

**PATENT ASSIGNMENT**

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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Nicholas AMIREH	09/22/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Mattel, Inc.
<b>Street Address:</b>	333 Continental Boulevard
<b>City:</b>	El Segundo
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	90245
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13241606
<b>CORRESPONDENCE DATA</b>	
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<b>ATTORNEY DOCKET NUMBER:</b>	8702-347U1/MES
<b>NAME OF SUBMITTER:</b>	John Jamieson
<b>Total Attachments: 4</b> source=8702-347U1 Executed Assignment#page1.tif source=8702-347U1 Executed Assignment#page2.tif source=8702-347U1 Executed Assignment#page3.tif source=8702-347U1 Executed Assignment#page4.tif	

CH \$40.00 13241606

**ASSIGNMENT BY INVENTOR**

**THIS ASSIGNMENT**, made this \_\_\_\_\_ day of \_\_\_\_\_, 2011, by **Nicholas AMIREH** (hereinafter referred to as Assignor), residing at 12205 Palms Boulevard, Los Angeles, California 90066;

**WHEREAS**, Assignor has invented certain new and useful improvements in **A REMOTELY CONTROLLABLE TOY AND WIRELESS REMOTE CONTROL UNIT COMBINATION**, set forth in a Non-Provisional application for Letters Patent of the United States, filed on September 23, 2011 as U.S. Application No. 13/241,606; and

**WHEREAS**, Mattel, Inc., a Corporation organized under and pursuant to the laws of Delaware having its principal place of business at 333 Continental Boulevard, El Segundo, California 90245 (hereinafter referred to as Assignee), is desirous of acquiring the entire right, title and interest in and to said inventions and said Application for Letters Patent of the United States, and in and to any Letters Patent of the United States to be obtained therefore and thereon.

**FOR GOOD and VALUABLE CONSIDERATION**, the full receipt and sufficiency of which are hereby acknowledged, **ASSIGNORS**, intending to be legally bound, do hereby:

**SELL, ASSIGN, TRANSFER and CONVEY** to **ASSIGNEE** the whole and entire right, title and interest for the United States and its possessions and territories and all foreign countries in and to the invention which is disclosed in the above-identified patent application, and, in and to any and all patent applications related thereto including, but not limited to, all provisionals, non-provisionals, divisionals, continuations, continuations-in-part, substitutes, reexaminations, reissues and all other applications for patent which have been or shall be filed in the United States and all foreign countries on the invention; all original, reissued and reexamined patents and extensions thereof which have been or shall be issued in the United States and all foreign countries on the invention to the full end of the term or terms for which the patent(s) may be granted, as fully and entirely as the same would have been held by the undersigned **ASSIGNORS** had this Assignment not been made; and specifically including all

rights of priority created by the above patent application under any treaty, convention or law relating thereto;

**AND** for the same consideration, Assignors hereby represent and warrant to Assignee, its successors, legal representatives and assigns, that, at the time of execution and delivery of these presents, except for any rights, titles and/or interests that have arisen to Assignee under law or that have already been transferred to Assignee, Assignors are the sole and lawful owners of the entire right, title and interest in and to the said inventions and application for Letters Patent above-mentioned, and that the same are unencumbered and that Assignors have good and full right and lawful authority to sell and convey the same in the manner herein set forth.

**AND** for the same consideration, Assignors hereby covenant and agree to and with Assignee, its successors, legal representatives and assigns, that Assignors will sign all papers and documents, take all lawful oaths and do all acts necessary or required to be done for the procurement, maintenance, enforcement and defense of any Letters Patent and applications for Letters Patent for said inventions, without charge to Assignee, its successors, legal representatives and assigns, whenever counsel of Assignee, or counsel of its successors, legal representatives and assigns, shall advise: that any proceeding in connection with said inventions, or said Provisional application for Letters Patent, or any proceeding in connection with any Letters Patent or applications for Letters Patent for said inventions in any country, including but not limited to interference proceedings, is lawful and desirable; or, that any division, continuation or continuation-in-part of any application for Letters Patent, or any reissue, reexamination or extension of any Letters Patent, to be obtained thereon, is lawful and desirable.

**AND** Assignors hereby request the Commissioner of Patent and Trademarks to issue said Letters Patent of the United States to Assignee, as Assignee of said inventions and the Letters Patent to be issued thereon, for the sole use and benefit of Assignee, its successors, legal representatives and assigns.

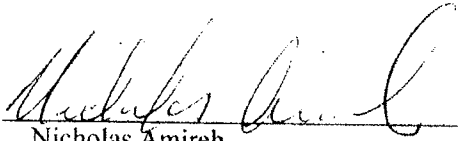
**AND** Assignor hereby grants the following individuals the power to insert on this Assignment any further identification which may be necessary or desirable in order to comply

with the rules of the United States Patent and Trademark Office for recordation of this document:

PANITCH SCHWARZE BELISARIO & NADEL LLP

All practitioners at Customer Number 00570

**AND** Assignor acknowledges an obligation of assignment of this invention to Assignee at the time the invention was made.

Date: 9/22/2011      Signature:   
Nicholas Amireh

**ACKNOWLEDGMENT**

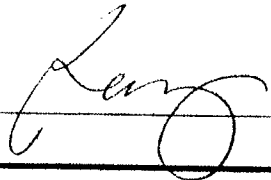
State of California  
County of Los Angeles )

On September 22, 2011 before me, Ronellie C. Pasion, Notary Public  
(insert name and title of the officer)

personally appeared Nicholas Amireh  
who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/~~are~~  
subscribed to the within instrument and acknowledged to me that he/~~she~~/~~they~~ executed the same in  
his/~~her~~/~~their~~ authorized capacity(~~ies~~), and that by his/~~her~~/~~their~~ signature(~~s~~) on the instrument the  
person(~~s~~), or the entity upon behalf of which the person(~~s~~) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing  
paragraph is true and correct.

WITNESS my hand and official seal.

Signature  (Seal)

