PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Thomas Heidenreiter	05/27/2011

RECEIVING PARTY DATA

Name:	Schwan-STABILO Cosmetics GmbH & Co. KG	
Street Address:	Schwanweg 1	
City:	Heroldsberg	
State/Country:	GERMANY	
Postal Code:	90562	

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	13258701

CORRESPONDENCE DATA

 Fax Number:
 (203)865-0297

 Phone:
 203-777-6628

 Email:
 docket@bachlap.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: BACHMAN & LAPOINTE, P.C.

Address Line 1: 900 CHAPEL STREET

Address Line 2: SUITE 1201

Address Line 4: NEW HAVEN, CONNECTICUT 06510

ATTORNEY DOCKET NUMBER: 10-389

NAME OF SUBMITTER: Gregory P. LaPointe

Total Attachments: 2

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PATENT REEL: 026948 FRAME: 0630 40,00 1325870

ASSIGNMENT

In consideration of One Dollar (\$1.00), and other good and valuable consideration, the receipt of which is hereby acknowledged, I, the undersigned, Thomas Heidenreiter, a citizen of Germany and a resident of Campestraße 3, 90419 Nürnberg, Germany, hereby sell, assign and transfer to Schwan-STABILO Cosmetics GmbH & Co. KG, a corporation of Germany, having a place of business at Schwanweg 1, 90562 Heroldsberg, Germany, its successors, assigns and legal representatives, the entire right, title and interest for the United States and all foreign countries, in and to any and all improvements which are disclosed in the application for United States Letters Patent, which has been executed by the undersigned concurrently herewith and is entitled APPLICATOR DEVICE WITH A STRIPPING MEANS WHICH IS ADJUSTABLE BY WAY OF A CRUMPLE ZONE (Attorney Docket No. 10-389), and in and to said application and all divisional, continuing, substitute, renewal, reissue, and all other applications for Letters Patent which have been or shall be filed in the United States and all foreign countries on any of said improvements; and in and to all original and reissued patents which have been or shall be issued in the United States and all foreign countries on said improvements;

Agree that said Assignee may apply for and receive Letters Patent for said improvements in its own name; and that, when requested, without charge to but at the expense of said Assignee, its successors, assigns and legal representatives, to carry out in good faith the intent and purpose of this assignment, the undersigned will execute all divisional, continuing, substitute, renewal, reissue, and all other patent applications on any and all said improvements; execute all rightful oaths, assignments, powers of attorney and other papers; communicate to said Assignee, its successors, assigns, and representatives, all facts known to the undersigned relating to said improvements and the history thereof; and generally do everything possible which said Assignee, its successors, assigns or representatives shall consider desirable for aiding in securing and maintaining proper patent protection for said improvements and for vesting title to said improvements and all applications for patents and all patents on said improvements, in said Assignee, its successors, assigns and legal representatives; and

Covenant with said Assignee, its successors, assigns and legal representatives that no assignment, grant, mortgage, license or other agreement affecting the rights and property herein

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PATENT REEL: 026948 FRAME: 0631 conveyed has been made to others by the undersigned, and that full right to convey the same as herein expressed is possessed by the undersigned.

Thomas Heidenreiter

(Date)

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