

**PATENT ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT
<b>CONVEYING PARTY DATA</b>	
<b>Name</b>	<b>Execution Date</b>
Wei-Hao Lin	07/22/2011
Travis H. K. Green	07/22/2011
Robert Kaplow	07/28/2011
Gang Fu	07/28/2011
Gideon S. Mann	07/28/2011
<b>RECEIVING PARTY DATA</b>	
<b>Name:</b>	Google Inc.
<b>Street Address:</b>	1600 Amphitheatre Parkway
<b>City:</b>	Mountain View
<b>State/Country:</b>	CALIFORNIA
<b>Postal Code:</b>	94043
<b>PROPERTY NUMBERS Total: 1</b>	
<b>Property Type</b>	<b>Number</b>
<b>Application Number:</b>	13246229
<b>CORRESPONDENCE DATA</b>	
<b>Fax Number:</b>	(877)769-7945
<b>Phone:</b>	(617) 542-5070
<b>Email:</b>	forrest@fr.com
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent via US Mail.</i>	
<b>Correspondent Name:</b>	Jeffrey D. Weber
<b>Address Line 1:</b>	FISH & RICHARDSON P.C.
<b>Address Line 2:</b>	P.O.BOX 1022
<b>Address Line 4:</b>	MINNEAPOLIS, MINNESOTA 55440-1022
<b>ATTORNEY DOCKET NUMBER:</b>	16113-3330002
<b>NAME OF SUBMITTER:</b>	Cheryl A. Forrest

**CH \$40.00 13246229**

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**PATENT**  
**REEL: 026975 FRAME: 0769**

Total Attachments: 4

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ASSIGNMENT

For valuable consideration, we, WEI-HAO LIN of 75 West End Avenue, Apt. P71, New York, NY 10023, TRAVIS H. K. GREEN of 130 W 23rd Street, #3, New York, NY 10011, ROBERT KAPLOW of 300 E. 34th Street #12E, New York, NY 10016, GANG FU of 107 Belgrove Drive, Apt 3C, Kearny, NJ 07032, GIDEON S. MANN of 562 West End Avenue, # 4C, New York, NY 10024, of, of, hereby assign to:

Google Inc., a corporation of Delaware having a place of business at:


1600 Amphitheatre Parkway  
Mountain View, California 94043; and

its successors and assigns (collectively hereinafter called "the Assignee"), the entire right, title and interest throughout the world in the inventions and improvements which are subject of an application for United States Patent signed by us, entitled PREDICTIVE ANALYTICAL MODEL MATCHING, filed 6/29/2011, and assigned U.S. Serial Number 13/172,714, and we authorize and request the attorneys appointed in said application to hereafter complete this assignment by inserting above the filing date and serial number of said application when known; this assignment including said application, any and all United States and foreign patents, utility models, and design registrations granted for any of said inventions or improvements, and the right to claim priority based on the filing date of said application under the International Convention for the Protection of Industrial Property, the Patent Cooperation Treaty, the European Patent Convention, and all other treaties of like purposes; and we authorize the Assignee to apply in all countries in our name or in its own name for patents, utility models, design registrations and like rights of exclusion and for inventors' certificates for said inventions and improvements; and we agree for ourselves and our respective heirs, legal representatives and assigns, without further compensation to perform such lawful acts and to sign such further

applications, assignments, Preliminary Statements and other lawful documents as the Assignee may reasonably request to effectuate fully this assignment.

  
WEI-HAO LIN

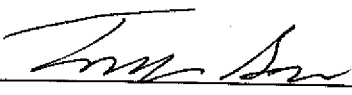
Witnessed by:

  
Signature


Date: 7/22/11

Robbie A. Haertel  
Typed or Printed Name

10117 S. Altavilla Dr.  
Sandy, UT 84092  
Witness Address

  
TRAVIS H. K. GREEN

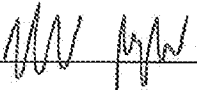
Witnessed by:

  
Signature

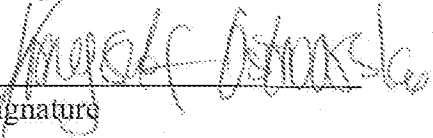
Date: 7/22/11

Robbie A. Haertel  
Typed or Printed Name

10117 S. Altavilla Dr.  
Sandy, UT 84092  
Witness Address

  
ROBERT KAPLOW

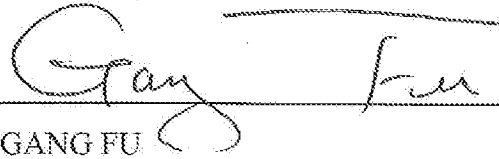
Witnessed by:

  
Signature


Date: 7/28/2011

KRYSZTOF OSTROWSKI  
Typed or Printed Name

61 BEDFORD AVENUE  
WESTBURY, NY 11790  
Witness Address

  
GANG FU

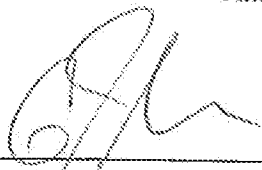
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Date: 7/28/2011

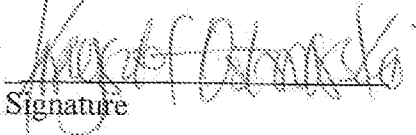
\_\_\_\_\_  
Typed or Printed Name

\_\_\_\_\_  
Witness Address



\_\_\_\_\_  
GIDEON S. MANN

Witnessed by:

  
\_\_\_\_\_  
Signature

Date: 7/28/2011

\_\_\_\_\_  
Typed or Printed Name

\_\_\_\_\_  
Witness Address

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