

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT
CONVEYING PARTY DATA	
Name	Execution Date
Shilei ZHANG	09/23/2011
RECEIVING PARTY DATA	
Name:	Cellco Partnership d/b/a Verizon Wireless
Street Address:	One Verizon Way,
City:	Basking Ridge,
State/Country:	NEW JERSEY
Postal Code:	07920-1097
PROPERTY NUMBERS Total: 1	
Property Type	Number
Application Number:	13243597
CORRESPONDENCE DATA	
Fax Number:	(202)756-8087
Phone:	202-756-8000
Email:	washington_ip_docket@mwe.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	MCDERMOTT WILL & EMERY LLP
Address Line 1:	600 13TH STREET, N.W.
Address Line 4:	WASHINGTON, DISTRICT OF COLUMBIA 20005-3096
ATTORNEY DOCKET NUMBER:	050108-0553
NAME OF SUBMITTER:	Keith E. George/ksa
Total Attachments: 3 source=0501080553assigntransmittal#page1.tif source=0501080553assign#page1.tif source=0501080553assign#page2.tif	

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PATENT
REEL: 026964 FRAME: 0010

RECORDATION FORM COVER SHEET

Docket No.: 050108-0553

PATENTS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of Conveying Party(ies)

Shilei ZHANG

Additional name(s) of conveying party(ies) attached? ☐ Yes ☒ No

3. Nature of Conveyance/Execution Date(s)

Execution Date(s): **September 23, 2011**

- ☒ Assignment ☐ Merger
☐ Security Agreement ☐ Change of Name
☐ Joint Research Agreement
☐ Government Interest Assignment
☐ Executive Order 9424, Confirmatory License

2. Name and address of receiving party(ies)

Name: **Cellco Partnership d/b/a Verizon Wireless**

Internal Address:

Address: **One Verizon Way,
Basking Ridge, NJ 07920-1097**

4. Application or patent number(s):

A. Patent Application No(s).

☒ This document is being filed together with a new application.

B. Patent No(s).

5. Name and address to whom correspondence concerning document should be mailed:

Name: **MCDERMOTT WILL & EMERY LLP**

Internal Address:

Street Address: **600 13th Street, N.W.**

City: **Washington,** State: **DC** Zip: **20005-3096**
D.C.

Phone Number: **202.756.8000**

Fax Number: **202.756.8087**

Email Address: **mweipdocket@mwe.com**

6. Total number of applications and patents involved:

7. Total fee (37 CFR 1.21(h) & 3.41) \$40.00

- ☐ Authorized to be charged by credit card
☒ Authorized to be charged to deposit account
☐ Enclosed
☐ None required (government interest not affecting title)

8. Payment Information:

a. Credit Card Last 4 Numbers _____

Expiration Date _____

b. Deposit Account Number **500417**

Authorized User Name _____

9. Signature.

Keith E. George 34,111

 (Reg. No. 681489) for

September 23, 2011

Name and Registration No. of Person Signing

Signature

Date

Total number of pages including cover sheet, attachments and documents: **3**

Docket No.: 050108-0553

ASSIGNMENT

WHEREAS I (Assignor), Shilei ZHANG of 1808 Oak Park Blvd., Apt #39, Pleasant Hill, CA 94523 have made a certain new and useful invention as set forth in an application for United States Letters Patent, entitled LOCATION BASED RECOMMENDATION METHOD FOR MOBILE STATION CONTENT, executed and filed concurrently herewith;

AND WHEREAS, Cellco Partnership d/b/a Verizon Wireless, a partnership of the State of Delaware and having an address of One Verizon Way, Basking Ridge, NJ 07920-1097 is desirous of acquiring the entire right, title and interest in and to said invention and in and to any and all Letters Patent of the United States and foreign countries which may be obtained therefor;

NOW, THEREFORE, for good and valuable consideration, the receipt for and sufficiency of which is hereby acknowledged, I do hereby sell, assign, transfer and set over unto Cellco Partnership d/b/a Verizon Wireless (Assignee), its legal representatives, successors, and assigns, the entire right, title and interest in and to said invention as set forth in the above-mentioned application, including the right of priority and including any continuations, continuations-in-part, divisions, reissues, re-examinations or extensions thereof, and in and to any and all patents of the United States and foreign countries which may be issued for said invention;

UPON SAID CONSIDERATIONS, I hereby agree with the said Assignee that I will not execute any writing or do any act whatsoever conflicting with these presents, and that I will, at any time upon request, without further or additional consideration but at the expense of said Assignee, execute such additional assignments and other writings and do such additional acts as said Assignee may deem necessary or desirable to perfect the Assignee's enjoyment of this grant, and render all necessary assistance in making application for and obtaining original, divisional, continuations, continuations-in-part, reexamined, reissued, or extended Letters Patent of the United States or of any and all foreign countries on said invention, and in enforcing any rights or choses in action accruing as a result of such applications or patents, by giving testimony in any proceedings or transactions involving such applications or patents, and by executing preliminary statements and other affidavits, it being understood that the foregoing covenant and agreement shall bind, and inure to the benefit of the assigns and legal representatives of Assignor and Assignee;

AND I hereby grant the Assignee, its successors, legal representatives and assigns, the power to insert on this instrument any further identification that may be necessary or desirable to comply with the recordation rules of any appropriate and competent authority, including, without limitation, the United States Patent and Trademark Office.

AND I hereby agree that this Assignment may be executed in two or more counterparts each of which shall be deemed an original but all of which together shall constitute one and the same instrument.

AND I request the Commissioner for Patents and Trademarks to issue any Letters Patent of the United States which may be issued for said invention to said Cellco Partnership d/b/a Verizon Wireless, its legal representatives, successors or assigns, as the sole owner of the entire right, title and interest in and to said patent and the invention covered thereby.

Date 9/23/2011

Shilei ZHANG
[Signature]

STATE OF California)
COUNTY OF Contra Costa) SS:

On this 23rd day of September, 2011, before me personally appeared Shilei ZHANG, to me known to be the person named in and who executed the above instrument, and acknowledged to me that he/~~she~~ executed the same for the uses and purposes therein set forth.

SEAL OF THE STATE OF CALIFORNIA
HEATHER A. HARPER
NOTARY PUBLIC - CALIFORNIA
COMMISSION # 1708763
CONTRA COSTA COUNTY
My Comm. Exp. April 28, 2012
[Signature]
Notary Public
My commission expires April 28, 2012