

PATENT ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME
CONVEYING PARTY DATA	
Name	Execution Date
Best Brands Corp.	05/07/2010
RECEIVING PARTY DATA	
Name:	Best Brands, LLC
Street Address:	111 Cheshire Lane, Suite 100
City:	Minnetonka
State/Country:	MINNESOTA
Postal Code:	55305
PROPERTY NUMBERS Total: 1	
Property Type	Number
Patent Number:	6523693
CORRESPONDENCE DATA	
Fax Number:	(214)978-3099
Email:	scarlett.pereida@bakermckenzie.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
Correspondent Name:	Baker & McKenzie LLP
Address Line 1:	2001 Ross Avenue, Suite 2300
Address Line 4:	Dallas, TEXAS 75201
ATTORNEY DOCKET NUMBER:	56182996-12
NAME OF SUBMITTER:	Brian C. McCormack
Total Attachments: 3 source=Conversion#page1.tif source=Conversion#page2.tif source=Conversion#page3.tif	

CH \$40.00 6523693

Delaware

PAGE 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE DO HEREBY CERTIFY THAT THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A DELAWARE CORPORATION UNDER THE NAME OF "BEST BRANDS CORP." TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "BEST BRANDS CORP." TO "BEST BRANDS, LLC", FILED IN THIS OFFICE ON THE SEVENTH DAY OF MAY, A.D. 2010, AT 2:43 O'CLOCK P.M.

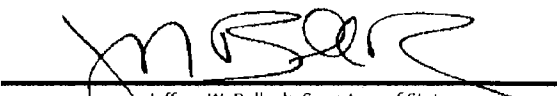
AND I DO HEREBY FURTHER CERTIFY THAT THE EFFECTIVE DATE OF THE AFORESAID CERTIFICATE OF CONVERSION IS THE SEVENTH DAY OF MAY, A.D. 2010, AT 4:30 O'CLOCK P.M.

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You may verify this certificate online
at corp.delaware.gov/authver.shtml




Jeffrey W. Bullock, Secretary of State
AUTHENTICATION: 7979986

DATE: 05-07-10

PATENT
REEL: 026972 FRAME: 0693

**STATE OF DELAWARE
CERTIFICATE OF CONVERSION**

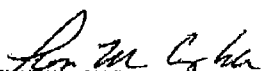
**FROM A CORPORATION TO A
LIMITED LIABILITY COMPANY
of
BEST BRANDS CORP.**

(Pursuant to Section 18-214 of the Delaware Limited Liability Company Act)

1. The jurisdiction where Best Brands Corp. (the "Corporation") was first formed is the State of Delaware.
2. The jurisdiction of the Corporation immediately prior to filing this Certificate is the State of Delaware.
3. The date the Corporation was first formed is May 12, 2000.
4. The name of the Corporation immediately prior to filing this Certificate is Best Brands Corp.
5. The name of the Limited Liability Company as set forth in the Certificate of Formation is Best Brands, LLC.
6. The conversion is to become effective at 4:30 p.m. E.D.T. on May 7, 2010.

IN WITNESS WHEREOF, the undersigned, thereunto duly authorized, has executed this Certificate on behalf of the Corporation as of May 7, 2010.

BEST BRANDS CORP.

By: 
Name: Ross Campbell
Title: Vice President

NYCDMS/1155059.2

RECORDED: 09/21/2011

PATENT
REEL: 026972 FRAME: 0695