

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Christopher S.A. MacGregor	09/22/2011
RECEIVING PARTY DATA	
Name:	Amazon Technologies, Inc.
Street Address:	PO Box 8102
City:	Reno
State/Country:	NEVADA
Postal Code:	89507
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13241031
CORRESPONDENCE DATA	
Fax Number:	(415)576-0300
Phone:	(925) 472-5000
Email:	harmstrong@kilpatricktownsend.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Kilpatrick Townsend and Stockton LLP
Address Line 1:	2175 North California Boulevard
Address Line 2:	Suite 600
Address Line 4:	Walnut Creek, CALIFORNIA 94596
ATTORNEY DOCKET NUMBER:	90204-799826 (025700US)
NAME OF SUBMITTER:	Heather Armstrong
Total Attachments: 3 source=2011-09-22-Assignment-90204-799826#page1.tif source=2011-09-22-Assignment-90204-799826#page2.tif source=2011-09-22-Assignment-90204-799826#page3.tif	

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U.S. Patent Appln. No. 13/241,031  
Filing Date September 22, 2011

Attorney Docket No. 90204-799826 (025700US)  
Client Docket No. REG120697 2011 PT

**PATENT ASSIGNMENT**

**PARTIES TO THE ASSIGNMENT**

Assignor(s):

Christopher S.A. MacGregor  
410 Terry Ave North  
Seattle, WA 98109-5210

Assignee:

Amazon Technologies, Inc.  
P.O. Box 8102  
Reno, NV 89507

**AGREEMENT**

WHEREAS, ASSIGNOR(S) (listed above) are inventor(s) of an invention entitled

“ENHANCED GUIDANCE FOR ELECTRONIC DEVICES” for which:

☒ a non-provisional application for United States Letters Patent:

☐ was filed on \_\_\_\_\_ and accorded U.S. Serial No. \_\_\_\_\_; or

☒ will be filed without this executed PATENT ASSIGNMENT. ASSIGNOR hereby authorizes and requests ASSIGNEE'S legal representatives, of KILPATRICK TOWNSEND & STOCKTON LLP, Two Embarcadero Center, Eighth Floor, San Francisco, California 94111-3834, (925) 472-5000, associated with Customer No. 20350, to insert here in parenthesis (U.S. Serial No. 13/241,031, filed September 22, 2011) this APPLICATION's U.S. Serial Number and filing date, when known.

WHEREAS, Amazon Technologies, Inc. (hereinafter referred to as ASSIGNEE), a corporation of the State of Nevada, is desirous of acquiring the entire right, title and interest in and to the invention and in and to any letters patent that may be granted therefor in the United States and in any and all foreign countries;

NOW, THEREFORE, in exchange for good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR(S) hereby sell, assign and transfer unto ASSIGNEE and its successors and assigns, the entire right, title and interest in and to said invention and improvements thereon, said application and any and all letters patent which may be granted for said invention in the United States of America and its territorial possessions and in any and all foreign countries, any provisional applications or other domestic or foreign applications or documents setting forth the invention and to which this application claims priority, and in any and all divisions, reissues, re-examinations and continuations thereof, including the right to file foreign applications directly in the name of ASSIGNEE and to claim priority rights deriving from said United States application to which said foreign applications are entitled by virtue of international convention, treaty or otherwise, said invention, application and all letters patent on said invention to be held and enjoyed by ASSIGNEE and its successors and assigns for their use and benefit and of their successors and assigns as fully and entirely as the same would have been held and enjoyed by ASSIGNOR(S) had this assignment, transfer and sale not been made. ASSIGNOR(S) hereby authorize and request the Commissioner of Patents and Trademarks to issue all letters patent on said invention to ASSIGNEE. ASSIGNOR(S) agree to execute all instruments and documents required for the making and prosecution of applications for United States and foreign letters patent on said invention, for litigation regarding said letters patent, or for the purpose of protecting title to said invention or letters patent therefor.

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Client Docket No. REG120697 2011 PT

9-22-2011  
Date

Christopher S.A. MacGregor  
Christopher S.A. MacGregor

SIGNATURE WITNESSED BY:

Dated: 9/22/2011

W. W.  
Signature of Witness

Michelle Murphy  
Printed Name

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