place of business at 520 Broadway, 2nd Floor, New York, NY 10012, USA;

To its successors, assigns and legal representatives, the entire right, title and interest for the United States and worldwide, in and to any and all improvements which are described and claimed in the

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attached specification executed on ______, specification Serial No. 29/400,831, filed September 1, 2011, U.S. Letters Patent No. ______; issued _____,

entitled: ORIGAMI WINE TOTE,

and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States or worldwide on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States or worldwide on said improvements; and

Agree that said Assignee may apply for and receive Letters Patent for said improvements in its own name; and that, when requested, without charge to but at the expense of said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, declarations, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns and representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection

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for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

The undersigned further declare that all statements made herein of their own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code, and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

DATE 9/19/2011

9/19 2011 DATE

LACKENBACH SIEGEL LLP

ORDED: 09/20/2011

PATENT

aron LO

John R. S

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