PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
IGNACIO SEGUI TOMAS	09/16/2011
FRANCISCO IBANEZ GARCIA	09/16/2011
TOMAS MUNKVOLD	09/16/2011

RECEIVING PARTY DATA

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PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29338626

CORRESPONDENCE DATA

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PATENT 501670669 REEL: 026963 FRAME: 0221

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ATTORNEY DOCKET NUMBER:	P1026
NAME OF SUBMITTER:	Pedro Mateo Riobo Aboy
Total Attachments: 3 source=B-INVENTOR-SEGUI-P1026#page source=B-INVENTOR-IBANEZ-P1026#page source=B-INVENTOR-MUNKVOLD-P1026#	e1.tif

Assignment of Patent Rights

This assignment is directed to the application identified below:
TITLE: AUGMENTED REALITY DEVICE
INVENTOR(S): Ignacio Segui Tomas, Francisco Ibañez Garcia, Tomas Munkvold
APPLICATION NO: 29/338,626
FILING DATE: 2009-06-16
DOCKET NO: P1106
ASSIGNOR: IGNACIO SEGUI TOMAS
ASSIGNEE: Asociacion de Investigacion de la Industria del Juguete, Conexas y Afines
For good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNOR, hereby sells, assigns, and transfers to ASSIGNEE, the full and exclusive right, title, and interest in and to the above identified invention, patent application, and patent rights in the United States of America and all foreign countries, including the right to claim priority and, in and to, all Letters Patent to be obtained for said invention by the above application or any continuation, division, extension or substitute thereof, and any reissue, reexamination or extension of said Letters Patent and art rights under International Conventions for the Protection of Industrial Property. ASSIGNOR, hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment. SIGNATURE OF ASSIGNOR:
SIGNATURE DATE: [2011-09-16
FULL LEGAL NAME OF ASSIGNOR: IGNACIO SEGUI TOMAS
MAILING ADDRESS: Avenida de la Alameda, 84 - 03803 - Alcoy (Alicante)
CITIZEN OF: Spain

Assignment of Patent Rights

TITLE: AUGMENTE	D REALITY DEVICE
INVENTOR(S): Ign	acio Segui Tomas, Francisco Ibañez Garcia, Tomas Munkvold
APPLICATION NO	: 29/338,626
FILING DATE: 200	-06-16
DOCKET NO: P110	3
ASSIGNOR: Franci	co Ibañez Garcia
A COTON TO Regime	
For good and valuable hereby sells, assigns, a and to the above ident America and all foreig	consideration, the receipt of which is hereby acknowledged, ASSIGNOR of transfers to ASSIGNEE, the full and exclusive right, title, and interest in fied invention, patent application, and patent rights in the United States of countries, including the right to claim priority and, in and to, all Letters for said invention by the above application or any continuation, division
For good and valuable hereby sells, assigns, a and to the above ident America and all foreig Patent to be obtained extension or substitute and art rights under Inhereby covenants that	consideration, the receipt of which is hereby acknowledged, ASSIGNOR of transfers to ASSIGNEE, the full and exclusive right, title, and interest in fied invention, patent application, and patent rights in the United States of countries, including the right to claim priority and, in and to, all Letters for said invention by the above application or any continuation, division thereof, and any reissue, reexamination or extension of said Letters Patenternational Conventions for the Protection of Industrial Property. ASSIGNOR to assignment, sale, agreement or encumbrance has been or will be made or lid conflict with this assignment.
For good and valuable hereby sells, assigns, a and to the above ident America and all foreig Patent to be obtained extension or substitute and art rights under Inhereby covenants that entered into which worksignature of America and Signature of Signature of America and Signature of Sig	consideration, the receipt of which is hereby acknowledged, ASSIGNOR of transfers to ASSIGNEE, the full and exclusive right, title, and interest in fied invention, patent application, and patent rights in the United States of a countries, including the right to claim priority and, in and to, all Letters for said invention by the above application or any continuation, division thereof, and any reissue, reexamination or extension of said Letters Patent ernational Conventions for the Protection of Industrial Property. ASSIGNOR assignment, sale, agreement or encumbrance has been or will be made or lid conflict with this assignment.
For good and valuable hereby sells, assigns, a and to the above ident America and all foreig Patent to be obtained extension or substitute and art rights under Inhereby covenants that entered into which work	consideration, the receipt of which is hereby acknowledged, ASSIGNOR d transfers to ASSIGNEE, the full and exclusive right, title, and interest in field invention, patent application, and patent rights in the United States of countries, including the right to claim priority and, in and to, all Letters for said invention by the above application or any continuation, division thereof, and any reissue, reexamination or extension of said Letters Patenternational Conventions for the Protection of Industrial Property. ASSIGNOR assignment, sale, agreement or encumbrance has been or will be made or all conflict with this assignment. SSIGNOR:

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INVENTOR(S): Îgnacio Segui Tomas, Francisco Ibañez Garcia, Tomas Munkvold		
APPLICATION NO: 29/338,626		
FILING DATE: 2009-06-16		
DOCKET NO: P1106		
ASSIGNOR: TOMAS MUNKVOLD		
ASSIGNEE: Brainstorm Multimedia, S.L.		
For good and valuable consideration, the receipt of which is hereby acknowledged, ASSIGNO hereby sells, assigns, and transfers to ASSIGNEE, the full and exclusive right, title, and interest and to the above identified invention, patent application, and patent rights in the United States America and all foreign countries, including the right to claim priority and, in and to, all Lett Patent to be obtained for said invention by the above application or any continuation, divisive extension or substitute thereof, and any reissue, reexamination or extension of said Letters Patend art rights under International Conventions for the Protection of Industrial Property. ASSIGNO hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made entered into which would conflict with this assignment.	in s of ers on, ent OR	
SIGNATURE OF ASSIGNOR: John Mundelle		
SIGNATURE DATE: 2011-09-16		
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CITIZEN OF: Norway		

RECORDED: 09/24/2011