PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

| SUBMISSION TYPE: | | NEW ASSIGNMENT | NEW ASSIGNMENT | | |
|--|----------------------------|---------------------|---------------------|--|--|
| NATURE OF CONVEYANCE: | | ASSIGNMENT | ASSIGNMENT | | |
| CONVEYING PARTY DATA | | | | | |
| Name Execution Date | | | | | |
| Tokujiro KIZAKI 09/19/2011 | | | | | |
| RECEIVING PARTY DATA | | | | | |
| Name: | HONDA MOTOR CO., LTD. | | | | |
| Street Address: | 1-1, Minami-Aoyama 2-chome | | | | |
| City: | Minato-ku, Toky | ito-ku, Tokyo | | | |
| State/Country: | JAPAN | | | | |
| PROPERTY NUMBERS Total: 1 | | | | | |
| Property Type | | Number | | | |
| Application Number: 13 | | 239634 | | | |
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| Email:IPGENERALTYC@SSD.COM, sonia.mcvean@ssd.com80Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent80via US Mail.Via US Mail.80Correspondent Name:Squire, Sanders & Dempsey (US) LLP80 | | | | | |
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| ATTORNEY DOCKET NUMBER: | | 102719.00077 | | | |
| NAME OF SUBMITTER: | | Douglas H. Goldhush | Douglas H. Goldhush | | |
| Total Attachments: 1 source=102719_00077_signed_assignment#page1.tif | | | | | |

4/ 4

SQUIRE, SANDERS & DEMPSEY (US) LLP

Docket No. 102719.00077

U.S. ASSIGNMENT

For good and valuable consideration paid to the undersigned inventor(s) (hereinafter ASSIGNOR) by

HONDA MOI'OR CO., LTD. 1-1, Minami-Aoyama 2-chome Minato-ku, Tokyo, 107-8556 Japan

(hereinafter ASSIGNEE), the receipt and sufficiency of which is hereby acknowledged, the undersigned ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the entire and exclusive right, title and interest to the invention entitled

OTHER VEHICLE INFORMATION PROVIDING DEVICE

for which application for Letters Patent of the United States was executed on even date herewith unless otherwise indicated below:

filed on September 22, 2011 , Scrial No. <u>13/239,637</u>

(Squire, Sanders & Dempsey (US) LLP is hereby authorized to insert the series code, serial number and/or filing date hereon, when known)

and all Letters Patent of the United States to be obtained therefor on said application or any continuation, division, renewal, substitute, reissue or reexamination thereof for the full term or terms for which the same may be granted.

The ASSIGNOR agrees to execute all papers necessary in connection with application and any continuing, divisional, reissue or reexamination applications thereof and also to execute separate assignments in connection with such applications as the ASSIGNEE may deem necessary or expedient.

The ASSIGNOR agrees to execute all papers necessary in connection with any interference, litigation, or other legal proceeding which may be declared concerning this application or any continuation, division, reissue or reexamination thereof or Letters Patent or reissue patent issued thereon and to cooperate with the ASSIGNEE in every way possible in obtaining and producing evidence and proceeding with such interference, litigation, or other legal proceeding.

IN WITNESS WHEREOF, the undersigned inventor(s) has (have) affixed his/her/their signature(s).

| (5) | Tokujiro Kizaki | Tokujiro KIZAKI | SEP. 1 9.2011 |
|-------|-----------------|-----------------|---------------|
| r(s)] | (SIGNATURE) | | (DATE) |
| | (SIGNATURE) | (TYPE NAME) | (DATE) |
| | | | |

NO LEGALIZATION REQUIRED

[Insert ASSIGNEE's Name(s) Address(ca)]

[Title of Invention]

[*If the assignment is being filed after the filing of the application, this section must be completed]

[Signature(s) of Assignor(5)]