

PATENT ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																
NATURE OF CONVEYANCE:	ASSIGNMENT																
CONVEYING PARTY DATA																	
<table border="1"><thead><tr><th>Name</th><th>Execution Date</th></tr></thead><tbody><tr><td>Mr. Amon Levy</td><td>06/06/2011</td></tr><tr><td>Mr. Peter Warrick</td><td>06/07/2011</td></tr><tr><td>Lindsey Carriere</td><td>06/02/2011</td></tr><tr><td>Mr. Darren Ziebart</td><td>06/06/2011</td></tr><tr><td>Mr. Joseph Kullos</td><td>06/02/2011</td></tr><tr><td>Mr. Diego Fontes</td><td>06/02/2011</td></tr><tr><td>Mr. Andrew MacMillan</td><td>06/02/2011</td></tr></tbody></table>		Name	Execution Date	Mr. Amon Levy	06/06/2011	Mr. Peter Warrick	06/07/2011	Lindsey Carriere	06/02/2011	Mr. Darren Ziebart	06/06/2011	Mr. Joseph Kullos	06/02/2011	Mr. Diego Fontes	06/02/2011	Mr. Andrew MacMillan	06/02/2011
Name	Execution Date																
Mr. Amon Levy	06/06/2011																
Mr. Peter Warrick	06/07/2011																
Lindsey Carriere	06/02/2011																
Mr. Darren Ziebart	06/06/2011																
Mr. Joseph Kullos	06/02/2011																
Mr. Diego Fontes	06/02/2011																
Mr. Andrew MacMillan	06/02/2011																
RECEIVING PARTY DATA																	
<table border="1"><tr><td>Name:</td><td>Guest Tek Interactive Entertainment Ltd.</td></tr><tr><td>Street Address:</td><td>3030 - 3rd Avenue N.E.</td></tr><tr><td>Internal Address:</td><td>Suite 240</td></tr><tr><td>City:</td><td>Calgary, Alberta</td></tr><tr><td>State/Country:</td><td>CANADA</td></tr><tr><td>Postal Code:</td><td>T2A 6T7</td></tr></table>		Name:	Guest Tek Interactive Entertainment Ltd.	Street Address:	3030 - 3rd Avenue N.E.	Internal Address:	Suite 240	City:	Calgary, Alberta	State/Country:	CANADA	Postal Code:	T2A 6T7				
Name:	Guest Tek Interactive Entertainment Ltd.																
Street Address:	3030 - 3rd Avenue N.E.																
Internal Address:	Suite 240																
City:	Calgary, Alberta																
State/Country:	CANADA																
Postal Code:	T2A 6T7																
PROPERTY NUMBERS Total: 1																	
<table border="1"><thead><tr><th>Property Type</th><th>Number</th></tr></thead><tbody><tr><td>Application Number:</td><td>13238351</td></tr></tbody></table>		Property Type	Number	Application Number:	13238351												
Property Type	Number																
Application Number:	13238351																
CORRESPONDENCE DATA																	
Fax Number:	(416)862-7661																
Phone:	4168624318																
Email:	grant.tisdall@gowlings.com																
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>																	
Correspondent Name:	Gowling Lafleur Henderson LLP																
Address Line 1:	100 King Street West																
Address Line 2:	Suite 1600, 1 First Canadian Place																
Address Line 4:	Toronto, Ontario, CANADA M5X 1G5																

CH \$40.00 13238351

501666491

PATENT
REEL: 026946 FRAME: 0028

ATTORNEY DOCKET NUMBER:	T8474169USCON2
NAME OF SUBMITTER:	Grant Tisdall
<p>Total Attachments: 9</p> <p>source=assignment#page1.tif</p> <p>source=assignment#page2.tif</p> <p>source=assignment#page3.tif</p> <p>source=assignment#page4.tif</p> <p>source=assignment#page5.tif</p> <p>source=assignment#page6.tif</p> <p>source=assignment#page7.tif</p> <p>source=assignment#page8.tif</p> <p>source=assignment#page9.tif</p>	

ASSIGNMENT

KNOW ALL MEN BY THESE PRESENTS, That Whereas

LEVY, Arnon, whose full post office address is 3619 6 Street S.W., Calgary, Alberta T2S 2M6, Canada

