PATENT ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: NEW ASSIGNMENT

NATURE OF CONVEYANCE: ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
Daniel GATTO	09/22/2011

RECEIVING PARTY DATA

Name:	AFJ Industries LLC
Street Address:	665 Martin Street
City:	Rahway
State/Country:	NEW JERSEY
Postal Code:	07065

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29402615

CORRESPONDENCE DATA

 Fax Number:
 (123)456-7890

 Phone:
 972-3-6114100

 Email:
 patents@friedpat.com

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent

via US Mail.

Correspondent Name: MARK M. FRIEDMAN Address Line 1: 7 Jabotinsky St.

Address Line 2: Moshe Aviv Tower, 54th Floor, Address Line 4: Ramat Gan, ISRAEL 52520

ATTORNEY DOCKET NUMBER: 4848/8

NAME OF SUBMITTER: Mark M. Friedman

Total Attachments: 1

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\$40.00 294

PATENT REEL: 026963 FRAME: 0435

ASSIGNMENT

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the undersigned:

Daniel Gatto

310 Windsor Place, Brooklyn, New York 11218 USA

(hereinafter called the "assignor"), hereby sell, assign and transfer to:

AFJ Industries LLC

665 Martin Street, Rahway, NJ 07065 USA

(hereinafter called the "assignee"), its successors, assigns, nominees or other legal representatives, the Assignors' entire right, title and interest in and to the invention entitled:

Mug Body

Described and claimed in the following design and design patent applications:

U.S. Design Application identified as Attorney docket No. 4848/8 (Mug Body) and executed the same date as this assignment;

and in and to said Design and Design Applications, and all original and reissued Designs and Design Patents granted therefore, and all divisions and continuations thereof, including the right to apply and obtain Designs and Design Patents in all other countries, the priority rights under International Conventions, and the Letters Patent which may be granted thereon;

Signed and sealed this 22 day of September 2011

Daniel Gatto

AFJ Industries LLC

4848/8 (Mug Body)

PATENT REEL: 026963 FRAME: 0436

RECORDED: 09/25/2011