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SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNMENT

CONVEYING PARTY DATA

Name	Execution Date
JOHN RUSSELL JOLLY III	09/23/2011
CHRISTOPHER EDWARD JOLLY	09/23/2011
RHONDA STEIN DUNN	09/27/2011
KENDALL CORBETT COBB	09/27/2011

RECEIVING PARTY DATA

Name:	COTTAGE PRODUCTS, LLC
Street Address:	535 Mack Todd Rd
City:	Zebulon
State/Country:	NORTH CAROLINA
Postal Code:	27597

PROPERTY NUMBERS Total: 1

Property Type	Number
Application Number:	29402763

CORRESPONDENCE DATA

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 (919)688-3781

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Mail.

Correspondent Name: OLIVE & OLIVE, P.A.

Address Line 1: 500 MEMORIAL STREET

Address Line 2: PO BOX 2049

Address Line 4: DURHAM, NORTH CAROLINA 27702

ATTORNEY DOCKET NUMBER: COTP5001

NAME OF SUBMITTER: Rebecca E. Crandall

Total Attachments: 2

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PATENT REEL: 026975 FRAME: 0062 29402763

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ASSIGNMENT

WHEREAS, we, John Russell Jolly, III, Christopher Edward Jolly, Rhonda Stein Dunn, and Kendall Corbett Cobb (collectively the "Assignors") have made an invention entitled TOY COTTAGE DESIGN described in an application (the "Application") executed by the Assignors and about to be filed in the United States Patent and Trademark Office;

WHEREAS, Cottage Products, LLC, a limited liability corporation duly organized and existing under the laws of North Carolina and having a place of business at 535 Mack Todd Rd, Zebulon, North Carolina 27597 for the benefit of itself, its successors and assigns, (the "Assignee"), is desirous of acquiring the entire right, title and interest in and to the invention, all inventions disclosed in the application (the "Invention"), the Application, and any and all Letters Patent of the United States and of all other countries including any non-provisional, divisional, continuation, continuation-in-part, extension, reexamination, renewal and reissue thereof which may be granted for the Invention (the "Patents");

NOW THEREFORE, for good and valuable consideration paid to the Assignors by the Assignee, the receipt of which is hereby acknowledged, the Assignors do hereby sell, assign and transfer to the Assignee the entire right, title and interest in and to the Invention, the Application and the Patents;

TO HAVE, HOLD AND ENJOY the Invention, the Application and the Patents assigned hereby to the Assignee for its own use and benefit to the end of the term or terms for which the Letters Patent may be granted, as fully and entirely as the same would have been held and enjoyed by the Assignors had this assignment not been made.

THE ASSIGNORS HEREBY authorize and request the Commissioner of Patents and Trademarks of the United States and the appropriate officers of all foreign patent offices to issue the Patents to the Assignee in accordance with the terms of this instrument.

THE ASSIGNORS HEREBY further agree to execute and sign without further consideration any other legal document, assignment and any divisional, continuation, continuation-in-part, extension, reexamination, renewal, reissue, or other application in and for all patents that may be deemed appropriate and necessary by the Assignee to secure fully to the Assignee its interests as aforesaid in the Invention, the Application and the Patents.

THE ASSIGNORS further covenant and agree that they will at any time upon request communicate to the Assignee or its legal representative, any facts known to it relating to the Invention, the Application and the Patents and will testify truthfully as to the same in any interference, litigation or any other proceeding related thereto when requested to do so.

AND THE ASSIGNORS do hereby covenant for ourselves and our legal representatives that we have not assigned or granted any license to make, use or sell the Invention and that we will not purport to assign, license or execute any instrument to that effect in conflict with this Assignment.

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Date: 9/23/1/
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