WARRICK, Peter, whose full post office address is 12214 Lake Erie Rd. S.E., Calgary, Alberta T2J 2L8, Canada;

CARRIERE, Lindsey, whose full post office address is 98 Travista Gardens N.E., Calgary, Alberta T3J 4K9, Canada;

ZIEBART, Darren, whose full post office address is 78 Chapalina Terr. S.E., Calgary, Alberta T2X 3X2, Canada;

KULLOS, Joseph, whose full post office address is 175 Pinemeadow Road N.E., Calgary, Alberta T1Y 4N8;

FONTES, Diego, 173 Royal Birch Mt. N.W., Calgary, Alberta T3G 5W8, Canada

and

MacMILLAN, Andrew, whose full post office address is 20 Lynndale Rd. S.E., Calgary, Alberta T2C 0T2, Canada

has invented certain improvements in **METHOD OF PROVIDING USER-TAILORED ENTERTAINMENT EXPERIENCE AT HOSPITALITY LOCATION AND HOSPITALITY MEDIA SYSTEM THEREOF** as fully described in United States Patent Application No. 13/155,671 filed June 8, 2011, which claims priority to U.S. Provisional Application No. 61/356,316 filed June 18, 2010, which claims the benefit of U.S. Provisional Application No. 61/381,756 filed September 10, 2010, which claims the benefit of Canadian Patent Application No. 2,714,224 filed September 10, 2010, which claims the benefit of Canadian Patent Application No. 2,714,227 filed September 10, 2010; and

WHEREAS **Guest Tek Interactive Entertainment Ltd.**, having a place of business at **Suite 240, 3030 - 3rd Avenue NE, Calgary Alberta T2A 6T7, Canada**, hereinafter called **ASSIGNEE**, is desirous of acquiring the full and exclusive right, title and interest in and to said Invention, said Applications inclusive of all ancillary rights relating thereto, any and all priority rights derived from said Applications, and all patents, design registrations, utility model registrations and other forms of protection, rights and titles relating to said Invention, in any country or countries and in respect of the whole or any part or parts of or improvements to the Invention;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable considerations to us paid by **ASSIGNEE**, the receipt whereof is hereby acknowledged, we do hereby sell, assign, transfer and set over unto **ASSIGNEE**, its successors and assigns, the entire right, title and interest in, to and under the said application for United States Letters Patent, including all priority rights arising therefrom, all inventions therein disclosed, and any and all Letters Patent of the United States and of all other countries which may be granted for the said inventions, or any of them.

TO HAVE, HOLD AND ENJOY the said inventions, the said application, and the said Letters Patent to said **ASSIGNEE**, its successors and assigns, to its and their own use and behoof to the full end of the term or terms for which the said Letters Patent may be granted, as fully and entirely as the same would have been held and enjoyed by us had this assignment and sale not been made.

And we do hereby authorize and request the Commissioner of Patents of the United States to issue any United States Letters Patent which may be granted on the said application, or any divisional, reissue or continuation applications, or for the said inventions or any of them, to

T8474169US

said ASSIGNEE, its successors and assigns, as assignees of the entire right, title and interest therein and thereto.

And we do hereby, for ourselves and for our legal representatives, covenant and agree with ASSIGNEE, its successors and assigns, that we have granted to others no license to make, use or sell any of the said inventions, that our right, title and interest in the said inventions has not been encumbered, that we have good right and title to sell and assign the same, and that we will not execute any instrument in conflict herewith.

And we do hereby, for ourselves and for our legal representatives, further covenant and agree with ASSIGNEE, its successors and assigns, that upon request we will, and they shall, execute divisional, reissue or continuation applications, amended specifications, or rightful oaths; communicate to ASSIGNEE, its successors and assigns, any facts known to us relating to the said inventions or the history thereof; execute preliminary statements and testify in any interference proceedings; execute and deliver any application papers, assignments, or other instruments, and do all other acts which, in the opinion of counsel for ASSIGNEE, may be necessary or convenient to secure the grant of Letters Patent to ASSIGNEE, its successors and assigns, or its nominees, in the United States and in all other countries where ASSIGNEE may desire to have the said inventions, or any of them, patented, with specifications and claims in such form as shall be approved by counsel for ASSIGNEE, and to vest and confirm in ASSIGNEE, its successors and assigns, or its nominees, the full and complete and equitable title to all such Letters Patent, without further consideration than now paid but at the expense of ASSIGNEE, its successors or assigns.

