

PATENT ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Stephen Ufford	08/15/2011
Tanis Jorge	08/15/2011
RECEIVING PARTY DATA	
Name:	TRULIOO INFORMATION SERVICES INC.
Street Address:	800-885 Georgia Street West
City:	Vancouver
State/Country:	CANADA
Postal Code:	V6C 3H1
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	12731854
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ATTORNEY DOCKET NUMBER:	10.4053
NAME OF SUBMITTER:	Mark R. Malek
Total Attachments: 2 source=Assignment#page1.tif source=Assignment#page2.tif	

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PATENT
REEL: 026962 FRAME: 0471

ASSIGNMENT

WHEREAS, STEPHEN UFFORD, an individual residing in Vancouver, British Columbia, and TANIS JORGE, an individual residing in Surrey, British Columbia (hereinafter referred to as "Assignors"), have made certain improvements or inventions to the U.S. Patent Application No. 12/731,854, filed on March 25, 2010, and

WHEREAS, TRULIOO INFORMATION SERVICES INC., a company organized in British Columbia, formerly known as PHAROS GLOBAL STRATEGIES, LTD. (hereinafter referred to as "Assignee"), is desirous of acquiring the same;

NOW THEREFORE, This Indenture Witnesseth: That for good and valuable consideration, receipt whereof is hereby acknowledged, said Assignors do hereby sell, assign and transfer to said Assignee, its successors and assigns, all right, title and interest in and to said United States Patent Application No. 12/731,854, the invention or inventions therein shown and described and any improvements on said invention heretofore or hereafter made, any divisions, continuations or continuations-in-part of said application, and all patents, United States and foreign, to be granted upon any such application or for the invention or inventions thereof, and any reissues or extensions of said patents, and to any patents and patent applications that in any way claim the benefit of the above-referenced utility patent application; and said Assignors do hereby authorize and request the Commissioner of Patents to issue the patent on said United States Patent Application or for the invention or inventions hereof, in accordance with this Assignment;

And said Assignors for said consideration hereby covenant and agree that said Assignors are the owners of the full title herein conveyed and have the right to convey the same, and agree that said Assignors will communicate to said Assignee any facts known to said Assignors respecting said invention or inventions, and testify in any legal proceedings when called upon by said Assignee, sign all lawful papers deemed by said Assignee as expedient to vest in it the legal title herein sought to be conveyed or for the filing and prosecution of all applications and patents, United States and foreign, and otherwise aid said Assignee, its successors and assigns, in obtaining full patent

protection on said invention and enforcing proper protection under said patent, but in every instance at the Assignee's expense.

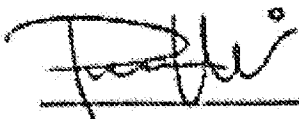

IN WITNESS WHEREOF, we have hereunto set our hands and seals on the date listed below

Witness:


_____

STEPHEN UFFORD

Dated. 8/15/2011


_____

TANIS JORGE

Dated 8/15/2011