

PATENT ASSIGNMENT

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CONVEYING PARTY DATA	
Name	Execution Date
Yong-Jun CHOI	07/15/2011
Jae-Seok Choi	07/05/2011
RECEIVING PARTY DATA	
Name:	Samsung Electronics Co., Ltd.
Street Address:	416, Maetan-dong, Yeongtong-gu
City:	Suwon-si, Gyeonggi-do
State/Country:	REPUBLIC OF KOREA
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13241373
CORRESPONDENCE DATA	
Fax Number:	(860)286-0115
Phone:	8602862929
Email:	amathis@cantorcolburn.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	James J. Merrick, Cantor Colburn LLP
Address Line 1:	20 Church Street, 22nd Floor
Address Line 2:	21C0737US
Address Line 4:	Hartford, CONNECTICUT 06103
ATTORNEY DOCKET NUMBER:	21C0737US
NAME OF SUBMITTER:	James J. Merrick
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ASSIGNMENT

WHEREAS I, **Yong-Jun CHOI** of 302-3303 Tangjeong Samsung Trapalace, #809, Myeong-am-ri, Tangjeong-myeon, Asan-si, Chungcheongnam-do, Korea and **Jae-Suk CHOI** of 104-1502 Sindo Branew Apt., Geumo-dong, Uijeongbu-si, Gyeonggi-do, Korea, (hereinafter referred to as "ASSIGNORS"); have invented certain new and useful improvements in:

METHOD OF DRIVING DISPLAY PANEL AND DISPLAY APPARATUS FOR PERFORMING THE SAME

which claims priority to Korean Application No. 2011-0017890 filed on February 28, 2011 and for which We are about to file an application for Letters Patent of the United States;

AND WHEREAS, **SAMSUNG ELECTRONICS CO., LTD** (hereinafter referred to as "ASSIGNEE"), a corporation organized and existing under the laws of the Country of Korea, having a place of business at **416, Maetan-dong, Yeongtong-gu, Suwon-si, Gyeonggi-do, Korea** is desirous of acquiring an interest in the United States and all foreign countries, in and to the said invention and Letters Patent to be obtained therefor;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN, be it known that, for good and valuable consideration, the receipt of which is hereby acknowledged, We, the said ASSIGNORS have assigned and transferred, and hereby assign and transfer unto the said ASSIGNEE, the entire right, title and interest in and to said invention in the United States and in all foreign countries, including priority rights, as fully set forth and described in said application; and We do hereby authorize and request the Commissioner of Patents to issue said Letters Patent on said application, and any and all Letters Patent that may be issued upon any and all revivals, refilings, continuations, continuations-in-part, divisions and reissues thereof, to the said ASSIGNEE, an assignee of the entire right, title and interest in and to the same, for the sole use and behoof of ASSIGNEE, its successors and assigns; and We do hereby agree that the said ASSIGNEE, may apply for foreign Letters Patent on said invention and that We will execute all papers necessary in connection with the United States and foreign applications when called upon to do so by the said ASSIGNEE, its successors or assigns, and that We will,

at the cost and expense of the said ASSIGNEE fully assist and cooperate in all matters in connection with the United States and foreign applications and patents issuing thereon.

The undersigned declare that all statements made herein of their own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issuing thereon.

Date: 2011/09/15

Yong-Jun Choi

L.S.

Yong-Jun CHOI

Date: 2011/09/15

Jae-Seok Choi

L.S.

Jae-Suk CHOI