The undersigned hereby authorizes the firm of Gowling Lafleur Henderson LLP to correct errors in this assignment or to insert any further identification or other information necessary or desirable to make this assignment suitable for recordal in that Patent Office.

IN WITNESS WHEREOF, this assignment has been executed below by
the undersigned:

Date:

June 6/11

Arnon Levy

STATEMENT BY WITNESS

I, Andrew MacMillan

whose full Post Office Address is

20 Lyndale Rd SE, Calgary AB T2C 0T2, Canada

(Address of Witness)

hereby declare that I was personally present and did see the above named person,
personally known to me to be the person named in the assignment, duly sign and
execute the same.

Date:

June 6, 2011

Andrew MacMillan
(Signature of Witness)

IN WITNESS WHEREOF, this assignment has been executed below by
the undersigned:

Date: June 7 '11



Peter Warrick

STATEMENT BY WITNESS

I, Andrew MacMILLAN whose full Post Office Address is

20 Lynndale Rd SE, Calgary AB, T2C 0T2
(Address of Witness)

hereby declare that I was personally present and did see the above named person,
personally known to me to be the person named in the assignment, duly sign and
execute the same.

Date: June 7, 2011




(Signature of Witness)

T8474169US

IN WITNESS WHEREOF, this assignment has been executed below by
the undersigned:

Date: June 2, 2011


Lindsey Carriere


STATEMENT BY WITNESS

I, ANDREW MACMILLAN whose full Post Office Address is

20 Lynndale Rd SE Calgary AB T2C 0T2 Canada
(Address of Witness)

hereby declare that I was personally present and did see the above named person,
personally known to me to be the person named in the assignment, duly sign and
execute the same.

Date: June 2, 2011


(Signature of Witness)

T8474169US

IN WITNESS WHEREOF, this assignment has been executed below by
the undersigned:

Date: June 6 2011

Darren Ziebart
Darren Ziebart

STATEMENT BY WITNESS

I, ANDREW MACMILLAN whose full Post Office Address is

20 Lynndale Rd SE, Calgary, AB, T2C 0T2, Canada
(Address of Witness)

hereby declare that I was personally present and did see the above named person,
personally known to me to be the person named in the assignment, duly sign and
execute the same.

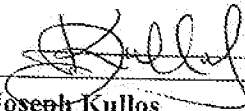
Date: June 6, 2011

Andrew MacMillan
(Signature of Witness)

T8474169US

IN WITNESS WHEREOF, this assignment has been executed below by
the undersigned:

Date: June 2, 2011


Joseph Kullos

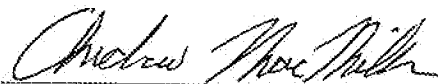
STATEMENT BY WITNESS

I, ANDREW MAC MILLAN whose full Post Office Address is

20 Lynndale Rd SE Calgary AB T2C 0T2 Canada
(Address of Witness)

hereby declare that I was personally present and did see the above named person,
personally known to me to be the person named in the assignment, duly sign and
execute the same.

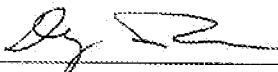
Date: June 2, 2011


(Signature of Witness)

T8474169US

IN WITNESS WHEREOF, this assignment has been executed below by
the undersigned:

Date: 2/22/11


Diego Fontes


STATEMENT BY WITNESS

I, ANDREW MACMILLAN whose full Post Office Address is

20 Lynndale Rd SE Calgary AB T2C 0T2 Canada.
(Address of Witness)

hereby declare that I was personally present and did see the above named person,
personally known to me to be the person named in the assignment, duly sign and
execute the same.

Date: June 2, 2011


(Signature of Witness)

T8474169US

IN WITNESS WHEREOF, this assignment has been executed below by
the undersigned:

Date: June 2, 2011


Andrew MacMillan

STATEMENT BY WITNESS

I, Alex Kizer whose full Post Office Address is

35 Everwoods Park SW T2X 0G2 Calgary AB Canada
(Address of Witness)

hereby declare that I was personally present and did see the above named person,
personally known to me to be the person named in the assignment, duly sign and
execute the same.

Date: June 02, 2011


(Signature of Witness)