

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
David S Breed	10/29/2007
RECEIVING PARTY DATA	
Name:	Automotive Technologies International, Inc.
Street Address:	P.O. Box 8
City:	Denville
State/Country:	NEW JERSEY
Postal Code:	07834
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	11928090
CORRESPONDENCE DATA	
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Correspondent Name:	BRIAN ROFFE, ESQ
Address Line 1:	8170 McCormick Boulevard, Suite 223
Address Line 4:	Skokie, ILLINOIS 60076-2914
ATTORNEY DOCKET NUMBER:	ATI-456
NAME OF SUBMITTER:	Brian Roffe
Total Attachments: 2 source=ATI-456_Assignment_to_ATI#page1.tif source=ATI-456_Assignment_to_ATI#page2.tif	

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PATENT
REEL: 026946 FRAME: 0634

ASSIGNMENT OF U.S. PATENT APPLICATION

WHEREAS, I, David S. Breed, residing at 800 West Avenue, Apt. 545, Miami Beach, Florida 33139, (hereinafter referred to as the "Assignor") have invented certain new and useful improvements in
VEHICULAR HEADS-UP DISPLAY SYSTEM

(designated attorney docket no. ATI-456) and

for which I am about to file a non-provisional application in the U.S. Patent and Trademark Office; or

for which a non-provisional application has been filed in the U.S. Patent and Trademark Office on October 30, 2007 and assigned Ser. No. 11/928,090 (I hereby authorize and request my attorney to insert herein the filing date and serial number of the application when known); and

WHEREAS, Automotive Technologies International, Inc., of P.O. Box 8, Denville, New Jersey 07834, ("Assignee"), is desirous of obtaining the entire right, title and interest in, to and under the invention and the application;

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) to me in hand paid, and/or other good and valuable consideration, the receipt of which is hereby acknowledged, I, the Assignor, have sold, assigned, transferred and set over, and by these presents do hereby sell, assign, transfer and set over unto the Assignee, its successors, legal representatives and assigns, the entire right, title and interest in, to and under the invention and the U.S. nonprovisional application, and all divisionals, reissues, renewals and continuations thereof, and all patents of the United States which may be granted thereon and all reissues and extensions thereof; and

I HEREBY authorize and request the Commissioner for Patents of the United States to issue any patent granted from the application to the Assignee, its successors, legal representatives and assigns, in accordance with the terms of this instrument; and

I HEREBY covenant and agree that I have full right to convey the entire interest herein assigned, and that I have not executed, and will not execute, any agreement in conflict herewith; and

I HEREBY further covenant and agree that I will communicate to the Assignee, its successors, legal representatives and assigns, any facts known to me respecting the invention, and testify in any legal proceedings, sign all lawful papers, execute all divisional, reissue and continuation applications, make all rightful oaths, and generally do everything possible to aid the Assignee, its successors, legal representatives and assigns, to obtain and enforce proper protection for the invention.

IN TESTIMONY WHEREOF, I hereunto set my hand the day and year set forth opposite my signature.

A handwritten signature in black ink, appearing to read "D. S. Breed", written over a horizontal line.

David S. Breed

October 29, 2007

Date